



Visit the glamorous Islands of Kauai, Oahu, Maui, Hawaii. See your Travel Agent or write Hawaii Visitors Bureau, 2051 Kalakaua Ave., Honoluli.

Emerson CREATOR OF MIRACLES IN PORTABLE ELECTRONICS



ALL-IN-ONE **Emerson** Port-o-RAMA

# PORTABLE TV-PHONORADIO



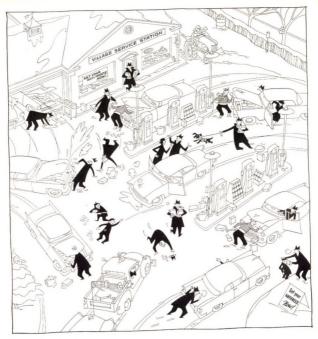


It's a portable TV set! It's a portable radio! There's a phonojack and switch for record playing! It plugs into a car! It plays on a boat! For personal enjoyment—there's even an underpillow or private ear listener. See the new all-in-one Port-O-Rama at your Emerson dealer today, With a Port-O-Bama, your favorite kind of entertainment goes with you anywhere! In Antique White with either Porest Green. Azure Blac, Pacific Coral, Sunses! Red or Charcoal Grey. Available in full UHF.

VHF channel tuning. Write tor additional informatio

Reg. Pat. Off

implete as filestrated above, inclining \$134 Prices slightly higher fit in antenna and carrying bandle.



Famous last words-

## "I'll get my antifreeze tomorrow!"

Why go through this again-take steps now!

- 1. Take your car to your regular serviceman.
- 2. Give him time for a complete check of the entire cooling system.
- 3. Ask him to install his company brand of glycol all-winter antifreeze.

Three easy steps right now . . . and you're ready for carefree winter driving!

Dow is a leading producer and supplier of ethylene glycol to the antifreeze industry.

The Dow Chemical Company, Midland, Michigan



around one year ...

## What are the greatest hazards at these ages?



around two vears...  $T_{
m of}^{
m oday}$ , accidents are the greatest single hazard of early childhood. In fact, accidents in and about the home take the lives of about 3,000 children yearly in the age group from one to four. Thousands more of our children are injured . . . and many are permanently crippled . . . by accidents which might have been prevented.

One way to help safeguard young children is to know something about what a child does at various stages of growth. Around age one, for example, they put practically everything in their mouths. This is why household cleansers, and small objects such as pins and buttons, should be put away.

Age two is the time when the child explores and investigates everything around him. So, potentially dangerous things-such as medicines, knives, matches and electrical equipment-should be kept where a child cannot reach them.

The child of three may have a serious fall, especially when he climbs near windows, on furniture, or goes up and down stairs. Windows should have guards on them. Screens need to be firm and securely fastened. Stairs should always be free of objects on which a child can trip.

Four-year-old children are "runabouts." They should be taught to watch for cars in driveways and to ride their tricycles on the sidewalk.

Children need regular health examinations for correcting defects of vision or hearing that could lead to mishaps. If repeated accidents occur, a special effort should be made to discover the cause.

Children of school age also have many accidents. So, be sure to remind them of the importance of crossing streets properly, obeying traffic lights and equipping and riding their bicycles for safety.



around three years...

around four years ...

COMPANY

Metropolitan Life Company



Insurance

(A MUTUAL 1 MADISON AVE., NEW YORK 10, N.Y.

		4	100
	ropolitan Life Insurance Company adison Ave., New York 10, N. Y.		D SAFETY
Please mail me a free	copy of your booklet,	8	南南
Name			
Street		_	



"Crossing in less than 5 days is wonderful," Mrs. George Morrison says. "But it's so enjoyable you wish it could go on forever!" She and Mr. Morrison, President of General Baking Co., make their third crossing on the s.s. UNITED STATES.



Mr. Raymond Greilsamer, President, Coty Export Corporation, enjoys a meal to a gourmet's taste selected from a menu prepared by the world's finest chefs. On the s.s. UNITED STATES you dine on the specialties of five continents. Service is deft, but unobtrusive.

US

# to Europe

World's fastest ship is first in the hearts of an international Who's Who



Mr. and Mrs. Thomas C. Fogarty appreciate the gay houseparty atmosphere aboard a fall sailing of the s.s. United States. Mr. Fogarty is President of Continental Can Company. Each year more and more knowing travelers choose spring or fall for their sailings to Europe.



Aboard the s.s. AMERICA, President of Westinghouse Electric Company, Mr.Gwilym A.Price and Mrs. Price in their spacious air-conditioned stateroom plan the route of their trip in Europe.

s.s. United States World's fastthere, sails from New York 12 noon: Oct. 26°, Nov. 13°, Nov. 23°, Dec. 17°, Jan. 23°, and regularly therefater. Arrives Havre early morning the 5th day, Southampton, same alternoon. First Class \$350 up; Cabin \$220 up; Tourist \$172 up. Also arrives Bremerhaven 6th day

s.s. America Offers extra hours of leisure at sea. Sails from New York Oct. 18, Dec. 1, Dec. 22, Jan. 11, Feb. 1, and regularly thereafter. 51/2 days to Cobh, 61/2 to Havre, 7 to Southampton, 8 to Bremerhaven. First Class \$295 up; Cabin \$200 up; Tourist \$165 up.

No finer food and service affoat or ashore

United States Lines

Offices elso in: Boltimore, Boston, Chicogo, Cleveland, Detroit, Los Angeles, Montreal, Norfolk, Philadelphia, St. Louis, San Francisco, Seattle, Toron

TIME, OCTOBER 15, 1956



For them a bigger, better nation . . . growing steadily.

A better life in which the telephone plays a vital part by
linking communities, shrinking boundaries, aiding industry and commerce.

A brighter future for each new generation.



## **GENERAL TELEPHONE SYSTEM**



#### Chessie rides the waves

Earlier this year, Chesapeake and Ohio and two other major coal-carrying railroads, leading coal producers and exporters and the United Mine Workers joined together to form American Coal Shipping, Inc.—a new \$50 million company to assure a stable and continuing movement of American coal for Europe's industrial expansion.

Through its Atlantic port of Newport News, Virginia, C&O currently handles nearly half of America's mounting export of bituminous coal.



Modern ships as big, as swift as many ocean liners speed freight, automobiles and passengers via the Chessie Short-Cut between Michigan and Wisconsin.

Almost 20 million tons will move through this port in 1956 and a new \$3 million pier addition there will further increase C&O's coal handling capacity.

The import of ores through Newport News has increased to five times what it was only two years ago. A new \$8 million bulk cargo pier means that more of the cars which carry coal down to the sea will return loaded with imported ores for America's industry.

But "railroading on water" is not new to Chessie's railroad. C&O's fleet of seven hig, fast Trainferries carry trainloads of freight between Ludington, Michigan, and the Wisconin ports of Milwaukee, Manitowoe and Kewaunee. This year-round Trainferry service across Lake Michigan is a key link in the fast east-west freight service route.

At Toledo, C&O's modern low-level piers handle more coal for movement to Great Lakes ports than any other railroad. Also here, vital iron ore is transferred from lake vessels to railroad cars for inland destinations.

From the Atlantic to the Great Lakes, progressive things are happening all along the C&O. It is this spirit of enterprise guided by sound planning that keeps Chessie's railroad growing and going.

Would you like a portfolio of pictures of Chessie, Peake and their family? Write to:

## Chesapeake and Ohio Railway

3801 Terminal Tower, Cleveland, Ohio



SOFT AS A SMILE. Impossible to wrinkle, yet luxuriously soft! The amazing one-piece collar on Van Heusen Century Shirts stays neat-always! And because it banishes wrinkles without starch, it always feels soft. Collar irons flat in one fast stroke . . . flips into perfect place because the fold line is woven right in. This shirt costs no more than ordinary shirts, yet lasts up to twice as long. In five collar styles. White, \$3.95. Superfine White, \$5.00. Colors, \$3.95. Oxford Button-down, \$5.00. Shirtmate Tie, \$1.50.

The greatest advance in shirts since the fused collar!



SOFT COLLAR ON

## VAN HEUSEN CENTURY SHIRTS WON'T WRINKLE . . . EVER!

### LETTERS

#### The Good Man

There have always been exemplary lives, like Mr. John D. Rockefeller's-masterfully portrayed in Time [Sept. 24]—which show to what heights of ethical and spiritual perfec-

ENRIQUE AVILA

San Diego

Your story on Rockefeller read like th officially approved biographies of Henry Ford and Mary Baker Eddy. Time used to be an organ of sharp, witty criticism rather than a cliché-ridden apologist for a spiked version JOHN R. TOWNSEND

Let us suppose that you were the victim of a holdup man, and later on, his son, who accepted the loot, knowing exactly how it was obtained, tossed you a handful of coins. Would you call that charity and would you

respect the donor? G. DEWEY SPIES San Mateo, Calif. an inspiration to the world.

His character is a tribute to devoted and devout parents. His life is an example and

Hudson, Ohio

You say the Rockefellers read the Bible every morning. I wonder what thought rai through their minds when they came to St Matthew: "Lay not up for yourselves treas ures upon earth" (6:19). Did this passag create the guilty feelings that resulted is

GEORGE EXLINE

PETER A. KAROPOULOS Somerville, Mass.

Sir:
Time's sentimental, sweet story about super human, superpious Rockefeller showed ex tremely bad taste. I never read a similar

Letters to the Editor should be addressed to TIME LIFE Building, 9 Rockefeller Plaza, New York 20, N.

Subscription Rates: Continental U.S., 1 yr., 86.00 2 yrs., \$10.50; 5 yrs., \$14.00. Canada and Yukon. 1 yr., \$6.50; 2 yrs., \$11.50; 3 yrs., \$15.30. Yukon. speeded editions: 0.5 yrs., \$15.00; Cubs. Metric Panama. Paerto Rico. Canal Zone, Virsin Islande, Continental Europe, Ganu and Japan. 1 yr., \$12.50; all other countries. 1 yr., \$15.00. obscription Service: J. Edward King, Genl. Mgr subscription orders, corresponding for change of address to:

TIME SUBSCRIPTION SERVICE 540 N. Michigan Avenue Chicago 11, Illinois ange of Address: Send old address (exactly printed on mailing label of your copy MS) and new address (with zone number, y)—allow three weeks for change-over.

TIME October 15, 1956

TIME, OCTOBER 15, 1



# NEW REMINGTON ROLLECTRIC

## shaves your Hidden Beard!

Here's the first really new shaving development since electric shaving first began!

The Rollectric reaches the Hidden Beard other shaving methods miss. (The pictures at right show how the Rollectric does a shaving job never done before.)

The Rollectric's exclusive Roller Comb action also protects tender facial skin, gives a smooth, all-comfort shave every time! It's the world's most powerful electric shaver, too! Yes, the new Remington Rollectric outmodes all other methods of shaving!

The Rollectric comes complete in a handsome suede travel case.



Here's your hidden beard.

Whiskers grow in tiny valleys, Ordinary shavers skim the tops of these valleys—shave only the tops of whiskers, Soon each whisker base grows out and your Hidden Beard can be seen and felt. Here's how Remington gets it. The Rollectric's Roller Combs

The Rollectric's Roller Combs gently press the skin valleys down—pop'up whisker buses into path of man-sized shaving head. Each whisker is sheared off at its base—cleanly, comfortably, unlekly

A product of Remington Rand division of Sperry Rand Corporation

## STETSON First shore of the man on the way up



Both hats are dashing and dramatic, yet of course in unquestioned good taste, always becoming, at all times correct. Why not treat yourself to a try-on? Other Stetson Hats from \$10.05 to \$100. Prices slightly higher in Canada. accumulation of platitudes. It was doubtless the worst piece of writing I ever read in your magazine.

HANS RUTHENBERG

Ames, Iowa

The only people who cannot look upon the life of John D. Ruckefeller Jr. as a composite of kindness, greatness and unselfish who are unwilling to recognize that some men will always have more than others JOHN L. COPPIE IR.

How's Adlai?

Prior to a boxing match, both fighters are obliged to undergo a thorough physical examination. With the health question such an important issue of the current presidential campaign, why shouldn't both presidential candidates give the public a report on their like to know

WILLIAM J. GLASER Faribault, Minn.

Am reminded by Stevenson's speeches of the oldtime patent medicine man who used to drive into a town, gather a crowd, and and a few wisecracks would harangue the crowd with spellbinding oratory that so magnified every itch, twitch and minor pain son's speeches are filled with the same wisecracks, half-truths, distortions and exaggerais their only hope.

HUGH V. JAMIESON

Dallas

Adlai: "How do you expect me to act folksy in front of so many people?" [Sept. 17] Nice that Ike doesn't have to "act" anything. What he appears to be he is. Let acting flourish in the theatrical world where belongs. Not. Heaven forfend, in the

HELEN SUTOFF Palos Verdes Estates, Calif.

Corruption at Issue

White House.

Re "The Corruption Issue" [Sept. 24]. Truman's miserable record has nothing to do with this campaign. Now if you could unearth scandal during Stevenson's tenure as governor, the comparison might have some validity.

A. I. SMITH

You speak of "deep freezers" and "mink coats," but there was nothing said about Aberdeen Angus cattle, registered hogs and sheep, tractors, chain solver.
Crosley with a fringe on top
T. C. ALMON sheep, tractors, chain saws, cultivators and a

Decatur, Ala.

When will Time accept-even grudginglythe fact that Harry Truman is no longer a candidate for the presidency? Harry and his "rascals" were evicted several years ago. According to Time's quaint type of thought, Hot'n Cold Beverage Center cuts Coffee-Break Time 50%



The new Oasis Hot'n Cold greatly reduces lost time by serving piping hot water instantly-for on-the-spot enjoyment of instant coffee, chocolate or soups. No going out, no sending out . . . no mess, no unsightly hot plates or other apparatus. The Hot 'n Cold is the clean, fast, inexpensive way to give your workers the morale-building relaxation of the coffee-break, and you retain control. Read what users say:

Saves up to \$20.00 a day! A Pennsylvania Sand & Gravel Company reports "coffee-break time was cut two-thirds"and the company is saving from \$15 to \$20 a day, thanks to the Hot 'n Cold.

Coffee-Break time cut 1/2! Employees of a prominent Milwaukee Specialty Company save money on coffee-and, according to the office manager, "coffeebreak time is more than cut in half!

Greater worker productivity! With the time out for coffee cut 50%, one of the South's foremost leather companies reports "greater worker productivity because now the workers stay on the job and business goes on as usual!

Mail coupon for free booklet telling what the coffee-break costs you, how thousands of companies control it, how employees like the convenience and



DISTRIBUTED IN CANADA BY G. H. WOOD & CO., LTD.

Refrigerated Compartment



## every man should own an Eagle

To keep abreast of fushion, always keep an Eagle within reach. For in Eagle Clothes, you find the new directions in John the new control of the property of th



DRESS RIGHT - you can't afford not to

Ike should be as subject to attack for Teapot Dome as Adlai is held responsible for Harry's

MALCOLM M. LAWRENCI.
Fort Chaffee, Ark.

#### Harry's Heartening News

Miler alarming ue with such disquicities facts as "Richard Misson is an sols," "the facts of the such as the such

#### Mixed Words

Sir
One of your correspondents IOct. 1] says Estes will campaign with the call. "Pie in the sky with Adlai and I." I distinctly remember Ike's thanking all who had been so kind "to Mamie and I." but I have yet to hear Estes

L. S. Hirsch

## New York City G.O.P. Trouble in Utah

You refer to Uth's a "montinally Republic can" (Sept. 24); it should be observed the best of the state of the state of the state of the original state of the state of the state of the state official to be elected to office in Utal to the requestions. Itsust and Kingmake Watkins to the contrary, Governor Lee has the total contrary, Governor Lee has the total contrary of the Republican Part; in Utal. His official work of the state of the come. November to the Republican come. November to the state of the Republican come. November to the state of the Republican

GRACE SMEDLEY

#### Salt Lake City

#### Muskie Preferred

New your Sept. 24 story on the Maine election or gaine at Washington pundits for the explanation of the Democratic victory, but a rentence later you do some odd punditing vourself: "Support came in strongly from the vourself: "Support came in strongly from the long, a single to the warmines that," a vote for Muskie is a vote against like." Inn it is user that a vote for a vote of the long point of the vote of the long point of the long poin

JAMES A. DECKER Prairie Village, Kans.

#### Prairie Village, I Feeding Time

No conscientious allergist can permit I. Walter W. Sackett's accelerated diet for is fants (Sept. 24) to go unchalleneed. To fe gess, orange juice and other solids to infat only a few weeks of age is the best way initiate such allergic diseases as atopic exeen allergic rhinitis, bronchial asthma and ev neuro-circulatory disturbances.

BEN C. EISENBERG, M.D. Huntington Park, Calif.

Sir:

And what does good Dr. Sackett sugge we parents do between his "six-hour fee ings" while a miserable, yowling, hung baby decides he wants his bottle before

clock says he can have it?

As a mother of a fat, jolly, content nonfeeding-problem eight-month-old girl,

TIME, OCTOBER 15, 15

# The "PHIVATE GAR"

OF MR. AND MRS. HENDERSON OF CHICAGO



Mr. Henderson, a young businessman and very smart traveler, knows you no longer have to be a tycoon to cross the country in complete privacy and luxurious surroundings.



suite gives the Henderson family loads of room. What's more, they enjoy such travel "extras" as room service, recorded music and radio reception, individual heat control, and the same standard of privacy, they enjoy in their own home. And by taking advantage of Family Fares, they save \$76.95 on their round-trip to San Francisco!



"Reserved for the Hendersons". Thanks to the unique system of advance dinner reservations, there's no waiting in line for a table in the California Zeahyr's famous Dining Car.



Scheduled for sightseeing, the California Zephyr travels through the Calarada Rockies and Feather River Common in devilable hours.

VISTA-DOME California Zephyr



When night falls, a folding parlition can convert the Hendersons' living room into two separate bed rooms. Each bedroom has two comfortable beds and private lavatory.



With the children in bed downstairs, Mr. and Mrs. Henderson relax in one of the five Vista-Domes as the California Zephyr glides swittly through the moonlight.

## CHICAGO TO OAKLAND-SAN FRANCISCO

over the Burlington, Rio Grande and Western Pacific

## WESTERN PACIFIC

or illustrated California Zephyr booklet, write James J. Hickey, Dept. T-1, Western Pacific, 675 Mayon 31: Saw Francison 5





now know why my baby has cried on and off since she was born. Good Lord, we forgot the crisp bacon.

JOY MAN GOLDEN

Plainview, N.Y.

#### Playgirl

Publication of the photograph of Playmate Pilgrim of Playboy Magazine with her



LIEGKIN AS LEAD MAIL

clothes on [Sept. 24] must have whetted the interest of many a Time reader. Can you do anything about it?

JOSEPH MCMAHON

Limerick, Ireland

¶ For what can be done, see cut.—ED.

A.F. v. A.F.

In a better [Sept. 17], It sobert J. Beardmuse, as, "I'dlike to say that there in not, a marine in the Marine Corps who wears his uniform with any more partial properties of the state of

tion of a tiny group of combat pilots, an orcanization of specialists—typists, mechanics, engineers, etc.—not fighters

ARTHUR J. ROTH

Málaga, Spain

¶ Reader Beardmore is not ashamed of being a staff sergeant.—ED.

#### Whose Ism?

Your Sept. 17 News in Pictures reminds me of Hittler's concentration camps, where visitims of racial prejudice had to live behind harbed wire guarded by the SS. Now our own children in some states cannot go to school unless protected by tanks and machine guns.

O. Branchesi

#### Cincinna

Does the U.S. have the right to criticize Soviet police tactics when we allow similar doings within our own country, as depiction in the pictures showing the results of the



## "Our \$120.19 a week is a fortune!"

JOHN AND NORMA MORRILL realize even happiness has its responsibilities. They wouldn't change their life for anything, they agree. After all, they keep two strapping young Morrills well fed and clothed, a modern split-level house well cared for.

But not long ago, they began to wonder what they could do to keep their life that way-on \$120,19 a week. That's why they talked with their Travelers agent.

#### American Family Independence

The Travelers man suggested a way to make their lives even happier by freeing themselves from their worries about the future. He told them about a balanced insurance program called American Family Independence

When he went over their circumstances. John and Norma were amazed at how much insurance protection they could afford-without taking anything important away from their life today.

For the Travelers man showed them how the Morrills' American Family Independence plan could include enough life insurance to keep their finances on an even keel, if something should happen to John. It would safeguard such treasured values as the family's health, their home, their furniture, and car.

And some day soon, they would talk ing for the years ahead . . . for the youngsters' education and their own retirement.

## with the Travelers agent about prepar-\$42.75 a month

Yet the Morrills aren't laving out a fortune in premiums. The total cost of their American Family Independence plan:

Why not call in the Travelers agent in your town the man who can best analyze and plan your insurance because he represents the company that sells all kinds of insurance. What he did for the Morrills he can do for you.



All forms of personal and business insurance including Life • Accident • Group • Fire • Automobile • Casualty • Bonds

TIME, OCTOBER 15, 1956 15



promenade, outdoor swimming pool, deck sports, dancing and entertainment. The "Lanai Kai"-

a Hawaiian "Terrace by the Sea" - where you relax and sip cool drinks or hot bouillion, is the first of its kind. Deck chairs, hula and ukulele lessons, superlative meals from a fine cuisine, coffee and

after-dinner liqueurs are all "on the house"! Fares between California and Hawaii are as soft on the purse as a Polynesian breeze! Stop-over at Hilo on every eastbound voyage! Alternate sailings from Los Angeles and San Francisco to Honolulu cost as little as . . \$115\* one way

\*10% discount on round trip fares

SPECIAL 17-DAY COAST TO COAST

## SNOW to SUNSHINE cruise

Leaves New York, January 14th-Arrives Los Angeles. January 31st! With stop-overs at these exotic ports! Port au Prince • Kingston • Cartegena Cristobal and Balboa . Acapulco . San Diego . Los

Inter-coastal cruise prices start at . . . \$325 Arrange to go on all the way to Hawaii. "Leilani giving you 5 days for fun and frolic in Southern

PLEASE CONSULT YOUR TRAVEL AGENT

## HAWAIIAN STEAMSHIP COMPANY, LIMITED

PACIFIC FAR FAST LINE, INC., AGENT

Supreme Court's decision, whereby the federal and certain state governments are trying H. ARNOLD WILLIS

Colvesion, Texas

Nomination for Man of the Year: Dr. Omer Carmichael, superintendent of Louis-ville's successfully integrated schools [Sept. 241 for showing that the greatest problem BROCK MCELHERAN

Potsdam, N.Y.

What's Wrong with Picto

Sir:
The idea of Karel Janson's new "international language." Picto [Set. 24], is not new; the Chinese have employed an ideonew; the Chinese have or three thousand graphic script for two or three thousand years. As a child I made up half a dozen systems like Janson's.

G. STEVENSON Waverley, Mass.

If Picto came into use, it would probably have several thousand characters in 50 years. I hope that Picto will be allowed to fold up its symbols and silently fade away.

MARVIN M. FROMM

Pittsburgh

#### Why Teddy?

Sir:
In your interesting article on the "Teddy Boys" of Britain it seemed that all the un usual slang words were explained but the KEMP LITTLEPAGE

Point Pleasant, W. Va.

C Teddy is tabloid-headlinese for Edward; the original "uniform" of London's hoodlums featured the pipestem trousers and velvet collars of the Edwardian era.-Ep.

#### Van Gogh's Ear

TIME says: "Van Gogh sliced off his left Irving Stone says: "He slashed off his right

M-G-M no doubt agrees with TIME?

LORETTA J. McCUE

Flushing, N.Y. ¶ Yes. Van Gogh's famed self-portrait, which appears to show the right ear

bandaged, is a mirror image.-ED.

The Most Sir: I am a teen-ager, and I think Elvis Pres-ley is disgusting. Why should he be making 87,500 a week when schoolteachers who an educating us only make a small sum of \$60 a week. We'd have an awful time with Government run by people like Elvis Presley

#### Hollywood

Why does Time keep running Elvis Pres ley down? People who dislike him are mostl hangovers from the Gay Nineties. We reali TENLEY JONES (aged 14)

Washington, D.C.

Elvis Presley could only be a product of MELVIN H. WEINBERG

Dallas

TIME, OCTOBER 15, 193

PAT HANSFORD



## DIGEST OF A BEST-SELLER by 17,000 authors

The men and women of Kaiser Aluminum—who have grown from 3,800 to more than 17,000—are in effect the co-authors of this brief history of our first ten years of progress in aluminum.

For their individual contributions, combined with the support and growth of our customers, have given us a seven-fold expansion in primary aluminum production . . . a seven-fold rise in net sales . . an expansion that has increased total assets from about \$27 million to \$489 million.

Now as we enter our second decade, we are looking forward to working in partnership with all manufacturers who would like to share in the almost unlimited opportunities for aluminum that lie almost

If you would like to review the details of our steady growth, we'll be glad to send you a copy of our annual report. Kaiser Aluminum & Chemical Corporation, 1924 Broadway, Oakland 12, California.

# Kaiser Aluminum

See "THE KAISER ALUMINUM HOUR." Alternate Tuesdays, NBC Network. Consult your local TV listing.

TOTAL ASSITS AND ANNUAL NET "AIES FISCAL YEARS FAGED MAY 31





is functional, saves paper and costly processing (the package is filled and formed simultaneously). It's our latest innovation in specialty packaging . . . where paper's versatility covers everything from individual sugar servings to disposable grease-gun cartridges.

Pioneering in paper packaging, the life blood of our mass distribution economy, enables Crown Zellerbach to serve and grow with America's prosperity.

GREATER PRODUCTIVITY IS THE KEY TO PROGRESS



CROWN ZELLERBACH Paper and other Forest Products

## Why have Norelco's Rotary Blades set a new standard for shaving comfort?

Up to now, electric shavers have used a straight backand-forth action-the blades changing direction thousands of times a minute.

This often pinched and pulled, made





Only Rotary Blades shave closely without skin irritation, and only Noreleo has tested Rotary Blades. Norelco's blades never stop, never

change direction, shave with the smooth, continuous stroke of a barber's razor.

Here, gentlemen, is the natural way to shave . . , without soap-and-water fuss, without razor burn, without a break-in period, without getting your face sore at you. Discover for yourself why this remarkable precision shaving instrument is the largest-selling electric shaver in the world, the fastest-growing shaver in the U.S. today . . . the best investment you can make in shaving comfort.

#### 8 MORE REASONS WHY YOU'LL LOVE A NORELCO

- 1. Shave as close as you like without hurting your face. Blades are self-adjusting to your shaving touch.
- 2. Blades sharpen themselves every time you shave. 3. Genuine brush motor never heats up in hand,
- 4. Lubricated for life-never needs oiling.
- 5. Startlingly quiet-quietest of all 4 leading shavers,
- 6. Modern design-fits comfortably in the hand. 7. Easiest shaver to clean-no fumbling with parts.
- 8. Norelco's exclusive skin stretcher upends whiskers no matter which way they grow . . . sets them up for skin-close shaves.

Ask about 15 day FREE home trial. Offered by most dealers,

#### Here's how Norelco's Rotary Blades work:

Precision silver-steel alloy blades rotate beneath stationary skinguards, shaving off whiskers in one continuous sweep of power.

Exclusive with Norelco, Rotary Blades are electric shaving's first basic improvement in 22 years.

ELECTRIC SHAVERS

Lady Norelco Electric Razor. Model SC7767 Ac pc. \$24.95 Norelco Sportsman Battery Shaver, Model SC7750, \$29,95



NORELCO is known as PHILISH AVE in Canada and throughout the rest of the free world NORTH AMERICAN PHILIPS COMPANY, INC., 400 L. 15 at Street, New York U. N. Y. Other Products: High Fieldity Radio-Phonographs, Research and Control Instruments, Festions Murroscopes, Mercard Avery Equipment, Restronce Tubes and Description.

World War I, Tuesday Evening,



## How to find the perfect Hi-Fi in the forest...

The naturalist is never at a loss to find his way or identify what he sees in a woods. He looks for familiar signs which always have the same meaning.

And you, if you're like others who want to switch from conventional home music to modern high fidelity, need not get lost in the forest of brands, of models and of claims.

There are signs for you, too—and the most trustworthy of all is the name of the maker and his reputation in the whole field of electronics—not just in the field of reproducers. For genuine high fieleity is electronics... of the highest order.

Start with Stromberg-Carlson, and you will find a reputation for audio that's been

over 60 years in buildings skill and scientific knowledge of world-famous electronic engineering; a spanking-new series of cabinets in styles for either the most modern or most traditional home; and prices from \$150 up to \$525, each price insuring the finest possible high fidelity tonal beauty.

Any store displaying the "Custom Four Hundred" sign will gladly demonstrate these instruments for you. Or send for a full-color descriptive booklet.

In the fields of electronics and communication equipment for home, industry or the military . . .

"There is nothing finer than a Stromberg-Carlson"

## STROMBERG-CARLSON COMPANY

A DIVISION OF GENERAL DYNAMICS CORPORATION

Constal Offices and Factories at Bookster, Nov Tech — West Coast plants at San Biege and Los Angeles, California









Claims advice is communicated to all



Emergency claims offices are thrown open.



Adjusters move in from far and near.

## Help that counts . . . when disaster strikes!

When windstorms, explosions or conflagrations cause widespread destruction, the carefully worked out CATASTROPHE PLAN of capital stock insurance companies is operating in a matter of hours.

Urgently needed information and comforting advice on what to do about claims are communicated by radio and newspapers to dazed and troubled people.

Claims offices manned by experienced insurance men are hurriedly opened in the stricken areas.

Trained adjusters from near and far move in to speed recovery.

Local agents work night and day processing claims.

Settlement checks start leaving major companies promptly - increasing in numbers daily to match mounting claims.

Thus through planning and foresight the capital stock insurance companies and their agents go into action immediately in the wake of destruction-to bring peace of mind and the ability to build anew.



For the name of a nearby America Fore Agent call Western Union by number and ask for Operator 25.



- \* The Continental Insurance Company
- \* Fidelity-Phenix Fire Insurance Company
- \* Niagara Fire Insurance Company \* The Fidelity and Casualty Company of New York



Local agents work night and day.



Claims mountpayments quickly follow.



Insurance helps to build anew.



## Behind Man's Conquest of the Skies . . . a Master's Touch in Oil

"Flying Saucer"-experimental military craft today -forerunner of your cloud car of tomorrow . . .

First flight in a heavier-than-air machine-the Wright brothers at Kitty Hawk . . .

First plane over the North Pole, first plane over the South Pole-Admiral Byrd's . . .

First 'round-the-world flight-U. S. Army . . .

Lindbergh's lone eagle flight, nonstop New York to Paris . . .

Coast-to-coast propeller plane speed record . . . All have one thing in common-socony MOBIL'S master touch in lubrication.

Good reason! When firsts are in the making-when records are at stake-when schedules must be met -the leaders in aviation look to SOCONY MOBIL.

Wherever there's progress in motion-in your car, your plane, your farm, your factory, your boat, your home-you, too, can look to the leader for lubrication.



SOCONY MOBIL OIL COMPANY, LEADER IN LUBRICATION FOR NEARLY A CENTURY





FORECAST: THERE'S A WORLD OF ALUMINUM IN THE WONDERFUL WORLD OF TOMORROW

...rich in comforts, eye-delighting in color and form. And so Alcoa will present a broad collection of outstanding designes, to be
shown in waters like this one. They will let you climpse the lightness and brightness and beauty of aluminum that will come
into your founce and into your life. .. in the wonderful world of tomorrow.



Known by the Company it Keeps



SEAGRAM-DISTILLERS COMPANY, NEW YORK CITY, 84.8 PROOF, CANADIAN WHISKY—
A BLEND...OF RARE SELECTED WHISKIES + SIX YEARS OLD



Rny Alexander

ASSISTANT MANAGING EDITOR

SENIOR EDITORS

ASSOCIATE SOIT

Deutgler Auchtungtons, A. E. Baker, Bruye Barton J. Lewter Bernstein, Coulliey Blunden, Gilbert Cant, Chan Clark, Esbain Coupe, George G. Dameis, Henry Bradfor Darrach, Jr., Alexander Min, William Forton, M. Casson, Barther E. Hartchstin, Küger's Mewsley, Aktin & George, Burker E. Hartchstin, Küger's Mewsley, Aktin &

CONTRIBUTING

Real and Americania, Harriert Rei brins, Jessel, Brinsens Williams Bengers, Realbus Garaghal, Radient C. Christophia, Wom J. Christophia, Schmidt P. Layvolumi, Markan Dissonano, Nigar Dennya, Seminan Developeda, Carter Hauman, Charles F. Larkon, Isbarat'l Limicom, C. Kallert Jenninger, Cantation Doors, Dissonanta Kalein, Michael E. Markall Loudy Connect Society, Peter Markalla Loudy Connect Society, Peter Markalla Loudy Connect Society, Peter Markalla Conference Society, Peter Markalla Confe

ART DIRECTOR

COURSE SEASONES SEASONES SON (STATE OF THE STATE OF THE S

Lancing, Laplander, Usefa of Arranamous and Carlo Walking and Carl

CORDON NEWS

Market Guijfried (Chief of Correspondents), John Sonk, Ferderick Gram, Clark Applegate, Research and Control of Correspondents), John Sonk, Ferderick Gram, Clark Applegate, Research Control of Contr

DOMESTICAL DE

ADVICTISING DIRECTOR

John McLatchie

1956 Time Inc. All rudin reserved under Internate

The 3-wanted Price is on the only out and to the own to Displacement of the fire of tall graphs and raise may toubleshed hence, ones, and by \$100. The Week's New PUBLISHER'S LETTER

Dear TIME-Reader:

NEWSPAPERMEN generally keep a sharp eye on Time's Press section, which always keeps a sharp eye on them. Last week Pittsburgh Post-Gazette Political Reporter Frank M. Matthews prefaced a story with an excerpt from Time's Oct. 8 Press report. "The Campaign Trail": "The Nixon and Stevenson campaign tours are models of efficiency. The pampered newsmen with Stevenson need not even bother to register at their hotel stopovers." Then Pittsburgh Reporter Matthews whooped: "Well, Mr. Luce and Time Magazine, we've got news for you. His news: Clouds grounded the

newmen in Elkins, W. Xa., buses newmen in Elkins, W. Xa., buses the most sense of th

SOME of us were a little afraid that perhaps the revealing cover story on Michigan State Football Coach Duffy Daugheety and the detailed diagrams of some of his key plays (Thus; Oct. 8) might have given powerful Michigan the edge and the state of the s

WHEN Contributing Editor Spencer L. Davidson went down to Herman Talmadge's 2,400acre plantation below Atlanta for a closeup of this week's cover subject, he discovered that his visit was a bit untimely. It was the tail end of the dove season, and Governor Talmadge, an ardent hunter, was easer to get out into the millet fields. Writer Davidson, a city boy from Baltimore, went along. "I guess," he says rufeully, "I'm the only, "I'm the only, "I'm the only gry thannel suit." On the season afternon aired, "Spence" fired and missed one shot at a dove, gave up and contented himself with watching his sharpshooting host.

AS this issue of Toux clused, our citizents after discovered in had some lovely reasons for an imprompture progress of the searchers ablush and aleam with plans for marriage. Education's Marjorie Burns will be married to Research Physicist A. Bruce Bruwn Jr. on Oct. 19, Art's Joan Dye to Artist Alan Gussow on Oct. 21, and Foreign News's Monica von Swogetinsky to Lawer Dudge Dependent of December or January. Cheers and best wishes to all!

Cordially yours,

James a. Linen

SEN MARRIE



DVE. BURNS AND VON SWOGETINSKY

#### INDEX

Cover Story	32 News in Pic	tures30
Art90 Books118	Letters	People5
Business96	Milestones106	Radio & TV9
Cinema108 Education81	Miscellany130 Music58	Religion88 Science79
Foreign News38	National Affairs 27	Sport69

TIME, OCTOBER 15, 1956

25



## Just calling up can brighten your day

The telephone can be priceless in emergencies. It's the world's best helper when it comes to saving time, trips and trouble.

But one of its greatest uses has nothing to do with sudden need or calls to the grocer, dentist, hairdresser, electrician, department store, etc.

It's to bring friends and families together.

Just to be able to lift the receiver and talk to others is one of the joys of the telephone.

Isn't there some news you'd like to share with someone right now? And hasn't that someone some news you'd like to hear?

A telephone call that costs so little can do so much to brighten the day at both ends of the line.

BELL TELEPHONE SYSTEM



# TIME

## NATIONAL AFFAIRS

#### THE CAMPAIGN

Into Focus

Out of a blur of planeborne and trainborne candidates, of parades, rallies and TV shows, the 1056 campaign began to take recognizable shape. One month before Election Day what the candidates and their parties said, did and planned increasingly tended to conform to these factors:

¶ There are no burning issues: Truman. McCarthy, time for a change, mink coats. depression, boys in foxholes and Alger Hiss lie muted beneath the surface. The Eisenhower health issue has been knocked out by Ike's robust appearance, and the Nixon issue is undermined by Nixon's own high-level campagining. There are, however, some intense regional issues, e.g., the farm program in the Midwest, issual and Michigan. segregation in the South in the

There is no feeling or preaching of cru-



CAMPAIGNER STEVENSON Clutching the coattails.

sade in either camp. Without it, victory, at least for local candidates, depends heavily on organization—who gets out the vergeistration, who gets out the vote registration, who gets out the vote in numbers and enthusiasm, the organized Democrats seem to outmatch the organized Pemocrats seem to outmatch the organized Republicans, a situation that the Republicans are working hard to change:

4 Adlai Stevenson has only a small, personal following among Democrats. In many parts of the U.S., he draws crowds that are undemonstrative; his looks, his voice, his personality, according to New York Times reporters roving the Middle West, generally have little appeal. ("Eisenhower is ordinary-like." said a gasoline-station attendant in Oceana County, Mich., "and so is Kefauver.") Expounding on "The Case for the Democrats" in last week's Saturday Evening Post, House Speaker Sam Rayburn managed to write 4.500 words of a 4.700-word article before mentioning the candidate's name. Stevenson's campaign managers are well aware of their problem, are carefully following the "reverse coattails" strategy (TIME, Sept. (0) of linking Stevenson with local candidates and local issues.

¶ By contrast Dwight Eisenhower is still, after four years in office, phenomenally popular. From coast to coast local Republican candidates are reaching for his coattails, and each week he adds to his pre-election schedule of personal campaigning.

Most prognosticating to date has the Democrats picking up momentum and moving into position to challenge seriously the whole Republican ticket. But the fact seems to be that, at midpoint, the Republicans are doing well at the national level, not so well at the local level. Last week top G.O.P. campaign strategists met in Washington, saw no reason to change their basic plans. Reason: in the month before election Dwight Eisenhower is clearly in the lead.

## THE PRESIDENCY On the Offensive

By last week any precampaigm hopes that President Elisenhower could separate himself from Candidate Elsenhower dissolved in the crisp, electric, fall air. Under calculated and sustained personal attack from Adlai Stevenson (see below). Ike last week used the forum of his press conference for jab after jab at the Demo-lectric fall and the properties of the properties of

herating Stevenson for his stand on Hbomb testing and the draft (see box).

Carefully, Eisenhower summed up for meswame his idea on a variety of election-year questions—including his reasons, as a reporter put it, for deeding "to begin attacking the Democrats." The answer was simple. As always, his purpose was to was simple. As always, his purpose was to at a know them." Some people, however, coscionally distort the truth. In such cases, atthough he didn't personally enjoy. It, it becomes "necessary to clear waxy

this underbrush of misunderstanding." Bull by the Ploras, For 56 minutes the President belied away, Would he care to comment on Stevenson's claims that the Coeff for a civil-light on seize particular of a civil-light on the proposition of the civil-light of the civil-light ample, in the armed forces? He would and did, Frequently using the pronoun T.", which he generally shuns, he spoke feelingly of his efforts to foster military for a she knew, the said, he was the first for as he knew, the said, he was the first force the civil proposed to the



CAMPAIGNER EISENHOWER
Wearing the coat.

combat commander who ever incorporated Negroes into white units on the battle-field, and "they all got along together." Thus, when the Administration came to power in 1933, "It looked to us like it was time to take the bull by the horns, and done." He's point, in line with his instence on the facts and the truth; as a military commander he personally had put integration into effect even over the eral Patton, who at first was very much against this became the most radid sup-

porter of the idea"); then, as President, he had finished the job begun under the Truman Administration.

Thusbury and the second pace of his own campaign activity? "I like to go out and see people. I get awfully tired of just likening to reports." Had Vice President Nixon made any suggestions about places to go or subjects. "Had Vice had been always to go or subjects was." "Don't let them work you to death." As for his doctors, far from placing any limitation on his campaigning, they "always tell me I can do more than I want to."

## THE CASE FOR SECURITY-

Of all the proposals toused around during the warmup period of the complete, two touch directly on the judamental seriod of the Complete, two touch directly on the judamental seriod of U.S. security. There are Addia Sevention's urgings that 1) the U.S. take the lead in ending H-bomb lests, and 1) the U.S. take steps to end the deaft. Lest week President Eigenhouser replied in two prepared statements. Excepts:

Ending H-Bomb Tests, I speak as President, charged under the Constitution with responsibility for the defense and security of our nation. I therefore must point out the following essentials in our national policy: 1) The testing of atomic weapons to date has been-and continues-an indispensable part of our defense program, 2) As part of a general disarmament program, the American Government, at the same time, has consistently affirmed and reaffirmed its readiness-indeed, its strong will-to restrict and control both the testing and the use of nuclear weapons under specific and supervised international disarmament agreement. 3) In terms of our national weapons policy, it is the responsibility of specific officials of the Government -notably the Atomic Energy Commission, the Joint Chiefs of Staff, and the President-to weigh, at all times, the proper emphasis on various types and sizes of weapons, their testing and development, Such emphasis is necessarily subject to constant review and re-examination. This specific matter is not a subject for detailed public discussion-for obvious security reasons.

The Istevenson proposals clearly take no account of what would be the result of stopping our tests. Tests of large weapons, by any nation, may be detected when they occur. But any such test follows many months of results of the stopping our tests could be prepared by another nation without our knowledge. By the time we had such knowledge, our present commanding lead

could be reduced or even overtaken. In the verbal confusion surrounding these proposals, an attempt has been made to cite, as having made "similar proposals," great world figures, even including His Holiness Pope Pius XII. All these men—like this Government,

like all responsible and thoughtful leaders in the free world, statesmen or churchmen—are sincerely anxious for international agreement allowing effec-

tive control of all armaments. The Pope, in his last Christmas message to the world, urged "a check on experiments in nuclear weapons by means of an international agreement. He stated that the matter involved "a question of three steps: renunciation of experimentation with atomic weapons, renunciation for the use of such, and general control of armaments." And he called for "the sum total of those three precautions."

Ending the Oraft. For any years or more our Government alternated between costly peaks in years of military crisis and starving valleys in years of apparent calm. Twice in this generation relaxations of America's military strength have been followed by costly wars.

Today the U.S. has about 3.8 million men in uniform, For an armed force in excess of 1.5 million men. Selective Service is indispensable. The draft does more than fill up our armed strength by calling men into service. The very existence of the draft law so stimulates voluntary enlistment that, for some of the services, draft calls are reduced or moneyident.

The free world looks to the U.S. for leadership in standing firm against the Leadership is banding firm against the Community push. We must not now berray that leadership by loose talk of soon ending the draft. The world can only construct that a letting down our guard. The chairman of the Joint Chiefs of Staff and the military Chiefs of the Services, our greatest experts in Chief of Staff and the military Chiefs of the Services our greatest experts in porter the need for continuing the draft law. This Administration is determined to continue that strength. The Future by the Tail. There were frank replies to other ticklish questions. The chances for a taz cut in the next year, the President said, are not "bright" or "right around the corner." To a West German correspondent, who pointed out that the Bonn Cabinet was concerned about proposed reductions in U.S. troop assume. Declared he all decreases in U.S. mappower are predicated on an increase in new machines and striking power. "Never have we said we are going to Tec."

duce the strength of the American Army." The surprise came almost at the end. What, he was asked, did he think of the constitutional amendment (the 2nd s limiting the presidency to two terms? Ikes-answer might well have raised the eye-brows of Old Guard Republicans who had pushed the amendment in augre 100 might be a similar to the control of the co

Would the amendment tend to blunt Be's leadership of the Republican Party the is re-elected? "I don't believe that a President's influence on his party is lowered too much. Certainly wheever is the aspirant at the end of two terms will want that at the end of two terms will want that goes with it, is such that his influence on the control of the con

#### The Candidate

Lest anyone misunderstand the purpose of a lot of talking and traveling that he will be doing between now and Nov. 6. Candidate Dwight Elsenberger 1984. The constitution of the constitut

In addition to making his frankest reelection appeal to date. Re used his Cleveland talk to rip into Adlai Stevenson. Without mentioning Stevenson by name, he struck at "politicians", who go about the country expressing ", their worries about America and the American people" suggested that such "worry-wents" should "forget themselves for a worry-wents" and "get out and such receives for a world and good to a such as sure "their worries would begin to sound foolish—even to them." Troubled with an ailing publicaddress system. Ike evoked only mild enthusiasm from his Cleveland audience.

Leaving his special campaign train to

travel to Kentucky by air, Ike continued his attack that night from Lexington. Seventeen thousand University of Kentucky students and Lexington townspeople interrupted him time and time again with short, hard bursts of applause as he belted away at "the opposition." Wherever and however he has served his country, he said, he has never found the choice between "going forward or going backward" difficult. Yet, in 1956, "a lot of politicians" are doing their best to make such a choice look "extremely hard." Then, scornfully, he wondered if such action could be attributed to "people who suffer from living in a world of words and phrases for so long that they can no longer recognize action when they see it. And when it comes to a really critical matter like political leadership, we recall a fact that all of us have seen in our daily lives: the longest lectures almost always come

from those with least experience. Ike's final public appearance of the week was billed by the White House as "nonpolitical"; as things turned out, he could hardly have appeared in a more favorable light than before the 34,479 iammed into Brooklyn's Ebbets Field for the first game of the World Series. With baseball-wise enthusiasm Ike helped root the Dodgers home to a 6-3 victory over the New York Yankees. As he left the park, the friendly crowd reciprocated with

It was a satisfying political week for Candidate Eisenhower, a man who likes his job and frankly wants to keep it,

#### DEMOCRATS

Through the East

Where, came a voice out of a crowd in New Jersey, had the Democratic canditan? "Not from playing golf." grinned Adlai Stevenson, "but from preaching the Democratic gospel in public places." Other voices sounded out of other crowds: "We like Ike!" Stevenson replied: "I'd trust him with anything but public office." In Morristown, N.J. he spotted a picture of Eisenhower behind a window grille across the square, "Surely," he cracked, "there must be a more appropriate place for the

Thus last week Adlai Stevenson brought his campaign back to the populous, prosperous, vote-heavy states of the industrial Northeast. Everywhere he hitched on gently to the coattails of local Democratic candidates who were manifestly more popular than he everywhere he besought the voters to choose come November not between men but between parties: everywhere he fingered meticulously for the soft spots of the U.S. economy, talking and implying class struggle.

Rising Tide. "The Republican manhe said to large and enthusiastic crowds in Springfield, Mass., "see America as a big, well-oiled company controlled by men who, because they run the big corporations, think they ought to run the country," Again and again he cried: "It is



STEVENSON AT THE SERIES "I hope I don't get in the way."

time to take the government away from General Motors and give it back to Joe teel belligerency there still lurked the elements of the enigma of 1952, "The tide is rising," said he in Newark, after a day of small and disappointing crowds in Democratic sections of New Jersey. "I only hope I don't get in the way.

Moving westward through Penusylvania in The Federal, the private railroad car in which Woodrow Wilson rode to victory in 1012, he proclaimed out of the past that the Democrats had beaten the Republicans to social security, the minimum wage, federal aid to the farmer, Meantional TV hookup so that he could reply to Eisenhower's speeches in Cleveland and Lexington. At Pittsburgh Stevenson stepped before the TV cameras for a speech billed as a "turning point" of the campaign, but his sharp thrusts at Eisenhower and the Republican social-welfare record were dulled by his halting delivery. And after it was all over, some Stevenson advisors had misgivings about the tactic of attacking the President anyway,

Last-Minute Qualm, Misgivings or no. the attack was on. One day last week Stevenson charged that the President, amid the economic distress, was claiming credit "for every good thing in the country from the American flag to fried chicken"-including the New Deal and Fair Deal; this reminded Stevenson of how the Russians had claimed credit for inventing the telephone and TV. Eisenhower's cabinet were men of wealth and position." and the President himself. Stevenson added in the distributed text "has not known or cared what was going on." At this point in the tactic however. Stevenson, who fusses endlessly over his speeches, had a qualm; on delivery he toned down the last line of the attack to read "has not been fully informed.'

Through overcast and heavy skies he flew on to New York City for the high point of his week of campaigning. With Eleanor Roosevelt, Senator Herbert H. Lehman, Governor Averell Harriman, Senatorial Candidate Robert Wagner and Tammany Boss Carmine De Sapio, he sped in a motorcade from one end of Manhattan to the other, praising public housing and declaiming against fifth and squalor (Stevenson pronounced it "squay-lor"). Beneath gleaming floodlights in Harlem he struck hard, eloquently and effectively in favor of civil rights, "the great, unfin-

Next day Stevenson went down to Bor-



YALE STUDENTS HECKLING STEVENSON AT NEW HAVEN 'Oh, please don't boo that.'

## THE CAMPAIGN: CARTOONISTS' VIEW



DANGEROUS PROPOSAL

"... FOLLOW THAT CAR ... P





BUILDING A FORT



COOD COURSE TO STEER BY



THE OLD MASTER!





ough Hall in Brooklyn, where he donned an Indian war bonnet before a roundup of Brooklyn Indians (who dubbed him "Big Chief Joe Smith"). He took in the second game of the World Series, where he got a polite and informal reception, posed for photographers wearing a Dodger cap atop a Yankee cap. Then he swirled off to the Yale campus in New Haven, Conn. to deliver a speech designed, so said his managers, to reassure his old disciples that he had not changed. When his motorcade turned into College Street past the freshman dormitories, he was greeted by shouts of "We like Ike!" from curb and window. Outside Woolsey Hall some 2,000 students howled in derision as he was escorted inside to deliver his speech.

Adlas Seventono, "where it seems worthwhile recalling the ground rules of politidrate possibility—and I mean in terms of self-reminder as much as criticism, bemeans blameler consider myself by any means blameler consider myself by any means blameler consider myself by any means blameler commonplace in the old injunction that victory is after all not an end in itself. Vet I often think that the single greatest difficitly about running for responsible public office is how you can win without in the process, proving and without in the process, proving and without in the process, proving and determinedly: "Don't misunderstand me. I mean to win in November!"

When Stevenson reappeared outside on the baleony, he was greeted with more uproarious student cries of "We like Ike!" Stevenson, though calm and trying to be good-natured, was obviously nettled. He childed the boys about the good manners of Princeton and the ments of the two-party system ("Oh, please don't boo that!"), and he was reminded of how yo years ago that might he had been of the work of the

#### THE VICE PRESIDENCY High Type v. Tintype

From St. Petersburg, Fla. (where he canceled his booking at the Tides Hotel because it discriminates against Jews) to Philadelphia, Pa. (where he avoided the Warwick Hotel because of a labor dispute). Vice President Nixon moved across the eastern half of the U.S. last week in the home stretch of his 15.000-mile tour. He scolded an ardent Republican lady who asked questions about Adlai Stevenson's divorce ("I think that any personal life of a candidate should not be a proper political issue"). He sidestepped the polit-("I lean to the Dodgers, but my wife is a Yankee fan"). He pointedly omitted to invite Wisconsin's Senator Joe McCarthy to the speakers' stand at Milwaukee's Marquette University, not even mentioning his name. Along Nixon's way in Milwaukee a placard proclaimed: LOCK UP EVERYTHING-TRICKY DICK'S IN TOWN, but the increasing size and attentiveness

of the crowds and the unfailing moderation of the candidate made the poster seem like a tintype out of the past.

As Nixon burgeoned as a distinct G.O.P. asset, he began more and more to take on Adlai Stevenson in debate (effectively overlooking Opposite Number Estes Kefauver). "You find corruption in either party." ran the tenor of his argument. "but we clean it up." And again, "Both the parties want to be good to our people, but we start with the individual and work up; they start with the Government and work down." In Philadelphia, Nixon termed Stevenson's stop-the-H-homb-tests proposal "catastrophic nonsense." In Syracuse, N.Y., he jabbed at the "specialinterests" tone of the Democratic campaign. "Anyone who tries to divide the



Nixon on TV

An asset becoming evident.

American people on a class basis is guilty

of the most wicked nonsense." At week's end the Vice President returned to Washington, reported to the President on the mood of the U.S. as he had found it (they like Ike), on his own behind-the-scenes prodding of some lax and lagging G.O.P. precinct-level organizations, on his belief that a presidential visit would help some edgy states, e.g., California. The same night Nixon staged a nationwide TV press conference, a bright stunt that ranged eight newsmen against him in eight U.S. cities by remote TV pickups. He distressed professional newsmen because he turned the questions into take-off points for snippets of campaign speeches, but he nonetheless put on the most vigorous and impressive national

political performance of his career.

It was fast becoming evident to Republicans (local candidates in increasing numbers were calling for his help) and Democrats alike that Dick Nixon is taking most of the tricks in the political game that had him typed by the Democrats as 1956's Public Villain No. 1.

#### GEORGIA

The Red Galluses

Outside the Capitol at Atlanta on an eventful night in 1947, the January landscape lay wet with rain, and a low mist wreathed the statue of Freedom topping the limestone building. Inside, the Georgia legislature commenced the final act of a political drama opened 25 days earlier when gallus-snapping Gene Talmadge. after 20 years of politics and prejudice. died on the eye of his fourth gubernatorial term. Aware that Gene was seriously ill on election day, some supporters had cast write-in votes for his son, gone out to marshal dead voters whose names could shoot his total higher. Now as the rain pattered outside, and shouting, drinking countrymen watched from the gallery, the legislature considered the two men eligible to succeed the departed Gene. With smug solemnity and a 161-87 vote, it chose Herman Talmadge, 34.

After the crowd howled approval, Herman took the oath, pledged himself to strengthen the white primary and Georgia's county unit-voting system. Flanked by family and advisers, he marched one flight down to the governor's office, where outgoing Governor Ellis Arnall awaited the legislature's decision. Said Herman: "I have come to take over." Snapped Arnall: "I consider you a pretender. Get out." Herman got, was back in seven hours. after state troopers had changed the locks on the doors. Herman Talmadge held the Capitol and the governor's mansion until the State Supreme Court 67 days later ruled that he had taken office illegally. But even as he yielded. Georgians understood that a new comet was brilliant in their political sky.

Horns & Tail. Next January, when the U.S. Senate convenes for the first session of the 85th Congress, the same Southern comet will rise over the national horizon as strapping (6 ft., 196 lbs.) Herman Eugene Talmadge, 43, segregationist and isolationist, takes the seat of one of the U.S.'s great senatorial statesmen, aging (78) and respected Walter George, To outward appearances. Herman has progressed not only beyond his father's viciousness and venom but beyond the uncertainties that haunted the brash youth who seized the governorship in Atlanta that rainy night nearly ten years ago. Smooth and suave as an actor, Herman in his "tel-lee-vision" (as he calls it) appearances has convinced Georgians "that a Talmadge doesn't have horns and a tail, and that he wears shoes." He has abandoned his father's blatant white-supremacy tactics, instead speaks airily of constitutional government and the people's right to rule Abetted by the Southern propensity for returning Senators and Congressmen to Washington term after term (which gives the South a stranglehold on 34 different House and Senate committees in a Demo cratic Congress). Herman Talmadge is pre

pared to enjoy the privilege and power o

Senate seniority for a long, long time. Pre

dicts one Georgia political expert: "Th

man who will beat Herman is still a

been-ager. The Senators among whom Herman will take his confident place will find this new colleague a jack of many trades. He owns 4.000 fertile acres of farmland, chairmans booming young insurance and investment companies, has built a \$40,000-a-year law practice, dabbles profitably in real estate. markets Georgia-cured hams. He edits a weekly newspaper that ranges in content from economic evaluations of the changing Georgia scene to muck-slinging racist propaganda in campaign seasons. Recently he became an author: his You and Segregation is being snatched up by the Citizens' Councils of the South,

The Status Quo, These outward evidences of well-being and well-meaning are deceiving. Respectability and temperance are the coats that hide the flaming red galluses and the flaming passions of Herman's father. Says a Georgia lawyer who has watched Gene and Herman Talmadge operate through the years: "The Talmadges have always maintained a fundamental salways maintained a fundamental salways maintained as fundame

mental disrespect for the law, A fine, flaring disrespect for the outside world, coupled with a profound understanding of Georgia and its politics, carried both Talmadges to the governor's mansion. As governor. Herman inherited and refined his father's credo; keep down the cities, hold the Negro to his proper place in God's order. But today, city and Negro are both restless in the boom that is sweeping Georgia from its mountains and red-clay hills to its plains and coast. Cities outpace the struggling counties, the Negro vote leaps upward, cattle are becoming more valuable than cotton, industry outproduces the farmer, even Republicans are running candidates. Against this gathering avalanche Herman intends to maintain the Bible-shouting, "Anglo-Saxon," segregated status quo he has always enjoyed. He helieves firmly that he can halt the pulsing pistons of political progress. He believes because, reared on politics, he has found that the processes of Georgia government can be manipulated to achieve the things the Talmadges want and that old Georgia wants. If they cannot be had within the law, they can be had around and under the law

Rowhide Justice, Herman was 1; when his father fast began to feel his way around in politics. The family lived his way around in politics. The family lived his southeast of Atlanta, where Matthe Talsure of the southeast of Atlanta, where Matthe Talsure of the history of the properties of the properties of the history of

Three times on Sunday Herman and his sisters attended service at the Baptist Church in McCrae. At home he listened while Gene Talmadge read the Bible or talked politics, When he forgot his chores, Herman felt his father's swift justice: a whipping administered with the stinging

end of a plowline. On the farm, too, he gradually learned a special discipline: that he and the small sons of the Negro field hands with whom he played must eventually go their separate, segregated ways.

Bollot- & Boll Wesovia. Gene Talmadge had long followed the career of Georgia's mellifluous, rabble-rousing Senator Tom Watson. Gene approved of Watson's Populist movement and its appeal to country voters, and set out along the Watson trail to accomplish similar triumphs. The Georgia farmers of the 1920s were being battered by the boll weeval, would soon be battered harder by the Depression. Gene established himself as their champion. He filed for state com-

The BMOC. Graduating as salutatorian of his class, he argued against Gene's suggestion that he work his way through Georgia Tech. Herman got his own way: studying law at the University of Georgia as his father had done. With a car and more spending money than the average student, Herman became a big man on campus. He got Bs with little bookcracking, loafed, played poker, dated coeds. Remembers one: "He was pretty forward, but he was good company," Pledged to Sigma Nu, his father's fraternity, Herman helped guide a revolt by smaller fraternities against the big three-Sigma Alpha Epsilon. Chi Phi and Kappa Alpha-that traditionally controlled the uni-



HERMAN TALMADCE (LEFT) CHALLENGING ELLIS ARNALL (1947)
A fundamental disrespect for the law.

missioner of agriculture in the 1936 election, swept out a corrupt incumbent. When he could spare time, Herman helped hytacking up posters and distributing hadbills. But the boy was busy with his own politicking for vice president of his ninthgrade class. He also won, likes to brag: "I've never lost an election since then."

In addition to classroom politics, Herman was fond of history, biography and a study of the U.S. Constitution. Other Greek and Roman classics pleasures: Gibbon's Decline and Fall. He stayed late only if the class was debating. Other days he went home to his chores. One afternoon in 1930, while Herman was picking turnips, the house caught fire and burned to the ground (with one casualty, a German shepherd dog named Al Smith), Gene, who was spending weekdays in Atlanta as agriculture commissioner and only weekends at home as a father, took advantage of the fire to move the family to Atlanta. Herman entered Druid Hills School, found himself better grounded in his subjects than the city boys.

versity's Pan Hellenic Society. For his publishing, Herman won some patronage, your, Like his Chiefe, he joined the Phil Kappa debating society, but there was a difference in their styles. Campus audiences remembered Gene's chewing tobacco while he declaimed, pausing periodically to spit with wondrous accuracy into a acrity potheliard store. They remember a chapter of the proposition of the published published proposition of the published p

While Herman was debating airily on the campus, his father was speaking in earnest on the hustings. Running for governor. Gene was charged with dishnessly during his term as commissioner of agriculture: he had once shipped Georgia hogs to Chicago to find a higher price, wasted \$11,000 in state Unids. Gene laughed off the criticism in his gaven to state it for you." The explanation delighted the hard-pressed countrymen. They rolled up the Tallmadge ovte. The



THE TALMADGES OF TALMADGE FARMS?
"The man who will beat Herman is still a teen-ager.

Talmadges moved into the ugly stone governor's mansion in Atlant's posh Ansley Park. Because Gene and Mattie (known to two generations of Georgians as "Miss Mitt") wanted to give the mansion a homey atmosphere, they shocked neighbors by tethering a cow on the lawn.

Key to Power. When Gene campaigned for a second term. 21-year-old Herman made a rousing maiden political speech at Rebecca. Ga., helped his father carry every county but three. As governor, Gene booted out his motor vehicles commissioner for refusing to cut prices on automobile licenses to \$3 on Gene's say-so. When the public-service commission would not lower utility rates. Gene ordered the commissioners to trial before him, found them guilty of using railroad passes, as punishment replaced them with his own men. His most outrageous move came after the state treasurer refused to dole out funds until the legislature appropriated them. Gene called out the militia. had militiamen carry the treasurer out of his office, brought in locksmiths to open the treasury vaults. At the close of his second term Gene reached for a higher goal: Richard Russell's Senate seat. But a new kind of patronage was in the wind that Gene had underestimated. Russell campaigned on New Deal achievements in Georgia, and won easily.

Retiring to private practice after his second term. Gene was pioned by Herman, just out of the University of Georgia law school, Say Herman. "We just about school, Say Herman." We just about practicing." Yearning to match Huey Long and Theodere Bilbo in the Senste. Gene laid his plant caused from the Senste. Gene laid his plant caused from again, As with all Talmadge political plans, they revolved around intensive cultivation of Georgia's farmers, for under Georgia's unit-vote later than the sense of the se

The unit system decides primaries (the only real elections in one-party Georgia) by counties instead of total popular vote. The eight largest counties cast six votes each, the 30 next-largest four votes, and the remaining 121 counties two votes. Designed to prevent city voters from overpowering the farmer, the system achieves an opposite effect: the farmers overpower the cities. Example: the total of 1.996 voters registered in Chattahoochee, Quitman and Echols Counties, at two unit votes per county, can offset 125,000 in six-vote Fulton County (Atlanta). Since candidates can win by carrying 103 small counties, the wisest ignore

the cities, woo the rural voters. Defeat Without Herman. In his campaign for the Democratic senatorial nomination, Gene Talmadge wooed them 5.000 at a time, drawing a crowd from a dozen counties. He spread fried fish, followed the mullet with gospel singers, band music and flaming oratory. Traveling with him as campaign manager: Herman. The younger Talmadge set speaking schedules wrote speeches, handled publicity and advertising. But once again the careful Talmadge plans were upset by an event beyond their control. Angry with Walter George for opposing his attempt to pack the Supreme Court. Franklin Roosevelt marched into Georgia, demanded that the voters throw George out. Resenting the intrusion even by Frequent Visitor Roosevelt (Warm Springs), the voters put Walter George right back in office. Gene went back to his law practice, settled for another term as governor in 1941.

In 1941 young Herman Joined the Navy, left for duty aboard an evacuation transport in the South Pacific. While Ensign Talmadge was at sea, his father lost the governorship to Reformer Ellis Arnall, confided sadly to friends: "Herman's

From left: Herman; Bobby, 10; wife Betty;

being away made the difference between my being elected and losing." War over, Herman huried home to provide the difference. Father and son pitched into yet another gubernatorial campaign, this one against more liberal limmy Carmichael.

against more liberal Jimmy Carmichael. Campaign Tactics. Casting about for a new appeal. Herman drew up Gene's first formal platform in 20 years of campaigning. Gene. reading in the newspapers about his planks for better schools, more roads and increased welfare benefits, protested: "Son. you're taking me pretty fast, ain't you?" Replied Herman: "Poppa, I got to take you fast if we're going to win this one." They won it, but Gene was never inaugurated. Taken ill with hemolytic jaundice and cirrhosis of the liver, he died Dec. 21, 1946. Herman served his abortive 67 days, left the capital under Supreme Court edict, set about mustering support for the 1948 election and evening up old scores.

Stumping Georgia without his father, Herman attacked Incumbent Melvin Thompson for vetoing a white-primary bill that Herman himself had introduced. His newspaper, The Statesman (Editor: The People. Associate Editor: Herman Talmadge), lashed Thompson for receiving a Negro at the executive mansion. Part of the time he campaigned on crutches: he had cracked up his automobile, was pulled out of the wreckage in company with a blonde ex-secretary. (Official explanation; they were returning from a political meeting.) Herman won by 45.-000 votes and a 3-1 unit-vote majority, at 35 became Georgia's 75th governor.\* Commented a sad voter: "Pore ole Georgia-first Sherman, then Herman,

Reman leaned heavy hugh active services and the services of th

count, the poorest showing of his career. Rule by Fear. The re-elected Herman displayed new-found confidence. He discarded advisers, took firm hold of his legislature, tacked to his office wall as honor roll of legislators who voted hi way. Any who wavered in loyalty wer summoned to the governor's office to ex plain why. For voting even once agains Herman's bills, a legislator found his nam stricken from the honor roll, his patror age lost, his county's new roads refused Herman rammed through legislation at thorizing the governor to choose the Den ocratic executive committee, and wit that power was able to dictate which candidates he wanted on the ballot. Angiwith the Atlanta press, he drew up a bo making newspapers subject to state regi lation, dangled it as a threat. Occasional

 Gene and Herman Talmadge were the seco father-and-son governors of Georgia. The fin Joseph E. Brown, elected 1838, and son Jose M., elected 1908. he got his comeuppance. Twice he tried to extend the unit vote to general elections, saw both attempts defeated by city voters in referendums (in which the unit rule did not apply).

With an eye to the future. Herman added to his forestry bureau husky, hardeved Photographer Ed Friend, gave Friend a roving assignment: cover meetings where present or possible Talmadge foes might be snapped in conversation with Negroes. The photographs were circulated, often without caption or comment. Gubernatorial Aide Walter O. Brooks, for similar reasons, compiled dossiers on the words and deeds of prominent Georgians, won from newsmen a sobriquet: "The Goebbels of Georgia Politics." One Government official most carefully watched: distinguished U.S. Senator Walter George, Chortled Herman recently: "My file could have put Senator George

on either side of any issue,"

Though he twice campaigned against a sales tax. Herman in his second term introduced a sweeping 55% levy. At the same time he cut ad valorent taxes, most of which were paid by comporations. The stoo million collected in sales tax each year went largely to school improvements. A priority project; additional "separate but equal" facilities for Negroes, which Herman curried through with genuine ead, per a separation bettons, the Talmadge administration passed a constitutional amendment allowing state-subsidized "private" schooling for all students.

Retreat with Dignity. More personable, more genial and more subtle as he grew secure in office, Herman began to huild a core of support that even old Gene had never achieved. Businessmen who financed Georgia's political campaigns liked Herman's lower corporation taxes and found his conservative views comforting. The



GENE TALMADGE & Son
Said Adlai: "We need one another."

TIME, OCTOBER 15, 1956

rank-and-file voters liked his lavish spending for public works (with no taint of corruption). And after the Supreme Court decisions, even Atlanta moderates found Herman's segregation policies less offensive. So when Herman, in January 1955. turned over the governor's office to handnicked Marvin Griffin, Senator George and his friends knew that at last a Talmadge had a good chance of getting to the Senate. Four months before election came a panicky message from Georgia to George: the 78-year-old Senator's supporters had canvassed the state, found Herman had ample campaign money and was pulling far ahead. Listening to his friends' pleas. Walter George made a painful decision. He withdrew before the primary, accepted a post as Dwight Eisenhower's ambassador to the North Atlantic Treaty Organization. Herman stomped over Old Foe Melvin Thompson with a 376,000 majority and a grand slam of the county unit votes.

In the Senate Herman will find opportunity to voice his outrage against the present Justices of the Supreme Court ("A little group of politicians [who have] not had enough experience to handle one chicken thief in Mitchell County"). Isolationist as well as segregationist, he will take a stand against what he regards as pressing evils today in the U.S., e.g., foreign aid overseas alliances, low tariffs. the breadth of the President's treatymaking powers. His views, his youthful vigor and his name will make Herman a new rallying point for the Democratic Party's Southern wing. Says Georgia Political Leader Roy V. Harris: "He is the man we are going to organize the South for.'

Indeed. Herman will be an important figure not only to the South but as a regional spokesman in that all-embracing organization. He National Democratic Party, This was a point best brought out by Candidate Aduli Stevenson as he swung through the South last spring, drumming unsupport for his nomination. Said Stevenson of Talmadge, while a house guest vension of Talmadge, while a house guest region in Allanti. "We can agree on a great many more things than we disagree on, and we need one another."

### THE SOUTH

### "Why Such Cowards?"

The little basement room of the county courthouse in northern Florida was crowded as the Madison County commissioners convened for their routine monthly meeting. Target of all eyes as the session began was Dr. Deborah Coggins, 32, blonde and attractive, who was fired from her job as health officer of three counties for lunching privately with the Negro state midwifery supervisor (TIME, Oct. 8). The commissioners had given no official reason for her dismissal, had paid no heed to protests that ranged upward from her physician husband to Florida's Governor LeRoy Collins, Now she rose quietly in the tense room to request one. "I wish." she began, "you would now discuss this in my presence." When the commissioners were silent, Dr. Coggins put a second question; "Could it be that you



DR. Coggins & Husband Soid the doctor: "You're fools!" think what you did was unjust, illegal, undemocratic or unchristian? Is that why you

don't speak? Why are you such cowards?" Next rose Robert Browning, the county's health information officer and himself still on the payroll. "I cannot and will respect on the altar of conomic security," he said. "Dr. Coggins has been severely persecuted and tormented, and the health department has collapsed, Practice the kind of Christianity you profess and rethis action, God pity us," or persist in which selds the control of the control of the this action, God pity us," or persist in the control of the control of the control of the persist in the control of the control of the persist in the control of the control of the persist in the control of the control of the persist in the control of the persist in the control of the persist in the persist in the control of the persist in the

"Is there anyone else," the chairman saked, "that wants to be heard?" One more did--Editor T. C. Merchant Jr. of the Madison Enterprise-Recorder. Said he reeding carefully from a flip of papers, the same of the said of the resulting control of the said of th

Still the county commissioners sat unmoving and unresponsive, whispering among themselves and to their attorneys. At last Dr. Coggins' cool patience gave way, "You're all fools, fools!" she cried as she got up and started toward the door. "I'm going to stay in Madison, and you are going to have to look at me for a long time."

### KENTUCKY

### The Jumbo Prize

The two candidates who prominently shared the spotlight with Dwight Eisenhower when the President flew down to Lexington last week looked more like State Department types than Kentucky politicians. Actually they are both: former U.S. Ambassador to India John Sherner U.S. Ambassador to India John S



Governor Chandler Greets Candidates Cooper, Eisenhower & Morton Hoppy will be busy when Adlai calls.

man Cooper, dignified and urbane, is running for the four-year unexpired Senate term of the lae Alben Barkley: Thruston (pronounced throo-ston) B. Mortonclean-cut and sharp, was John Foster Dulles' assistant for congressional relations before he decided to oppose Demoeratic Incumbent Earle Clements for Kentucky's second seat.

Both Republican candidates had much to gain from like's brief sortice into the border state (which he lost by only 700 ovtes in 1023; indeed, it was Ne who urreed both into the double race. For one strong candidate usually helps another, and if the Republicans could win the jumbo prize of two Kentucky seats, they would have a two-for-the-price-of-one advantage in the desperate hatte to reasin

control of the Senate. Peeps & Points, Striking northwest from Lexington, John Sherman Cooper, 55, tramped through solid Democratic counties, e.g., Scott, Henry, Carroll and Owen ("I've always gotten more applause than votes in these parts"), shaking hands, Men were interested in his grave, quiet manner, women in his good looks and unfailing courtesy. Often he walked into beauty parlors, peeped under hair dry-ers, introduced himself to the surprised clients thereunder, explaining: "I need your vote," Popular as he is. Valeman Cooper is regarded by some of the Kentucky Old Guard as being "too progresand distinctly a member of the party's Eisenhower wing. i.e., he is an internationalist. But Old Guardsmen tend to forgive a man whose popularity so thoroughly crosses party lines.

Cooper's fellow Republican, however had a tougher hill to climb. Former U.S. Congressman Thruston Ballard Morton 49, also a Yaleman, astonished politicos in Kentucky's normally Democratic Thire.

District (Louisville) by winning three successive terms to the House (1947-521), but he is virtually unknown outside the district. In the backwoods mining settlements of "Bloody Harlan" of "Bloody Harlan" of "Floody Harlan" of "Variance" of the chief to the "furtiere" with the citified manners and precise diction. But Kentucky's strongly TAA-minded citizens nonetheless liked the way that Marchael the house of the support of the support of the properties of t

Magolias & Monkeyshines. Running against Morton is former Governor (1947-50) Earle Clements, 59, a shrewd, tough Democrat who has kept his fences



CLEMENTS & WETHERBY
Happy will be ready in 1960.

well mended during, his six years in the Senate. Even so, Clements was leaving nothing to chance. He campaigned 18 hours a day last week, allowed himself only two daily luxuries: a hot bath in the aftermoon. a quart of ice cream at night (he shuns bourbon when on campaign duty). Clements' campaign technique magnulas and com ""Now I undersaufte it lovely, gracious lodies. I hope you will not think me forward for speaking to you. The Earle Clements").

Cooper's opponent for the Barkley seat tucky governor (1950-55). But Wetherby is a lackadaisical campaigner who is also being dogged by his own governor, fellow Democrat and worst enemy. Albert Benjamin ("Happy") Chandler. Since last June, when he defeated the Clements-Wetherby machine in a bitter fight over control of the state party. Happy has been as determined as ever to wreck Wetherby's cause. Although Happycrat Chandler now denies that he is ready to sling a monkey wrench at his own party, his monkeyshines prove otherwise; e.g., he has neglected to instruct his 20,000 state employees to 1) contribute the traditional 2% of their salaries to the Democratic campaign fund, 2) help get out the vote. Last week, though he made it a point to greet President Eisenhower on his arrival in Lexington, the jovial Happy pointedly announced that he would have a previous engagement when Adlai Stevenson comes a-calling.

Shenanigans & Sour Mash. Happy's shenanigans will probably have little effect on the Clements-Murton battle, in which even Republicans concede that Earle can more than take care of himself. But in Wetherby's case, where help is sorely needed. Happy's tactics are hurt-

ing, and Cooper is leading.

This, as Happy's acquaintances see it, is just as Happy wants it. With Wetherby downed. Kentucky may have a G.O.P.
Senator in the capital, but it will also have Chandler at home. brewing a political case of sour mash to quench his senatorial thirst for Cooper's seat in 1906.

# ARMED FORCES

"The real punishment will be always the memory of Ribbon Creek on Sunday night. April 8, 1956. Remorse will never leave him."

So wrote Nay Secretary Charles Thomas last week in drastically reducing the rigorous consequence of the rigorous consequence Matthew C. Medical on a disciplinary march leads to a disciplinary march last spring (Tine, April 2) of 202, 3. Thomas cut the seatence from nine months hard labor to three months (leaving McKeon to complete four more weeks) canceled a \$270 fine and a bad-conduct discharge. Confirmed the reduction in grade to private.

"Sergeant McKeon was a capable noncommissioned officer, dedicated to the U.S. Marine Corps . . . a good man, sin-

cere, and of a sympathetic nature." wrote the Secretary. "I. in my mind, am sure that Sergeant McKeon never meant to harm his men . . . I am convinced that a punitive separation from the service is not necessary . . . nor would the interests of the Marine Corps be served. [But] retention of McKeon as a noncommissioned officer with command authority [could not] be justly rationalized on the theory that his tragic failure to meet ly a single lapse in his performance of duty. One lapse . . . is just one lapse too many . . . I have restored to Sergeant McKeon the opportunity to build for I recognize that the road back will be a

Said McKeon when he heard the news: "I will try to be the very best private in

### SEQUELS The Italian Story

For eleven days the grave-faced master of the Italian Line's Andrea Doria waited while the young third mate of the a story in a Manhattan courtroom that implied that the Italians were to blame for the July collision that sank Andrea Doria (Time, Oct. 8). Last week came take the stand, and his anxiety still showed as he sat with bent shoulders, pale and tired-looking.

On fatal July 25 Andrea Doria was steaming westbound at 23 knots from Genoa to New York when, about 3 p.m. some 175 miles off Nantucket, she ran into thick fog. testified Captain Calamai, He personally took command of the bridge, cut speed to 21.8 knots, ordered automatic fog warnings sounded at 13-minute intervals (audible at a distance of four miles). Around 8 p.m. his second and third mates came on watch, joining him on the bridge. He hung closely within a few degrees of the westbound lane of Track Charlie, the "informal" sea lane marked out by the U.S. Coast and Geodetic Survey; although the Italians and Swedes do not necessarily testified that he usually did, and that never in his 100 transatlantic crossings had he come upon an eastbound vessel

running close to the westbound lane. At 10:45 p.m., Andrea Doria's radar he did not identify) on the radar screen about 12 miles off Doria's starboard bow, He and his officers watched her closing rapidly, although they did not plot her course. When the ships were three to four miles apart, said the captain, he ordered a (see cut). Calamai insisted that the ships were steaming thus starboard to starboard, whereas the Swedes insist that they were port to port. When Stockholm was two miles off and still closing. Calamai and his third officer walked to the starboard wing of the bridge. "Why don't we hear him? asked the third officer. "Why doesn't he whistle?" Not until Stockholm was about one mile off through the fog. Calamai testified, did the third officer see through his binoculars a "glow" of white light.

Less than a minute later Calamai noticed Stockholm's white lights ranged in a pattern to indicate that the Stockholm had turned to starboard towards Doria, Fearing collision, he ordered a sharp turn to port, personally pushed the button for the prescribed two-short-blast signal for port turn, and sent Andrea Doria churning through the dark sea at more than 20 turn, Calamai testified, she sounded no warning signal. Had he been warned by signal of her starboard turn, he could still

Crackling Cables, What did the U.S. think of such talk, a reporter asked Secretary of State John Foster Dulles at his press conference, Replied Dulles: "My reaction . . , is extremely favorable . . . I had the feeling that developments in the Suez situation were moving thoughts somewhat in that direction, and, if so, that probably would be a very happy byproduct, indeed, of what otherwise is a rather tragic affair.

Up to that point Dulles was on solid ground, for the European Defense Coma U.S. dream. But when a reporter led him into a discussion of the differences of opinion over Suez between the U.S. on the one side and Britain and France, his



have swung to starboard. "Would that have avoided a collision?" asked a lawyer for the Italian Line. "Certainly." said

With some 40 other witnesses still to testify. Captain Calamai's was by no means the last word on the collision. But when the time came to weigh evidence in the cases involving \$40 million in lawsuits, it would be a hard word to ignore because of his impressive manner and his solid record of 20 years of ocean-going command without mishap prior to the collision with Stackhalm

### FOREIGN RELATIONS Fundamental Difference

While the foreign ministers of seven nations gathered in Manhattan last week to debate the Suez Canal question before its ear cocked to a development that ultimately might prove more important than U.N. resolutions.

One byproduct of the tense tactical discussions among France. Britain and the U.S. over the canal has been a resurgence in Western Europe of the idea of a federated Europe (see Foreign News), Newest reason; such a federation would be able-with or without U.S. aid-to stand on its own feet in its dealings with the rising powers of the Middle East and Asia.

reply soon had transatlantic cables crackling. There is, he said, some difference

relating to fundamental things. Problems Linked? Among the fundamental things: "You have this very great problem of the shift from colonialism to independence which is in process and which will be going on perhaps for another 50 years, and there I believe the role of the U.S. is to try to see that that evolutionary way . . . I suspect that the aid that process, without identifying itself 100 percent either with the so-called colonial powers or with the powers which are primarily and uniquely concerned with

as rapidly as possible. Later Dulles edited the official transcript of his answer to make it clear that there were no differences between Britain, France and the U.S. in either their approach to the Canal Users Association plan, or to the U.N. But by relating the traditional U.S. position on colonialism to Suez. Dulles touched off a mighty Paris who resented his linking of the two problems. "A grave disservice to Anglo-American unity." growled the London Times; pouted Paris' L'Aurore, "Mr. Dulles has not used the language of an ally."

# FOREIGN NEWS

### THE ALLIES

New Growth

When Joseph Stalin died the world knew that an era had ended. And because it was the end of a long winter, though not necessarily the coming of spring, the change which ensued in the relations hetween nations was sometimes called the thaw. For a while the only visible manifestation of the thaw was a general fading, ungluing, cracking of power positions on both sides of the Iron Curtain. In the Soviet empire the melting process has produced popular uprising and high-level confusion as to how the empire should be managed (see below). In the free world it has showed itself in the flagging vitality of NATO. Iceland's decision to get rid of U.S. troops, the division and rancors imong the allies over Cyprus Formosa. North Africa and Suez.

But after the thaw comes new growth. Last week, dimly and hesitantly there appeared in one part of the world sign-that a new power arrangement is taking shape. The place: Western Europe, The shape: European union.

The first summons for a new drive toward European unity came from West Germany's Chancellor Konrad Adenauer puzzlement at the so-called Radford plan for emphasizing nuclear strength over manpower began to insist that Europe can no longer rely on the U.S. and must unite to save her own skin (TIME. Oct. 8). Last week, still beating the unity drum. Adenauer made a concrete proposal which he said had the concurrence of French Premier Guy Mollet. The proposal: a general scheme to convert the now-toothless Western European Union into an organization empowered to coordinate the foreign and military policies

Differences, Although conceived partly in anger at the U.S., Adenauer's campaign got a big if inadvertent assist from Washington when Secretary of State Dulles enthusiastically approving plans for more European unity also told his press conference that the U.S. differed with Britain and France on some "fundamental things." particularly colonialism (see Nacome the U.S. would not give 100% support to either the colonial powers or the new anticolonial Afro-Asian powers. Even in London Dulles' candor caused outspoken anger, and in France U.S. prestige sank. Already disillusioned by U.S. equivocation" over Suez and profoundly worried by France's isolation in her desperate colonial problem. Frenchmen should power, had vital interests differing with those of its Anglo-French allies. Perhaps they were not surprised, but many were prompted into an awareness that their soundest hope for help in time of trouble



WEST GERMANY'S KONRAD ADENAUER
A coll for units.

would be a union of like, i.e., European interests. The weightiesband must specific step toward integration, however, was taken by London. As perhaps the prefude to a historic shift away from her traditional aloofness from Europe. Britain lass week began to talk emphatically about joining a West European free-trade area (see below).

It was potentially the most promising development in affairs of the Western alliance since the post-Stalin thaw set in —one that depended on the nature and the mood of the steps to follow. Bothered



BRITAIN'S HAROLD MACMILLAN

A begoon for the forsighted.

by the linking together of recent animosities and inture needs the London Economics and inture needs the London Economics and the second of "the danger . . . of a summer into a new European experiment motivated by anti-Americanism and by hostility to Asian-African aniamalism. On the other hand, the Economist went on, there is now "a fresh chance, which should be seized, to creet on this side of the Atlantic the sturdy pillar which the Americans themselves have long wished to see brazing this end of the occurs hinder.

### GREAT BRITAIN

A Vision of Strength

Like most Englishmen of his caste. Britain's Chancellor of the Exchequer Harold Macmillan frowns on public displays of deep emotion, but when the spirit movehim he has a ringing voice and a rolling turn of phrase that can strike sparks in even the most phlegmatic audience. Last week, as he faced 300 reporters in one of his rare press conferences, debonair Harold Macmillan was under the spell of a vision that gave him cloquence. "I have seen in my lifetime the steady Balkanization and disruption of Europe he said. "Europe has suffered wars. It has torn itself to pieces twice in my lifetime like the ancient states of Greece. | Now | a great future opens up, a great progressive future. If Western Europe, including the United ing area this would be a source of great strength- a common market of nearly

In these emotion-packed words Macmillan opened Britain's most fateful economa debate since World War II. What he was calling for was a program, revolutionary but gradual, that could alter the course of British economic history. As an island economy dependent on imported food and raw materials. Britain must export to live. Once she did so under the flapping banners of free trade. For the last quarter-century, however, British manufacturers have cowered behind high tariff walls, and foreign competitors have imposed retaliatory tariffs that have prevented British goods from finding mass markets abroad. The result: Britain, drained by the war, has been unable since to raise her economy much above subsistence level.

substitute level.

The Advance, mest of the nations of reference degree, must of the nations of a common continuation of the control of the c

teur photographers that would spring up once German cameras were cheaply available to all Europeans would buy a great deal more of Britain's excellent film.

Such specialization would inevitably throw up industrial giants. A combine of Volkswagen and British Motors, say, might dominate auto manufacture in a large part of the world. A combination of German camera manufacturers and British filmmakers might produce a colossus rivaling Eastman Kodak. This would not only make for better yet cheaper products and vastly expanded trade, but would help solve one of Europe's fundamental social and economic problems. In most European nations today, increases in real wages are blocked by the fear that they might make exports more expensive and less competitive. In a common European market there would be the same strong incentive to keep raising wages that exists in the U.S. -recognition that each wage increase stimulates new demand for the products

of large-scale industry. Thorny Choice. Last year the six nations that make up the European Coal and Steel Community (Germany, France, Italy and the Benelux countries; decided it was time to make the common market more than a dream. At a meeting in Messina. Sicily their economic experts drew up plans for a customs union that, from the trade point of view, would convert the six into a single "country" with no internal tariffs and common external tariffs, Since creation of such a union would have a drastic effect on the economy of other European powers, the 17-nation Organization for European Economic Cooperation last July established a working group to investigate the possibility of welding all O.E.E.C. nations into a common mar-

So Britain was faced with the outline of a thorny choice. If a European customs union actually came into existence and Britain stood aloof, there was every likelihood that the tariff wall thrown up by the new group would har many British exports from European markets, (One-eighth of British exports now go to the Messina Six. ) But could Britain consent to have her tariff policy toward the rest of the Commonwealth, the system of "imperial preference," tampered with by an outside authority? If Britain were forced to choose between Europe and the Commonwealth, said Harold Macmillan, "we could not hesitate. We must choose the Commonwealth.

Microscopic of so intolerable a choice. Marmillan decided, would be what he called a "partial free-trade area." Unlike a full-fledged customs union, the partial free-trade area would have no common tariff against outside nations, and even between member nations certain goods would still be subject to tariff. Under such an arrangement the British could exchange manufactured good stariff-free such an arrangement the British could be about the rest of Europe, but would still be about the rest of Europe, and the rest of Eur

Chills & Fervor. Before broaching his scheme to the British public last week. Macmillan was careful to talk it over with the Commonwealth Finance Ministers. The reception he got was, he said, "sympathetic,

friendly and amicable.

As outlined last week, the British plan was still mostly yeast in the vat of the future. The Cabinet, Macmillan emphasized, "has not yet arrived at a conclusion on this vital matter." There were strong reasons for the povernment's hesitation, area would involve painful adjustments, While some factories would prosper and expand, others would go out of business—a prospect to send cold chills down the spine of many a British industrialist, Some liabor leaders were sure to make a first at



Labor's Nye Bevan
A challenge in the future.

the very suggestion of even temporary disruptions of employment,

All the more surprising, therefore, was the first reaction to Chancellor Macmillan's announcement last week, Enthusiasm for the idea cut across class and party lines, Fifty leading bankers, industrialists, economists and union leaders promptly joined in publishing a statement which declared that "the European common market could enable Europe to establish healthy economic relations with the rest of the world. If we neglect to minister to its birth, it may outgrow us and have little need of Britain." A group of 82 Labor M.P.s and another of 80 Tories, more than 25% of the House of Commons, got behind similar resolutions. The press save only Lord Beaverbrook's empire-minded Daily Express, chorused fervent approval,

As time went on, exceptions, dissents, econd thoughts were certain to chill the first fervent breath of approval. And time would indeed be required, at least ten

years, perhaps 15, to convert the economicunion dream into working reality. A few weeks ago few would have predicted that the dream was feasible at all. After last week's discussion, however. Harold Macmillan's vision could be rated a distinct

### Room at the Fireside

At 18, having spent almost half his life in Welsh coal mines. Aneurin Bevan ouarreled with his family, decided to seek his fortune in the big world. Coming downstairs, through the warm kitchen with the family seated around a coal fire, young Bevan halted at the door. It was snowing outside. As he hesitated, his father put an arm around his shoulder and said: "Come back, son, there's always a seat at the fireside." Since that day. Nye Bevan's fiery played a spectacular part in British Labor politics. In the last two years he has known to the full what it is like to be outside in the cold. But last week a fatherly the burly shoulders of Rebel Bevan, now 58, and gave him a roomy seat at its broad fireside-a seat second only to that held

Thousands cheered at the Lalor Party Conference at seasife Blackpool when a teller recited the vote that made Bevan party treasurer by a margin of 24,000 over Condidate George E. Brown. The truth was that the cheers were more for truth was that the cheers were more for that the Conference of the Con

Gothering Strength. The question, however, was how long Bevan, now in a position of greater power than he has ever add before, intended to let party unity be add before, intended to let party unity be turned problight said it was too early to think about challenging the party leadership, but he added blandtly: "One never rules out any possibility about the future." Bevan also had an answer to the security of the said of th

Labor's "radical temper" was shown principally in two policy directives: 1) a housing policy which commits the party to municipal ownership of 6,000,000 rentcontrolled houses, and 2) a program for greater equality which commits it to a capital-gains tax and an attempt at cutting or raising all incomes in Britain to one level. But the Labor Party has not officially revived the issue of nationalizing more industries, which Bevan favors, nor did it decide that public, i.e., private, schools should be abolished, a step long advocated by Bevan. The conference also demanded abolition of all forms of race discrimination and segregation in Britain and her colonies, and laid down proposals for the eventual termination of British



DIPLOMATS DULLES & SHEPILOV IN SECURITY COUNCIL The shoulders were coid.

ing leftward from the course set by Former Leader Clement Attlee, was still traveling to the right of its rugged radical.

Taking a Bow. As if to temper Nye Bevan's satisfaction, the conference in its later stages turned into a triumph for the moderate Gaitskell. After ten months of leadership (the leader chosen by the party's 277 M.P.s.i, Gaitskell faced the whole party for the first time. The delegates were cool toward him in the beginning, but warmed to the speech, delivered with confidence and fervor, with which Gaitskell wound up a later debate. The cheers kept on until Gaitskell rose and took a bow-a tribute almost never tendered at Laborite conventions. Raising a hand, and with shining face and vibrant voice, he cried "Thank you, comrades, we take that as a pledge between us." The conference rose and gave him its heart. There was no doubt about the meaning of that pledge: Gaitskell was the man they wanted for their leader.

### Hero's Welcome

More than any British aircraft since the ill-starred Comet I. the delta-winged Vulcan bomber has stood as a symbol of Britain's ability to keep abreast of the jet age. One day last week the four-jet, 150,000-Ib. Vulcan headed home from a 26.000mile flight to Australia and back, and R.A.F. officials decided to give it a big welcome at London Airport, where all the world could see and applaud.

Low-lying clouds and a cold rain darkened the field, but by the time the first high whine of the Vulcan's Olympus engines could be heard above the overcast. the clouds had lifted enough to permit a safe landing by Ground Controlled Approach, the procedure by which operators talk" a plane down onto a field. As London's GCA operator went to work, a re-

colonialism. In sum, the party, while veer- spectful crowd of high-ranking airmen and their wives stood by to greet the Vulcan's distinguished crew of war heroes. The pilot was Squadron Leader Donald Howard, D.F.C., and his copilot was none other than Air Marshal Sir Harry Broadhurst chief of Britain's Bomber Command. Lady Broadhurst waited with their fouryear-old daughter on the airport apron.

The whine of the plane came closer, but visibility was too poor to let the crowd see it. Keeping his ship up in the flare-out. Pilot Howard was easing down toward the runway just over Farmer Joseph Philp's sprouts patch, 600 yards away. Suddenly he felt his wheels touch down-too soon. Ramming his throttles forward, he tried to climb skyward. At that moment the airport greeters had their first horrorshadow in the mists at the runway's threshold. It was in trouble. Pilot Howard passed the word, "Abandon ship!" He and Sir Harry, in their ejector seats, shot upward from the aircraft, and their parachutes blossomed in the mist. But for the other four members of the crew, whose only exit was through the plane's underside, there was no chance. The Vulcan's skidded along the concrete runway in a trail of blazing fuel. A thunderous explosion rent the air.

In the grass alongside the runway where his ejector-parachute had dropped him Pilot Howard lay, scratched and dazed but otherwise unhurt. Near by, on the concrete itself, was Sir Harry Broadhurst, His feet were broken. In a moment both airmen were in the arms of their wives who had come to cheer their return. Farther down the runway, the other greeters watched in silence as airport firemen fought the flames, and experts prepared to investigate whether mechanical or human failure had struck down the Vulcan.

### UNITED NATIONS

### Suez Session

Seven foreign ministers, the largest number ever to attend a U.N. Security Council meeting, turned up in New York last week to debate the Suez crisis. Russia's bulky Dmitry Shepilov, jutting tall above his clump of Soviet assistants moved about with a big smile and gladhand, Belgium's Paul Henri Spaak popped cherubically into place. The U.S.'s John Foster Dulles, arriving at the last moment, moved coldly past Shepilov to shake the hand of France's moon-faced Christian Pineau. For the instigators of the session. Great Britain and France Britain's Selwyn Lloyd leaned forward and put the issue: "We are determined to uphold our rights, rights properly secured and guaranteed, to free transit through

It was an almost typical beginning for a debate on the world's most serious grievances. But it quickly became clear that the desire of most, if not all, was to get done with the oratory and slip into a closed room where the foreign ministers could negotiate directly. Ostensible terms for the negotiations were set out in a resolution introduced by the British and French, calling for Egypt's acceptance of last August's 18-nation plan for international operation of the canal. But that had already been rejected by Egypt and by to die under Russia's veto. Even the U.S. though Dulles promised to vote for the resolution, was plainly without confidence between the American and the Anglo-French diplomats on the steps that ought to be taken. So the goal of the closed negotiations

had to be something else than a full Egyptian about-face. The idea may be of the ministers, but merely to explore

whether there is any basis at all for trying to negotiate a settlement.

### YUGOSLAVIA

### In the Woods at Yalta

difficult to understand why,

When Marshal Tito flew into the Crimea to take a brief "vacation" at Russia's sunny Yalta villa, he did not expect to meet so many old comrades. The emphasis of the eight-day talk in Nikita's parlor and in Yalta's woods and hills was or munist Parties. A thoughtful Tito, as he flew back to Belgrade one day last week must have been brooding deeply about Communist could afford to be, It was no

Black Pedro. With the beaming Khru shehey at his elbow. Tito had met the black-browed Pedro, whom Khrushohev in troduced, and of course the prestigiou They had all been working for Stalin dur ing the Spanish civil war 20 years before That was when I to was a Cominter



A lower, 14-inch rim gives new cars a lower, lovelier silhouette. A lower center of gravity, too, for new stability on turns. Next to the road-where safety begins

- all-new Custom Tubeless Super-Soft-Cushions by Goodyear, Their new Twin-Grip tread design, with 8,640 biting edges, makes the Custom Ride a safer ride,

# NEW TIRES LOSE AN INCH...AND NEW CARS GAIN A NEW KIND OF RIDE!

Soft...safe...silent-that's the new Custom Ride by Goodyear.

It's made possible by the Custom Super-Soft-Cushion-the new Goodyear tire that's mated to a lower rim on many of America's newest cars to float you along with more air volume at less air pressure.

A lower 14-inch rim gives the new cars a low-to-the-ground look that's sure to catch your fancy-and the soft, comfortable ride

you get from this new Goodyear tire is sure to hold it.

year can get the same triple-tempered 3-T Cord body, surefooted tread and smart design in an all-new Custom Tubeless Super-Cushion that will fit the wheels of their present cars-and it costs no more than a standard tubeless tire.

Goodyear, Akron 16, Ohio

Motorists who won't buy a new car this



tened to a fender and took him for a ride over highways that included railroad crossings. When we stopped, he still had plenty of wa-

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND!



Not a murmur in a mile! There's no whine on the straightaway, and squeal on turns has been reduced almost to the vanishing point. The Custom Ride is a silent ride,



You never had it so soft! This great new Goodyear tire has a wider cross-section. larger air volume-you ride on more air, at less pressure. Result: a new softer ride.





NEW CUSTOM TUBELESS SUPER CUSHION

Look for this nearby Goodyear dealer sign for better tire values ... better tire care . . . convenient credit terms.



# Autumn has such bright ideas!

Some are positively brilliant.

For instance... when your raking is fin ished, sit back and enjoy the pure golden reward of a Four Roses highball

Here's flavor as mature and mellow as Autumn itself, Perfection in a glass.

And this glowing richness never varies in Four Roses. Senson in, year out, each bottle offers the same unrivaled goodness.

Sounds expensive, doesn't it? Tastes that way, too. Yet it costs only a few penmes more per glass for the linest.

That's why it's such a bright idea to always ask for Four Roses

When it's time for the finest...

FOUR ROSES

FOUR ROSES DISTILLERS COMPANY NEW YORK CITY

agent traveling under the name of Walter. and Pedro and Serov were top Russian secret police operators. In that office Seroy, Pedro and Walter (and other Communist notables, including France's André Marty and Italy's Palmiro Togliatti) shared a common assignment; the liquidation of all left elements in the Spanish Republican forces that were not com-

pletely subservient to Stalin.

In World War II, after the spectacular failure in Spain, Seroy, Pedro, Walter & Co. had remained faithful Stalinists though their ways parted. Tito in Yugoslavia organized a Communist-controlled partisan army: Serov back in Russia rounded out his NKVD career as the liquisome millions of people who saw the war as a chance to throw off the Soviet voke; Pedro became a big wheel in Moscow's Free Germany Committee, and later, under the name of Erno Gero, Stalin's agent in Hungary. When Tito, protected by his 33-division Yugoslav army, broke with Stalin in 1948, it was Erno Gero, Ivan Seroy and a whole raft of equally ruthless, scheming and experienced Communist operators who organized the Cominform campaign of vilification and intrigue aimed at destroying him.

Meeting these comrade antagonists again last week, matching their friendly handshakes. Tito had reason to guess that their comradely smiles were inspired by the fact that, after a temporary setback, the old

again wielding influence. Be Patient, Comrade, The "ideological

difference" which brought the Communists together in the Crimea revolved around the same problem that had taken them to Spain: Moscow domination of foreign Communist Parties, Since Khrushchev's and Bulganin's rapprochement with Tito last year and their joint recognition of Tito's "many-roads-to-Socialism" principle, the cautious movement towards a controlled autonomy in the Soviet satellite states has been getting out of hand, Local Communist Parties spurred on by the desperation of their nation's destitute workers e.g., in Poland and Hungary, have apparently had the nerve to aim for an independent status as complete as that enjoyed by Tito. The reaction of Moscow's diehard Stalinists (among them Molotov Malenkov, Suslov) has been to give off reverberations of the old Cominform line (Prayda; "What's this claptrap about national Communism?"), and to thwart Tito's suggestions-agreed to by Khrushchev-for loosenings and changes in neighboring satellite states.

When it was decided to change the leadership of the Hungarian party, an extreme Stalinist, perhaps the power and brains of the Stalinist faction, was left to carry it out. Onetime Cominform Spokesman Mikhail Suslov, a Central Committee secretary and member of the present Soviet Presidium, flew down to Budapest to depose reigning Party Boss Matyas Rakosi, in accordance with Tito's wishes. But in doing so, he established old-line Stalinist Erno

Gero as Rakosi's successor.



HUNGARY'S ERNO GERO In the confused, rumor-filled wake of

the Reds' Yalta conclave, there was still nothing to contradict the best interpretation of why Nikita Khrushchev went suddenly to Belgrade, and Tito went as suddenly to Yalta. The interpretation: Khrushchev, unable to put down the Stalinist faction, went to Yugoslavia to persuade Tito to be a patient comrade, and to play along with the Stalinists, to insist too loudly on neither satellite autonomy nor further destalinization. When Tito proved stubborn. Khrushchev took him to Yalta to hear the arguments and to feel the strength of the forces against him. As he paced the Valta seashore. Tito might have heard it suggested that, if he were serious about furthering satellite Communism and



RUSSIA'S SECURITY BOSS SEROY Pedro remembered Ivan.

not merely intent on fragmentizing that empire. he should join an association of satellite states and parties, in which he could wield constructive influence (TIME.

Funeral for Face. There is no real evidence that Tito is going to fall into the trap set for him by his old comrades. In fact, the Soviet Communists, by making a number of concessions to him, made his visit to Yalta seem highly successful. In Hungary, the Communists ordered the disinterment and state reburial of former Foreign Minister Laszlo Rajk and three other top-ranking Communists who were all hanged seven years ago as Titoists. The Hungarian state Cabinet and some 200,000 Hungarians marching behind the black coffins were, in effect, a tribute to Tito's new importance in that country. A delegaled by Erno Gero himself, prepared to pay court to Belgrade, A delegation from the Italian party, the most powerful outside the Iron Curtain, was already on Tito's doorstep. Rumania was sending a delegation, and also the French Communist Party, hitherto cool towards the Yugoslavs. Pravda reported that differences between the Yugoslav and Soviet Communist Parties had "considerably lessened" and were "continuing to diminish.

Cautious not to read too much into these "face" maneuvers. Western experts were of no mind to write off Marshal Tito as a son returned to the tight Red fold. In Washington, Secretary of State Dulles said he had no reason to think that Tito had changed his policy, which was "that the now satellite countries should have a greater measure of independence." To get at the truth of Tito's position, virtually every Western and Communist diplomat in Belgrade (including U.S. Ambassador James W. Riddleberger, back in Belgrade from vacation) was lined up for official interviews with the Yugoslav President. Tito, for the moment at least, was letting them twiddle their thumbs and-as he

perhaps was doing too-wonder just what it is all about.

satelliteland.

### POLAND

Beating the King's Police The Russian Communists have a simple formula for dealing with troublemakers like the Polish workers of Poznan who rioted last June: a monster show trial with ranting charges of espionage, counterrevolution, tame confessions and abject apologies, Confronted with the case of the Poznan rioters, the Polish Communists, enjoying a measure of autonomy for the first time, thought they had a better idea a free and fair trial to show that their regime had merit. But last week, after eight days of free and fair evidence of life under Communism, the embarrassed Polish Communists began desperately seeking a way to curtail the trials. Poznan and its aftermath were proving to be the most significant of recent events in

More than half the accused, mostly hollow-cheeked young men in their early



POZNAN POLE ON TRIALS From the people, a "revolution

zos, withdrew their pretrial confessions, Under the eyes of a score of correspondents and legal observers from Western and desperation (TIME, Oct. 8). But the key manipulators of the trials were the civil defense lawyers who skillfully brought out in evidence everything the Poznan demonstrators had wanted to tell to the world.

The workers' banners had read "Bread

and Freedom." Rioters had shouted, "Out with the Russians!", "Down with the with the Russians!" government!" One of the accused had seen Polish soldiers shooting at the U.B. (secret police). Another said he had had no trouble getting arms because the ordinary police turned them over willingly. There was a professor of psychology, called as an expert, who testified that "hatred of the U.B. got out of bounds.

Comes the Revolution. Keynoting the Polish civilian attitude to the riots, Defense Lawyer Stanislaw Hejmowski said he was reminded of Delacroix's famous painting-the one of the French Revolution showing a young woman on the barricades and by her side youths with pistol and rifle. "If the king's police had won the battle, the prosecutor of that time would have dragged these young people into court and called them hooligans and criminal elements. But since the revolution was won, they are national heroes. and their picture has become a symbol of revolution," Hejmowski's meaning was clear: when the "revolution," i.e., Poland's break away from the Russians, is consummated the defendants in the Poz-

The most dramatic moments of all came unexpectedly during the testimony of 19-year-old Władysław Caczkowski. He told how he and a gang of youngsters had ridden from one police station to another in a truck, collecting arms. They had driven out into the country to get more arms, and when they found the roads

s Standing above court recorder: Defendant

back to Poznan blocked by tanks they sought refuge at a state farm. There. Caczkowski said, "I realized I had done wrong." So he telephoned for police and surrendered himself. When police came "they treated me as though they were in the SS. They beat me and kicked me after I had given myself up

From the back bench of three rows of prisoners another accused, a 19-year-old charged with attacking a tank and a radio jamming station, jumped up screaming curses at the police. The armed guards you swine," he shouted. Then from the second row of about 200 spectators a for Poland in 1939. My mother was killed in 1942. And now we are more oppressed than ever." She was Caczkowski's sister.

Fades the Reality. Spectators, judges and lawyers gasped for a moment of horrified silence. "In that moment," cabled Time Correspondent Flora Lewis, "il seemed as if the wild despair that ranged through Poznan on June 28 had broken through the orderly procedure of the court. In a flash of passion the formal spectacle of the trials faded into unreality. misery and hatred sprang palpably to life. 'My God,' said a young man, 'is it going to start all over again?" The court adjourned in commotion, and attendants shouted to clear the room.

Meanwhile, in another courtroom, trial ended for three young men charged with the "bestial murder" of a U.B. cop. The Communists were in a dilemma. If they handed down tough sentences, they risked further rioting. The same problem applied to continuing the other trials. On the other hand, if they put an end to the trials, as some suggested, they would be admitting the bankruptcy of their regime and their inability to control the situation. At week's end, while the Communists pondered their problem, the trials were still droning out their story of Poland's

### chaotic people's revolution. FRANCE

Mirage au Fromage

For decades, perhaps centuries, before the woman called Marie Harel was born, farmers and their wives in the green, rolling yalley near the Norman town of Vimoutiers were making a rich, creamy cheese known as Camembert. Like the rest of them. Marie, whose years spanned the latter half of the 18th century, probably made and relished the cheese herself, but beyond that, no one in Vimoutiers recalled that she had any special connection with it. There was, true, a local legbeen received by Napoleon III and had given him a box of cheese, but . . . alors. One day in 1926, however, a well-

dressed New Yorker who called himself Dr. Joseph Knirim turned up in Vimoutiers determined to honor Marie Harel "the discoverer of Camembert cheese. explained Dr. Knirim, "and Camembert was the only food my stomach could ab-

sorb. I have carried across the seas this bunch of flowers to honor our common

Grave Matter. Glad of any honor that might come his town's way, the mayor of Vimoutiers promptly organized a search for Marie Harel's grave. It failed to materialize, but another grave was made to serve as well, and the doctor deposited his flowers. After that everyone joined in a banquet, in the midst of which Dr. Knirim proposed raising a statue of the great Marie, and whipped out a \$20 bill

to start a fund for it. Next morning the good doctor left Vimoutiers, never to return or be heard from again-but the curd he had started fermented after him. Two years later a statue of Marie Harel, or someone who was supposed to be Marie Harel, was unveiled at Vimoutiers by Alexandre Millerand, a former President of the Republic. It soon became a shrine for tourists, and also for local peasants, who often placed the secrets of properly ripened Camembert. Then, because of a G-2 mistake in World War II, both Marie and a good part of her village were blown to bits by a flight of U.S. Ninth Air Force hombers.

Curd, Thou Never Van Wert, American money helped restore the blasted town at war's end, but nobody did much about Marie until 1950, when chunky, Wisconsin-born Dairy Executive Will Foster began singing her praises among workers at a Borden cheese factory in Van Wert, Ohio, where most of the Camemhert-style cheese in the U.S. is made. Within a month the U.S. cheese workers had shelled out \$2,000 to honor their long-dead French colleague. Last week thanks to their generosity, a statue was unveiled in Vimoutiers for the second time in a century to the glory of the woman who did not discover Camembert cheese. "Marie Harel was a benefactor of humanity!" said Mayor Augustin Gavin



MARIE HAREL & DEDICATOR





THE WORLD'S Most Honored WATCH

Ten World's Jair Grand Prizes . 28 Gold Medal Hwards

HIGHEST HONORS FOR ACCURACY FROM GOVERNMENT OBSERVATORIES
Official Watch For Timing Championship Speaks The World Over

THE FIRST WATCH OF AVIATION, EXPLORATION AND SCIENCE



# THE LUXURY THAT IS LONGINES

To you who take pride in your home, in the care you give your person and your children, in your fine car, in the successful manner of your life—for you, Longines watches are made. Here is perfect harmony of beauty and utility, the finest jewelry craftsmanship, the highest standard of quality in all watchmaking. For excellence,

elegance and accuracy, Longines watches have won highest honors. Enjoy the luxury that is Longines. Whatever the purpose, there is a Longines watch made just for you, and though you may pay as little as \$71.50, every Longines is made to be the best of its kind. Your Longines-Wittauer Jeweler will be bonored to serveyou.

Longines Duets of unparalleled splendor, Left: ultra-thin Pres McKinley, \$150 and the chaste Louisa, \$125-both 14K gold. right: the 18 K gold diamond-encircled "twins"—Diamond Coronation, 34 diamonds, \$375 and Chancellor, 44 diamonds, \$475, teallable throughout Canada at Longings-Wittnamer Joyeler Agencies

Longines Wittnauer Watch Company

SINCE 1866 MAKER OF WATCHES OF THE HIGHEST CHARACTER



### ENJOY CREDIT CARD CONVENIENCES AT ALL anger HOTELS

A Manger Hotel Credit Card means you can say "charge it" at any Manger Hotel, No checks to write. Convenient your eard today, to add to the pleasure n Manger Hotel!

. DRIVE UP AND RELAX . . . drive to the door of your Manger Hotel, and we'll park your ear for you . . . safely and inexpensively.

. TAKE THE WHOLE FAMILY . . . children under 14 stay at Manger Hotels FREE when with parents (except in N.Y. C.) · EASY RESERVATIONS . . . BY TELETYPE! Just call the Manger Hotel nearest



THE MANGER VANDERSII

ROCHESTER, N. Y.

WASHINGTON, D.C. THE MANGER HAY ADAMS

BOSTON SAVANNAH

The Friendliest Name in Hotels

who had helped to dedicate the first of the World will be formed rapidly and peacefully, modeled after the conquest of the world by Camembert," Said Will Foster, who paid for lunch for about 40 fellow celebrators: "This is the happiest day I don't think Marie Harel ever existed at all.

### MIDDLE EAST

Walkout

The Israel-Jordan Mixed Armistice Commission assembled last week in the shabby bullet-pocked old stone dwelling that serves as its meeting place in Jerusalem's no-man's land, Before the members was an Israeli demand that Jordan be blamed for provoking the latest outbreak of killing in Palestine. The Jordanian machine-gun fire that killed four and wounded 17 Israeli archaeologists was organized and deliberate, the Israelis insisted. Having thoroughly reviewed the Moe of Norway differed and indicated that he would uphold Jordan's versionthe shots were fired by one soldier who went berserk. At Moe's words, the Israeli delegation stamped out in a cold rage.

With Israel absent, the commission went about censuring Israel's reprisal raid on Husan, in which 37 Arabs died, as a "planned and unprovoked aggression. a truck ambush near the Jordan border. This time the Israelis pointedly refrained from asking the U.N. to look into the shooting, said they would investigate it

The Israel Foreign Office announced of the commission, the only one still actively at work of the four armistice commissions through which the U.N. had hoped to keep peace on Israel's borders.

### INDIA

"You Want to Bet?"

Signs of trouble flapped in the breeze when 4.000 students gathered in the textile town of Ahmedabad last week to hear Prime Minister Nehru make a speech. They carried black flags-a traditional advance warning that the audience was not going to like the speech, whatever it said. The Gujarati-speaking students were sparkplugs of the movement opposing merger with the more numerous Marathas in the new bilingual state of Bombay.

"We want a Guiarat state!" chanted as Nehru prepared to begin. The Prime Minister tried to banter with them. "I detect a sort of mild fever here." chant persisted, so Nehru dug in. "The bilingual state of Bombay will come into being on November 1, and there is no power on earth which can flout the decision of Parliament," said he, From the audience came the roar: "It will not happen!" "You want to bet?" shouted Nehru, his face taut.

That did it. The students waved their



TARA SINGH & FRIEND Two different states of affair .

flags and cried in unison: "We want Greater Gujarat!" Some rushed the platform, only to be repelled by police wield-Nehru shouted above the melee, "You are monkeys!

Sweat pouring down his face. Nehru tried again and again to get back to his speech. The well-organized students hooted him down. The Prime Minister abandoned his text, "You have no guts, This is fascism! Communism is its brother. Before all this. Gujarat is a small problem. This tendency is suicidal," The boowhat would happen if you did this in China? You know what happened in the way you have behaved? Juvenile delinquents!" Eighty-two minutes after he had started talking. Nehru gave up. It was the worst heckling he had met in nine years as leader of independent India.

But there was consolation for Nehru and his Congress Party in the fact that in the new state of Bombay, the Marathas stand solidly for Congress, giving Nehru a statewide majority. What the demonwas the real challenge of India's thousands of high-school and university students. Frustrated, their future inhibited, occupations, are easy prey for anyone who wants to exploit their eagerness to have yet to find their place.

Nehru and his party fared better last week in another of India's new states. In Tara Singh, 71, the white-bearded leader of India's 6,000,000 Sikhs, abandoned his fight for a state of Sikhistan, and ordered his 36-year-old Akali Party of bearded. sword-wearing zealots to join the Con-



# Getting there is half the fun!



For more than a century the name Cunard has been the hallmark of transatiantic travel luxury . . . relaxation . . . gaiety.

Your first day aboard will show you why more travelers choose Cunard than any other line. See your local travel agent.



QUEEN ELIZABETH - QUEEN MARY - MAURETANNA - CARONIA - BRITANNIC - MEDIA -PARTHIA - CARINTHIA - IVERNIA - SAXONIA - FRANCONIA - SCYTHIA - ASCANIA gress Party, Henceforth, said Masterii Singh, Akali will stick to religious, eco nomic and cultural matters only. His admonition to his Sikhs, traditionally the great warriors of India: "Girdle your loins. Buckle your sword-hilted belts. Shave no more. Visit our temples regularly, and be virile Sikhs again.

### ITALY

### Togliatti's Round

For four months the chief preoccupation of Italian politicians of every stripe has been the merger negotiations between Vice Premier Giuseppe Saragat's Social Red-lining Socialists, By last week most of Rome's pundits agreed that unification was a foregone conclusion. All that remained was for Nenni to meet Saragat's prime condition for unification; denunciation of the "unity of action" pact that has bound Nenni's Socialists to Italy's Communist Party since 1046.

The pundits were reckoning without the Byzantine deviousness of Lenin (formerly Stalin) Prizewinner Pietro Nenni, One evening last week Nenni and Communist Boss Palmiro Togliatti held a ceremonious meeting in a caucus room of the Chamber of Deputies. When they emerged after 90 minutes of dickering, the "unity of acpact was a thing of the past, but Socialist-Communist collaboration was not. Instead Nenni and Togliatti had worked out a "new form" of relationship -another written agreement calling for "close consultation between the Socialist and Communist Parties both at the summit and at the base."

Exactly what the new agreement implied no one (except Nenni and Togliatti) really knew, but its clear effect was to postpone the unification of Italian Socialism and the emergence of a strong, democratic left wing in Italy. Said angry Giuseppe Saragat: "The new pact reveals that those Socialist Party members who want autonomy have surrendered to Communist forces now within their party apparatus. It can mean the end of a great hope," Said Turin's La Stampa; "Another round for Togliatti.

### The Queen

"They keep talking about the iron curtain," complained a Rome cab driver last week "but it's not the iron curtain that worries me. It's the green curtain that comes down every morning between me and my cabbage." In the argot of workaday Rome, the green curtain is the term used to describe the veil of mystery behind which the shrewd middlemen in the city's huge wholesale vegetable market operate to send the prices of simple food-

stutts soaring. Only a handful of insiders know preof dawn, when soo to 600 lorries loaded with farm produce roll into the Rome market, and the morning hours when the loads are distributed among the city's retailers. But the prices soar sometimes to triple those paid the wholesaler, thanks to

### TIME Readers Who Qualify-

You Don't Have to Pay Standard Rates for Standard Auto Insurance Protection

Join Over 375,000 Policyholders Who

Auto accident records prove that certain preferred groups are entitled to standard protection at rates far helow standard. Back in 1936, Government Employees Insurance Company was among the very first to recognize this fact-by offering preferred rates to preferred groups, and without requiring membership fees or assessments of any kind. To find out exactly how much you can save, mail the coupon below. Compare the savings, compare the service, compare the protection-

on AUTO INSURANCE

you'll find you can't buy finer auto insurance at any price. There is no obligation, no agent will call! W In Teres, where manual rates must be charged, dividende of

### Do You Qualify?

Country-wide

Service Claim handling is fast and fair, local and personal. Over 650 professional claim represen-

tatives throughout the nation-over 800 skilled Home Office employees

in the Nation's Capital Country-wide

INSURANCE COMPANY

Capital Stock Company not affiliated with U. S. Greenment

GOVERNMENT EMPLOYEES INSURANCE BUILDING

WASHINGTON 5. D. C.

Protection Wherever you drive, you are pro-tected by the Standard that can comply



TIME, OCTOBER 15, 1956

# THE MONEY THAT ATE ITSELF

J.P. Van Winkle
President
Stitzel-Weller
(Old Fitzgerald)
Distillery
Louisville, Kentucky
Established 1849



Each month a tenant farmer in our home county had faithfully deposited his dues in an insurance burial society.

Before moving to another farm four counties away, he asked that his money be applied to a cemetery closer home.

"Nuthin' to apply!" the treasurer told him. "The interest done et it all up!"

Something like this happens in our whiskey aging warehouses.

The longer our OLD FITZGERALD ages in the barrel, the less of it reaches the bottle. Gradually it evaporates through the tiny pores of oak, decreasing the final yield with each advancing year.

We store our old fashioned sour mash bourbon in the snuggest shite oak cooperage money can buy. Staves and headers, all full 1 inch thick, are firmly bound by 8 stout steel hoops.

Yet before OLD FITZGERALD reaches the minimum age for Bottling-in-Bond (4 years), more than 9 gallons in every 50-gallon barrel are "done et up."

Subsequent "outage" proceeds at an average yearly rate of 4½ percent, for a total loss of upwards of 15 gallons per barrel in eight years.

But what is lost in whiskey is more than gained in mellowness and flavor.

Bottlu-ripe at four years old, our DLF TEXTERALD is even more satisfying at five, a memorable whiskey at six, a collector's item at seven, and when taken out of bond as Very OLD FITZGERALD at eight (Uncle Sam will wait no longer for his \$10.50 tax per gallon) the finest bourbon a man can pour!
We are in no hurry to put our

bourbon into glass. Compared to our annual production we intentionally carry more of our whiskey to advanced ages than any one in the industry.

We invite you to join the inner circle of business hosts who have discovered this oak-ripened excellence of OLD FITZGERALD, and find it good business to share, in moderation, with associates and friends. Bunded 100 Proof Original Sour Mash Kentucky Straight Bourbon



"If you want to lie abed, you have to pay."

the manipulations of the few insiders. They are the 'raptains' and the 'uquens' of the market, middlemen who tightly control prices but seldom keep the food in their own possession for more than half an hour. A wholesaler or realier who dares to dely his captain or queen may find himself boycotted throughout the market, or, falling that, stuck with a stock of spoiled postatose or worm-ridden

A Touch of Frost, Of all the queens in Rome's market, none was tougher or shrewder than a tall, thin, hard-jawed woman in her late 20s, known as Nanna-rella. Left motherless at five, Nannarella worked the market with her father for years, and when he went off to war have the control of the

One day amid the worst of last winter's snows. Nannarella stole a march on the other captains and queens by bribing a railroad official to sidetrack a trainload of notatoes from Germany for her own use. "Providence will provide," she told the other captains when they began to wonder what had happened to the potatoes. But as winter wore on and Providence seemed to provide only for Nannarella, the others grew suspicious. At last, her arch-rival, a tall, handsome ruffian named Gigi, sent some of his subjects to infiltrate Nannarella's realm. "Gigi is finished anyway." they told her. "If you let us have some potatoes, we'll come over to you," Soon afterward, when she saw one of the wouldbe defectors in deep confab with Gigi himself. Nannarella knew she had been

A Slop in the Face. From then on, Gigi worked his revenue. Nannarella's trucks met mysterious accidents, and the potatoes in her warehouse started going bad. A shrewd marketman knows well how to ruin his rivals' stock. Her re-

sources dwindled, and one by one her subjects abandoned her. By spring she was facing bankruptcy. Nannarella sought out Gigi. "Give me back my subjects." she said, "and I'll let you have all my remaining potatoes." Gigi only laughed, so Nannarella slapped him hard across the face. One of Gigi's brawny henchmen seized her arm and began to twist it, but the victorious captain only smiled, "Let her go." That evening as Nannarella wandered disconsolate and alone, she met Gigi "Thank you for stopping that man," she said, and Gigi smiled again. The two wandered along together in the moonlight. A month later, Gigi proposed marriage, and Nannarella's response was instant. "We shall control two sections of the market," she said,

By last week, Queen Nannarella, three months pregnant with Gigi's child, reigned more powerfully than ever in Rome's market. And just in time, too, Rome's mayor was preparing to investigate profiteering in the market, threatened her and all her kind with price control. Nannarella merely snorted. "Let him. We live by our wits here, and no mayor can fix them. My child isn't going to have the hard time that I had." As for the consumers who complained about her prices, "What do they expect?" said Nannarella, "Where are they at 4 o'clock in the morning? If you want to lie abed, you have to pay for that privilege.'

# GERMANY The Eloquence of Silence

As opening night approached, theater directors became more and more uneasy. How would German audiences react to the Pullteer Preservining Broadway hit. The Diary of Anne Frank? What would Story of the tennage Fewish gaid would from the Nasis for two wartime years in a camped attit in German-occupied Amsterdam, was finally captured and killed in a concentration camp? When Germans at wars end saws actual movies of conceining the control of the control of



# How much does this "tax curtain" cost you?

A strange kind of tax favoritism separates a few million families and businesses from most Americans when it comes to paying taxes on electricity.

The people in this "privileged class" pay little or no taxes in their electric bills, while every body else does (about 23 ents out of each dollar spent for electricity). Because the few don't pay their fair share of taxes, you and other laxpayers are laxed more every year to make up the difference—many millions of dollars more.

There's nothing different or special about the people in the "privileged class." They just happen to get electricity from government power plants, and government in the electric business pays little or no taxes. That puts these people on the other side of the "tax curtain."

This kind of tax favoritism is unfair — and unusual in America. That's why we believe it should be made widely known and given critical study. America's Independent Electric Light and Power Companies.

Names on request from this magazine



KNOX HATS they jeer Anne Frank off the strate? One night last week; in ams première, the curtains of seven major theaters in seven German cities rose on Amen Frank, seven German cities rose on Amen Frank, in acked opening climated the city's Cultural Festival. At the Schauspielhaus in Düsseldorf in the rich Ruhr, the elevant popening drew a crewd in black tie and beautiful control of the control of the

In all seven theaters, once the curtain rose, adealsience balanketed the audience. In each case what happened on the stage was merely a play within a play: the rose conies and boxes. After a couple of hour the curtains came down with the voice of the dead grid saying. "In spite of every-thing, I still believe that people are really good at the curtains can be considered as the curtain couple of hour spite." The property of the curtain can be considered as a considerable of the curtain can be considered as a con

At that moment, with the curtain down, an extraordinary thing happened. The audiences which had sat through the performances in what appeared to be a shocked silence, sat on in silence, without applauding. The elegant Düsseldorf audience filed out quietly, many moist-eyed and with smeared face powder and rouge. U.S. Actors' Coach Paula Strasberg, mother of Susan Strasberg, who created the Anne Frank role on Broadway, described what happened in Berlin: "After the curtain fell there was a deep, dark silence. Not a sound. It seemed to me the people weren't even breathing. It lasted minutes but seemed interminable. Then a thousand human beings arose and left the theater. And still there was not a sound. I felt I had to walk outside to breathe. I met friends, and we asked each other. 'Have you ever had this kind of experience be-

### SOUTH AFRICA

Get Out!

No nation could ask for better citizens than the members of Rhodesis's Apostolic Sabbath Church of God. Forswearing to-bacco, alcohol and profamity, they live and care for one another in close community under a religious code in which year religious code in which year communities. In 1917, some 600 Church went to South Africa to weave the communities of the communities of

Last week. In line with racist Premier Strydom's new native policy, the Nesto hasketmakers of Korsten, now numberina more than 1,00, weet told to pack up and go home by Oct. 12. The government's reason: the basketmakers are self-sufficient, will not join South Africa's low-paid labor force. All expenses of the more of the part o



ONE OF AMERICA'S GREAT NAMES IN

# PAPER



Long known for their dependable performance and outstanding appearance, Nekoosa Papers are serving business offices and printers from coast to coast. Specify Nekoosa Papers! Thousands of printers and lithographers can supply them...more than 135 Nekoosa Paper Merchants distribute them.



### NEKOOSA PAPERS

Nekoosa Bond • Nekoosa Ledger • Nekoosa Duplicator Nekoosa Mimeo • Nekoosa Manifold • Nekoosa Offset Nekoosa Opaque • Nekoosa Master-Lucent and companion ARDOR Papers

### NEKOOSA-EDWARDS PAPER COMPANY Mills at Port Edwards and Nekoosa, Wisconsin

SALES OFFICES:

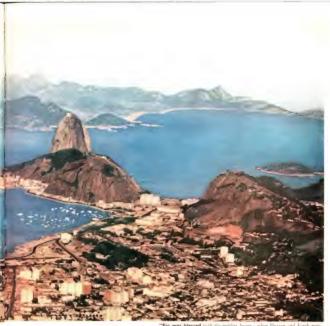




Discover some of the most heavenly in South America... You visit

every major city on both coasts for one

round-trip fare with Pan American and Panagra



"Rio was blessed with e- ne created," the Brazilians say. And

# places on earth



- · You'll see the world's most beautiful harbor; view volcanoes higher than the Alps; visit quiet valleys, gay cities with
- · Go one way, return the other. Down the West Coast, choosedaily El InterAmerican DC-7Bs with radar, or thrifty El Pacis
- to Panama, Panagra's to "B.A." Down ice, or Rainhage DC-6B tourist service
- · Ask your Travel Agent or Pan Am about fares 30% off. For example, 28 days in 7 each of two. Only 10% down, if you like.





# NO POWER LOSS



STAY ON TARGET SHOT AFTER SHOT

Operating smoothly, or muzzle flip, the Model 50 gets in fast, accurate second and third shots. The secret of the silky action lies in an exclusive chamber design that eliminates all the com-



20% LESS RECOIL EFFECT

Shoot any load all day with translates tough jabs into ing from light to heavy loads. Shoot a 50 and see for yourself how easy it is





READY FOR RUGGED ACTION

Here's an all-weather shotgun built to take it! The fast, smooth job every time, seeds or dirt. Don't haby duck blinds or quail cover anywhere there's something to hunt.

Be sure the automatic shotgun you buy doesn't waste power! The Winchester Model 50, world's first automatic shotgun with a non-recoiling barrel. delivers every ounce of energy packed into today's fine shot shells. What's more, it's the sweetest pointing, most graceful autoloader you've ever put to your shoulder - Look 'em all over before you buy For 90 years Winchesters have been the choice of sportsmen who know the best costs the least in the long run. 12 and 20 gauges.



Buy the Winchester Model 50 on time! As little as \$12.95 yours the casy way.

### PEOPLE

Names make news. Last week these names made this news:

Ian Douglas Campbell, eleventh Duke of Argyll, 53, head of the Clan Campbell. Keeper of the Great Seal of Scotland, and of Jour assorted castles, burgeoned in U.S. manazine advertisements (eaturing his graph, The product, mothing Joseph Campbell, 1988), and Argyll socks for men, "authenticated" by the duke for the Burlington Hossiey Co. Asked about his remuneration for the plug. Argyll admitted: "I haven the slightest dea at the moment. It depends the slightest dea at the moment, It depends the slightest dea at the moment. It depends the slightest dea at the moment. It depends way, When Swu re on maximum supertax, even dollars don't make any difference."

In a candid letter to the London Daily Experts, which recently ran a music column headed "Is Bing Crosby Going Out ar Has He Gone?" the Did (32) Grounres grounded "In mer gone." I just don't expensive the control of the control of the second soft there, the desire to sing, to be in action—and when this is absent, so is the style. Modes Millionaire Crosby was not upset by prospects of oblivion. "Homwith its own that it's almost quantwish is so thin that it's almost quantwish is so thin that it's almost quanttic control of the control of the control over a quite unhelievable term of years so of them actually."

British tongues wanged about Sir Lourence Olivier and Clinemorsel Marilyn Monroe, who were husy kissing from right after breakfast one morning until suppertime. It was not private smoothing, but a seene, slated to grace the screen for only a few seconds, shot repeatedly for their new movie. The Sleeping Prince. The buss marathon was played big by



SIR LAURENCE & MARILYN Kiss, Kiss,

most of Britain's daily press. A thoughtful columnist ventured an analysis of what had prolonged the action: "Marilyn —so used to the torrid clinches of Hollywood films—was nervous of the more elegant style of Olivier. She giggled coyly —and fluifed several takes.

On her five-week tour of Britain's territories in East Africa, brisk but smiling Princess Morgaret was greeted on Mauritius by a (ex-topped hour guard soldiers of the Tanganyika hattalion of the Kings African Rifles. Later, she moved on to the spice island of Zanzibar. Censorship was instituted to tone down earthy invitations, mostly in Swahili but some in English. Hat are all the rage with Zanziliar's native girls, who now wear various amorous slogans written on their



PRINCESS MARGARET & HONOR GUARD

bright robes. By the time she drove observantly around the island, the most suggestive such bids to pitch woo seen by the princess had cooled to a tepid "Kiss Me Quick."

A grey-flannel-suited dirt farmerette from New Jersey named Doris Duke, better known as a money-marinated to-bacco hieres and sometime jazz planiat, better known as a money-marinated to-bacco hieres and sometime jazz planiat, better state of the state



HEIRESS DUKE AT COURT Sue, sue.

decorations grown on her farm and peddled in turn by him to Broadway shows. Doris was not irked by the petty cash involved. Snapped her attorney: "It's a matter of principle."

Brooklyn's own poetess-laureate. Pulitzer Prizewinning Marianne Moore, 68. was moved to dash off a Hometown Piece. celebrating the Dodger baseball team and urging it to repeat its last year's glory in the World Series (see Sport), Though a pot of doggerel in comparison to Poetess Moore's finest work. Piece was nonetheless a heartfelt exhortation and, according to Marianne, could even be warbled to the tune of an old folk song that sometimes begins, "Hush, li'l baby, don' say a bird . . . A piece from Piece: Take off the goat-horns, Dodgers, that egret which two very fine base-stealers can offset. You've got plenty: Jackie Robinson and Campy and big Newk, and Dodgerdom again watching everything you do. You won last year. Come on.

At the behest of a Miami draft board. Gregory Hancock Hemingway, 24, youngest son of Author Ernest Hemingway, winged into Florida from British East Africa, was promptly sworn into the Army, in which Private Hemingway aims to become a paratrooper, A coffeegrower, big-game hunter and guide in Tanganyika, young Hemingway wryly confessed that he had to sell a gun and his car to raise the SSoo air fare. Though he would get he inherited any of Papa's literary genius? Grinned Gregory: "I write nothing more than an occasional bad check!" What did his father have to say about Gregory's hello to arms? As far as Gregory knew, Papa hadn't even heard about it: he's in Spain, where they're going to dedicate a bull to him or something."

### MUSIC

### Bolshoi Ballet Abroad For two weeks Moscow's world-famed

Bolshoi Theater Ballet-scheduled to make its first full-scale appearance outside the Soviet Union-had kept London's ballet fans on tenterhooks. Eighty tons of scenery already rested on a London dock when halletomanes heard that the company would not come unless British authorities dropped charges against Nina Ponomarveya, the husky discus thrower who is charged with shoplifting (TIME, Sept. 10); the authorities stood pat. When the Russians decided to come anyway, the three jet airliners carrying the troupe found the London airport weathered in, had to land miles away at a U.S. Director Arnold Haskell wrote that it was "the most reactionary ballet it is possible to imagine. Its virtues and its faults are those of half a century ago," But the applauding crowd, Prime Minister Anthony Eden among them, could not clap enough In return the audience got a traditional Russian reaction: the entire cast and Bolshoi officials stood on the stage and applauded back.

Liberace & the Nonbelievers An even greater noise was made in London last week, about a lesser artistic event: the unlikely phenomenon known

When he arrived at London's Waterloo station, accompanied by his ubiquitous



BALLERINA ULANOVA (AS JULIET) IN LONDON After 46 years, a feather and a flame.

THE WATCH THAT REMEMBERS TO WIND ITSELF!

adjunatio,

PRIZED BY THE BUSY WOMAN ...

Beautifully independent! This talented watch needs no winding to keep time with the supreme accuracy one expects of an Omega. Wonderfully practical (even to its sweep-second hand) . . . yet small enough to have that chic, continental look. Choose a Ladymatic - and let time take care of itself!

Self-winding, two-directional 360° rotor movement, sweep-second hand, 18K gold applied dial figures. \$110 to \$175, illustrated, 14K gold, \$135.

Other Omega watches for men and women, from \$71.50, including Fed tax. Write for free style brochure "E and name of nearest jeweler. @Omega

OMEGA

fighter base in Manston, Kent. But last week in London's Royal Opera House the curtain rose at last, and only ten minutes late. The show proved worth the wait.

The evening's ballet was Romeo and Juliet, danced in settings of overwhelming -if old-fashioned-grandeur and verisimilitude. The dancing, to the Prokofiev score and with few differences from the ballet film now showing in the U.S., was heavily larded with emotion-laden pantomime. But fragile Ballerina Galina Ulanova danced lightly as a wind-wafted feather in spite of her 46 years. Most critics were ecstatic. The Times critic described her as "now like a flame on the ground, now like a flame leaping in the air." Wrote the News Chronicle: "Her arms and hands raised in flight are sheer poetry," Sadler's Wells' Margot Fonteyn whom many rate the West's greatest ballering, was moved to tears of admiration. Said she: "This is magical, Now we know what we've been missing. I cannot even begin to discuss the dancing of Ulanova because she is something so magnificent I cannot even put it into words."

The few carpers pointed out that the Bolshoi style had become frozen at a prerevolutionary epoch. Sadler's Wells School

mother and a retinue of ten, the welcoming mob was bigger than the one that greeted Charlie Chaplin in 1921.

As Liberace emerged from London's Palladium after his triumphant first show, a 12-year-old girl distinguished herself by fainting; when she came to, he was solicitously kneeling over her. She promptly

His appearance at the Royal Festival Hall was sold out three hours after tickets went on sale, was picketed by a gang of students who professed to be jazz and classics lovers, and roused the audience to a reaction that the Munchester Guardian described as "an unnerving squeal, like 40,000 Persian cats having their tails trodden on simultaneously.

His first nightclub appearance, to which he wore a white sheared-heaver coat over his silver tails, wowed the fashionable set, e.g., the Duke and Duchess of Argyll. Earl and Countess Cadogan, Lord Foley, Princess Aly Khan. One girl dared to boo, and was sharply rebuked by the

But the biggest clamor of all was made by London's press, which gave him voluminous space. The tone was set at a monster press conference at a Piccadilly



## THE FINE ART OF FILING AND FINDING ...

### COMPLETELY EXPRESSED BY REMINGTON RAND!

A simple phone call to your local Remington Rand representative can start you toward solving one of the most costly and time-consuming headaches in business today! That's the management of your records... the fine art of filing and finding. And it

fine art of filing and finding. And it is a fine art, for the paperwork involved in business today is increas-

ing in quantity and complexity.

The Remington Rand specialist can show you that very likely a good portion of most business records are

not kept in the right place. That another part of these records can in fact be destroyed immediately. That much is inactive and can be stored elsewhere. He'll help surrey all your records, and assist you in setting up a system that will keep the management of your records flowing smoothly and efficiently.

In doing so, he may well recommend that champion of all space-savers, a FILMA-RECORD microfilm machine. For a stack of records a yard high can be reproduced permanently, exactly, quickly one a roll of film small enough to hold in the palm of your hand. And, they can be quickly found when needed. Or it could be that your solution to saving space and cutting cost in the file room is Remington Rand's shelf filing system.

And something that will fit into just about everybody's filing situation is the Remington Rand exclusive Kompakt's line of files. Same height,

depth and width as conventional filing cabinets, but you get one extra drawer. Imagine the savings in space and

magine the savings in space and noney.

These are only three of more than

These are only three of more than 120 record control and filing systems he might suggest.

Why not put your filing problems in the hands of your Remington Rand specialist. Call him, or write for FREE illustrated booklet, "Your Records," (X1615) to Room 2008, 315 Fourth Avenue, New York 10, New York.







Pete Penn says:
"Mother
Nature...

stored her finest crude oil beneath the hills of the Pennsylvania Grade oil regions, where I come from."

That's why today's best motor oils are brands of Pennsylvania. No other motor oils are so naturally suited to the high-speed, high-temperature service of today's engines.

Take a tip from Pete Penn. At

your next oil change, ask for a brand of Pennsylvania motor oil. Sold by good dealers everywhere.

Today's BEST Oils Start with Nature's BEST Crude

...and that means Pennsylvania!

INSIST ON A BRAND OF

PENNSYLVANIA Motor Oil

PENNSYLVANIA GRADE
CRUDE OIL ASSOCIATION
Oil City, Pennsylvania



LIBERACE & MOM AT WATERLOO STATION In sheared beaver and silver tails, a normal life.

nightclub when a reporter bluntly asked:
"Do you lead a normal sex life?" Without
a quiver in his professional smile. Liberace
answered softly: "Yes. Do you?"

Next day the Daily Mirrar's irrepressible columnist, Cassandra, described Liberare as: "this deadly winking, sniggering, sunggling, seen-timpregnated, chromium-plated luminous, quivering, siggiling, fruit-lavored, mincing, iex-covered heap of mother-love" and declared that "he is seen the summit of sex—the pinnade of Masculine, Feminine and Neuter... To Sunday Pictorial ran a story headlined MY LUNEX BOY, by "Monma Liberare, and printed a picture made up half of

Such reatment was rougher than Liberace has received at the hands of most U.S. newsheets—even the toughest Americans have been softened by personal contact with the Liberace charm—and its momentarily lost his smile. "To mention mother as if it were Communism or Mailism, is somethins I can't imagine anyone in his right mind would do," he snapped. Then recovering his benign calm, Liberace purred. "Everyone has tempered a tentan number of nonbelievers expect a tentan number of nonbelievers, and the property of the property

### Massed Strings

Out of the foggy moors and smoky cities of Endand it came, music that same of Technicolor landscapes and of love that was tender-contented, and safely married. Every song was almost without ladw, as in a lancuorous dream, rich and edgeless as whipped cream, and altitudy spring a hint of something an altitudy spring a hint of something and little more respectable than a mere low the discrete pulsation of a harp or a guitar. Asial sometimes the music actually was more respectable, as when it was an orchestral arrangement of an operatic aria. This was the music of Annunzio Paolo Mantovani.

a swarthy Italian-turned-Briton who five years ago zoomed to the top of the "mood music" heap and has stayed at or near it ever since.

In Boston last week, Mantovani and a 45-piece orchestra (mostly of U.S. musicians) jampacked staid old Symphony Hall on the first leg of a 60-city tour. The crowd, a cross section of the musical public from teen-agers to grandparents, was there to listen rather than to participate. When slight, unassuming Bandleader Mantovani walked solemnly on stage, the crowd seemed to squirm with delight. When he played such favorites and Schubert's Ave Maria, the communal catch in the throat was almost audible. Afterwards, autograph hunters queued up quietly outside his dressing room. They received his dignified thanks and left. pleased and satisfied.

Mentavoral was born in Venire in uogs. He inherited his taste for the briral side of music from his father, who was once concertmaster for Toscanini. Saint-Saints and Mascagni. When Paolo was four, the family went to England on an opera tour and decided to stay. Paolo showed talent on the saint was supported to the property of the

since the control of the control of



SEABROOK FARMS CO., well-known packer of frozen food products, offers its people a plan of group insurance as a vital part of its employee relations program. The plan was developed with Connecticut General to include Life, Levident and Health and Hospital benefits for Seabrook workers.

THIS PROTECTION helps to relieve employees of pressing financial concerns. As a result, Scabrook believes, they work more effectively to maintain quantity and quality work levels. So Scabrook also benefits. THROUGH RESEARCH and experience in employee relations, we have developed a service, called B. E. U., to achieve Better Employee Understanding of group insurance. Employee understanding is essential if the comployer is to realize the fullest return on his investment in group insurance benefits.

LIKE TO LEARN HOW to get the most out of your group insurance investment? Just ask our local office or your general insurance man about B. E. U. Connecticut General Life Insurance Company of Hartford.

# Connecticut General

GROUP INSURANCE PENSION PLANS HEALTH ACCIDENT SMOKERS EVERYWHERE ARE DISCOVERING WHY

# VICEROYS are smoother



### TWICE AS MANY FILTERS IN THE VICEROY TIP

as the other two largestselling filter brands!

Vicerov

Only Viceroy has 20,000 filters . . . twice as many filters in every tip as the other two largest-selling filter brands . . . to givethe smoother Viceroy taste!



The exclusive Viceroy filter is made from pure cellulose—soft, snow-white, natural

### MEDICINE

### Blowout in the Heart

Bent over his drafting board at an Army Engineers' installation in Alexan-dria, Va., Private Norman L. Hickey, 27, felt a sudden tightening around his chest -"as though someone had been screwing down a metal band around it, and I was shaking like a leaf." He worked on. Next day, too nauseated to eat. Hickey felt the tightness return. He gave up, went on sick call. Doctors unable to decide what ailed him, even sent him to a fever isolation ward before he ended up in the cardiac clinic of Walter Reed Army Hospital, Because his case was so tricky, the hospital called Presidential Cardiologist Thomas Mattingly for consultation. Colonel Mattingly had the diagnosis in jigtime: a rupture, creating a tunnel between the aorta and the right auricle of the heart.

Hole in the Wall. The aorta is the heart's outlet, through which the left ventricle pumps freshly oxygenated blood to the entire body. A weak spot in the wall of Hickey's aorta had ruptured, blowing a hole in the adjoining wall of the right auricle, which draws in used blood from the veins and sends it on its way to the lungs to be oxygenated. Thus a large proportion of the outgoing blood was being shortcircuited, clogging the right side of the heart instead of coursing into the arteries. Hickey's heart was laboring enormously at only 25% efficiency. He was put to bed on a salt-free diet, and dosed with digitalis to boost his heart. That was in January.

Such an accident in the heart is externely rar, Herctofore, it has nearly always proved fatal. Surgeons considered two operations for stitching up the ruptured valve, decided against them as offering no real hope of success. Then avisiting Swede. Dr. Hans Erik Hanson, suggested plugging the tunnel with a plastic sponge shaped like a long-stemmed golf tee. That was in June.

While Hickey waited at Walter Reed, his ankles and body slowly swelling with accumulating fluid, researchers at the National Institutes of Health began experimenting on 2 to does. Seldom has a surgical research project been pushed so fast. The dogs stood up well in the tests. The surgeons felt ready for Hickey.

Water in the Bag. At 8:45 a.m. on Aug. I. attendants wheeled Hickey into an operating room at NIH. The anesthesiologists knocked him out with sodium pentothal, then put him in a double-jacketed plastic bag up to his neck. Through the hag they circulated ice water. When Hickey was chilled enough so that circulation could be almost stopped without fear of damage to his brain, the surgeons opened both his aorta and his heart. Through a slit in the aorta they slipped the stem of the tee-shaped gadget, then worked this down into the heart wall until its head plugged the blowout. After trimming off excess stem, they sewed the plug in place. Then they stitched up the incisions, closed Hickey's chest and let him thaw out.



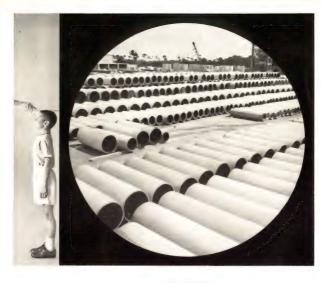
PATIENT HICKEY & DUPLICATE TEE A plug has a place in his heart.

Last week Hickey lolled on a livingroom couch at home, drinkling a beer and puffing on a cigarette. Out of the Army with a disability discharge, he was literally a new man. He is going back to finish to be a superior of the superior of the superior spiritude of the superior of the superior of the son while his wife is at work. "They tell left III never be an Olympic star." he said, "But hell, I wasn't an Olympic star before."

### With Four Microphones

One out of every ten U.S. citizens is hard of hearing to some degree, doctors estimate. At least 4.000,000 have a disability severe enough to call for medical attention. But 3,000,000 of these do not seek it. prefer to go on cocking their heads, cupping their hands behind their ears and trying to lip-read. Even those who go to a doctor are not assured of the best help; across the U.S. there are few speech-andhearing centers where a patient can be rigorously examined for correctable causes of deafness (e.g., emotional factors or unsuspected infection). Many doctors with limited testing devices in their offices wind up saying simply: "Try a hearing aid." After that, the patient is lost among at least 117 types of aids made by 40 companies all pushing their products with vigorous sales promotion. If the confused patient gets the right type of aid, it is often just plain luck.

Last week an energetic Colorado inventor named John Victoreen was trying to replace reliance on luck with a
higher degree of certainty. No M.D. but a
self-educated physicist who has made
a fortune in N rays and nucleonics. Victoreen "retired" from business six years
ago to work longer hours than ever in
his own research laboratory in Colorado



# concrete pipe . . . and GROWTH

Under rivers and over mountains, into the cities and out to the farmlands run thousands of miles of concrete pipe... serving the people of America in innumerable ways.

Ranging in diameter from four inches to sizes large enough to drive a truck through, concrete pipe is used in the removal of sewage and surplus rainfall, in the transportation of fresh water, in housing underground cables, and in many other vital oublic services.

To supply the needs of our growing nation, more than 500 concrete pipe manufacturing plants will produce an estimated 15 million tons of concrete pipe this year . . . more than double the tonnage produced in 1946.

This rapid increase in demand for concrete pipe is a striking example of the ever more important role concrete is playing in our nation's phenomenal growth. To keep pace with this growth, cement manufacturers the country over have increased . . . and are still increasing . . . the production of cement, the basic ingredient of concrete.

Since World War II, for example, the Lehigh Portland Cement Company has spent \$110,000,000 to expand production facilities. Currently, we are spending \$100,000 per day to further increase the supply of Lehigh Cements. This is growth for the future . . . growth that insures growth for

### LEHIGH PORTLAND CEMENT COMPANY

Allentown, Pa.

# children and the

# facts of life

Because of its vital import to every parent today, McCall's is publishing the challenging and provocative editorial feature. Do We Teach Our Children Too Much About Sex? A noted psychiatrist reveals some unsuspected facts about children and "the facts of life", in the October issue of McCall's.

# McCalls



25 days of Sunshine every month of the year await your pleasure for golf, tennis, outdoor swimming, horseback riding and a host of other active or leisure diversions.

Autumn with its colorful mountain scenery and delightful weather is especially ideal for the fortunate few who can take vacations now.

WRITE FOR BROCHURE



\* America's most complete year around Resort Colorado Springs, Colorado s rings. His interest in hearing aids began age a hard-of-hearing friend, Radiolozist Kenneth Allen, asked Victoreen to make him a gadget that would enable him to hear without straining at medical the batteries in a suitcase.

The result was the Vicon, which was being offered last week to ear specialists for free testing, Because of Victoreen's highly individual theories about sound transmission and reproduction, the Vicon contains not one microphone but four. ier (61 oz.) than other transistor aids. Doctors do not object to this; they generally deplore the jad for smallness and concealment. Men wear it under their shirts, suspended from a harness around their necks; women can clip it to a re-

Hearing specialists who have done comparison testing rate the Vicon as good as other aids for the conduction type of deafof the lot) for many types of nerve deafness which present a tougher problem. The instrument is not recommended for slight impairment of hearing, but only for severe and moderately severe hear

of the hands of dealers. He has set up a sists that he will sell it only on prescripgists have balked at the idea of acting as distributors because they do not want to "I can't take calls at 2 o'clock in the morning from patients who want a hearing aid adjusted," objected one doctor.

### Vaccination by Mouth?

In the race to develop a vaccine against poliomyelitis, two rivals were frontand the University of Cincinnati's Dr. Albert B. Sabin, Dr. Salk won with a vaccine made of virus that is at first virulent then killed with formaldehyde. This vaccine has to be injected in three spaced

Last week Dr. Sabin (TIME, May 23 1055) announced that he was ready to to Salk's. It is made from "attenuated"



### BARODA CLOTH Excello BURGE

can be found at these stores:

ALBANY, N. Y. . McManus & Riley ATLANTA, GA. . George Muse

BAKERSFIELD, CALIF. - Malcolm Brock BALTIMORE MD. . Hochschild Kohn Co.

BIRMINGHAM, ALA. . Odum, Bowers & White BOSTON, MASS. . Wm. Filene Sons

BUFFALO, N. Y. . Flint and Kent

CHICAGO, ILL. . Boymon's Henry C. Lytton Sons

CINCINNATI, OHIO . Burkhardt Bros. CLEVELAND, OHIO . Barelay's

The Halle Bros. Co. COLUMBUS, OHIO . F & R Lazarus

DES MOINES, IOWA . Younker Bros. DETROIT, MICH. . J. L. Hudson Co.

GRAND RAPIDS, MICH. . Paul Steketee & Sons The Wurzburg Co.

INDIANAPOLIS, IND. . L. S. Ayers JACKSONVILLE, FLA. . Levy, Inc. LOS ANGELES, CALIF. . Bullock's

Mullen & Bluett LOUISVILLE, KY. . Rodes-Rapier Co.

MILWAUKEE WIS. . Milwaukee-Buston Store NASHVILLE, TENN. . Joseph Frank & Sons

NEW ORLEANS, LA. . Porter's, Inc. NEW YORK CITY . Gimbel Bros. & Branches Weber & Heilbroner

& Branches OAKLAND, CAUF. . Moore, Ltd.

RICHMOND, VA. . Thalhimer Bros. SALT LAKE CITY, UTAH . Z. C. M. I. SAN FRANCISCO, CALIF. . Jack Davis, Inc.

The Emporium SAN JOSE, CALIF. . L. Hart & Son Co. TRENTON, N. J. . R. A. Donnelly

WASHINGTON, D. C. . The Young Men's Shop



# Excello ... New Delhi to New Orleans

The explanation for the world-wide popularity of the EXCELLO shirt pictured here is simple. It is made from BARODA CLOTH, an unusual fabric of striking, yet distinctive surface interest. This exceptional combination accounts for the fashion correctness of BARODA CLOTH whether under the portico of a New Orleans manison or the panoply of a New Delhi palace.

The secret of BARODA CLOTH is in a special weaving process, which creates a subtle pattern woven directly into the cloth. This woven pattern is reaponsible for the different, distinguished look of the fabric. It is what has made EXCELLO shirts of BARODA CLOTH so popular with shirt connoisseurs everywhere.

You can find BARODA CLOTH masterfully "tailored like a jacket" by EXCELLO in blue, tan, grey and green. The price in America is \$5.95 at the stores listed on the opposite page or at better stores everywhere.

Excello Shirts Inc., 1115 Broadway, N.Y. 10

# Announcing a new kind

with the touch of tomorrow..



After today, American cars will never be the same again... for the Big New Kind of Ford is a brilliant new automotive package—the only fine car in the low-price field!

■ You're looking at a new adventure named Ford! Ever see a car so low? It's just shoulder high, yet it's easier to enter and roomier than ever. And ever see such a long car in Ford's field? It looks as long as a yacht and twice as lovely.

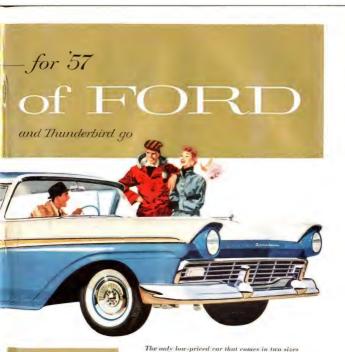
But your real thrill comes when this Ford shows its stuff! The new Silver Anniversary V-8's, up to 245 hp strong, make driving easier than ever. And for supereconomy, try a new Mileage Maker Six

It handles as if it reads your mind. It corners on the level, It takes the bounce out of bumps with its deep-erable ride. It laughts off the miles. It's quit at mouse in susakers, And, the completely new Inner Ford has the built-in extra quality to keep that wonderful new-ear feel, Best of all, you get all this all low Ford prives. See the new kind of Fond today!



You'll sit sweet, low and pretty inside the new built-for-keeps body

Ford brings you the most comfortable, most law urious, most completely insulated body ever it its field. How do you like those new fabries and that new panel—with all controls recessed?





prestige car of the low price field





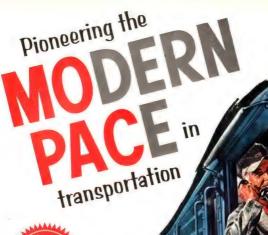
### The Custom and Custom 300 are over 16 feet long

All 5 models in the Custom and Custom 300 series rule on a log new 116-inch wheelbase longest in the low-price field, And Ford's five beautiful new station wagons all ride on their own special chaosis, too. They are longer, lower, beavier, with more room, more look out area, the smoothest, quietest station wagon rule see.



### The Fairlane and Fairlane 500 are over 17 feet long

Meet the '57 cars that make big a low-priced word! Whether you choose a new Fairlame (4 models) or Richane 500 (5 models), you get a car over 9 inches longer, as much as 5 inches lower. They ride on a big 118-inch wheelbase. And, thanks to the new slim chrome body pillars, even the Chib and Town Sedams have that "larritop" look!







As America rolls toward a greater tomorrow, Mo-Pac is busy building to meet tomorrow's transportation challenge, helping strengthen our nation's life line its shining rails of steel.

Here is Mo-Pac's brand of progress!
Our entire freight and passenger
fleets are dieselized and radioequipped. Modern electronic traffic
control systems speed passengers and
freight along our 10,000 miles . . . and

we're especially proud of our own improved version of train-truck service. There's more, much more such as walkie-talkie radio in M-P freight yards and a constant program of reducing curves and grades on the main line.

Mo-Pac works for transportation's future!

### SPORT

### Antique Series

Even Eiblets Field, breeding groune of some of the wackiest baseball in the world, had seldom seen such a collection of antique altilities. When the New York Vankess invaded Brooklyn to touch off Charles and Charles and the Charles and the Charles and Charles and the Charles and There was portly Catcher Campanella. There was portly Catcher Campanella and broises and broken bones of two deccades of baseball hurtime more than he cade of baseball hurtime more than he outs inteller, Jackie Robinson. 37 and thick in the middle, but still a scrapper.

The First Gome belonged to Mastic. Slaughter reached him for a single and then a brash youngster named Mickey Mantle chuted at two-run homer. Sal was magnificently unconcerned. The two last magnificently unconcerned. The two last considerable was a single singl

was a series mark for one inning. Duke Snider's second-inning home run put him right up with Lou Gebrig with a lifetime series total of ten four-baggers. Brooklyn First Baseman Gil Hodges hit three for three, including two doubles that pushed the Dodgers' final score to 13 over the

The Hird Gome brought the Vankerhome to their own stadium, and they came to life. Ford was back on the mound: this time his curves were snapping off sharply and his fast ball was really running. While White's good left arm held the Dodgers helples. Slaughter pounded them to death with his bat. Old Enow began the game with a series bastice of the stade of the st



PITCHER MAGLIE

There was Shortstop Pee Wee Reese, a

remarkably chipper 37 despite 14 sea-

sons of big-league ball. And there, walk-



SECOGERS SLAUGHTER & Honges

Whitey Ford in the third inning, tormented Relievers Kucks. Morgan and Turley.

The Second Game was a Yankee delengers, was the granddaddy of the squad bacle. Starting Pitcher Don Larsen went Sal Maglie, a scowling, blue-bearded into the second inning six runs in front. thanks to Berra's grand-slam home run. Nor were the Yankees overloaded with Incredibly, the big lead was not enough. apple-cheeked youth. Without Manager The Dodgers' old men began to rattle Charles Dillon Stengel, a swivel-tongued hits all over the ballpark, capped by Duke seer of 65, the Yankees would be just an-Snider's three-run homer. Before the inother hall club. Then there was Outfielder ning was over Brooklyn, too, had six runs Hank Bauer, a hardened old pro at 34, and and Larsen was taking a shower. Don a veteran of six series. Catcher Yogi Berra Newcombe, the Dodgers' 27-game winner was only 31, but already a squat relic of who seems constitutionally incapable of winning in the series, failed again, unhapon either team. There was also a durable pily slouched off the field under the Yanoutfielder of 40 summers named Enos Bradsher Slaughter, Back in mid-August, his frustration by taking a poke at a old Case Stengel had squinted into the heckling parking-lot attendant. But his future and decided that once his Yanks won the pennant they would need someflung one pitcher after another into the one like "Country" Slaughter-a tough the gashouse tacties of the old St. Louis ing walks (the Yankees' seven pitchers and then the Kansas City Athletics, was other records. The Dodgers' six runs in



PITCHER FORD

Dodgers a run in the second inning, but brash Billy Martin got one right back with a home run. In the sixth, the Dodgerafter he walloped a resounding triple. Slaughter, his team behind once more came to the plate with two men on and two out. He scowled at Pitcher Roger Craig, glared back across ten years to the fierce joy of that day in 1946 when he hit his last World Series home run (against Boston). Then he parked a 3and-1 pitch in the right-field stands to break up the ballgame. The final score was Yanks 5. Dodgers 3. but the game belonged to Slaughter. "I'd be fibbing." he said, "if I didn't own up that the homer meant something a little extra special for me, You know. I'm getting toward the second half of my career, and you like to prove you can still do it.

WHAT'S NEW IN MOTOR CONTROL?



PERFECT FOR YOUR MOTOR LARGE OR SMALL

Here's the World's foremost family of Motor Control . . . Cutler-Hammer Three-Star Motor Control. Thou-sands upon thousands of electric motor users everywhere insist on C-H control for their motors, large or small. They know it installs easier . . so much easier that savings dur-

ing installation often equal the cost of the control. They know it works better...so much better that it eliminates countless production ineliminates countiess production in-terruptions. They know it lasts longer . . . so much longer that C-H control never requires maintenance with all normal use. For complete with all normal use. For complete design data on C-H Three-Star Control, NEMA sizes 0, 1, 2, 3; Heavy Duty Oil-Tight Pushbuttons; and other Control Accessories write on your company letterhead for Pub. EE-120, Panel Builders Handbook. CUTLER-HAMMER, Inc., 1308 St. Paul Ave., Milwaukee I, Wis.





Snowplow attachment takes all the work

23 DIFFERENT TOOLS
23 attachments to save your time and work all year long. Easy Pay Plan.
only 20% down, 18 months on balance.
Write today for FREE 24-page
"Power vs Drudgery" Booklet,

GRAVELY TRACTORS. INC. DUNBAR, W. V. FIELD-TESTED FOR 34 YEARS



MICHIGAN STATE'S MATSOS RETURNING INTERCEPTED PASS The mistakes made the difference.

Dodger get to first base, and for six innings he shut the door on all but one run. The Yanks chipped away at Erskine for three runs in four innings, and Erskine departed. Home runs by Mantle and Bauer pushed the Yankee total to six. By the eighth inning Sturdivant was obviously weary. Between pitches he fidgeted like a man with a mouse down his back. In the ninth, with one Brooklyn run scored and the bases still full of Dodgers, even Casey got the jumps. But Sturdivant struck out Pinch-Hitter Randy Jackson, got Junior Gilliam on an easy fly for the last out and a 6-2 victory.

### Calculated Risk

From the opening kickoff, Michigan's Wolverines took a calculated risk. They knew it would take something special to stop the versatile multiple offense (TIME. Oct. 8) of Coach Duffy Daugherty's Michigan State powerhouse. Almost as if they had never heard of mousetrap blocks. Michigan's linemen wore themselves out firing into the State backfield. Ends slashed hard and fast at the ball carrier, linebackers gambled and charged headlong into offensive holes. For half the game the tactic worked. Until they put on one sustained 45-yd, drive late in the second quarter, the Spartans gained a total of only six yards on the ground. They did not come close to scoring. But Michigan muffed its scoring chances, too,

Between halves. Daugherty had time to reshuffle his forces. When they took the field again, Duffy's Spartans threw a sevenman line at Michigan's tiring Wolverines. State's superior power began to force Wolverine mistakes. Michigan's Sophomore Fullback John Herrnstein tried a jump pass, was rushed and tossed the ball to an interception by Spartan Linebacker Arch Matsos, Minutes later, Spartan Captain Matsko, who had never kicked a field goal in his life, dropped back, took aim, and booted his team into a 3-0 lead.

The fourth quarter was all State, End Jim Hinesly got a crack at Herrnstein and shook him loose from the ball. Hinesly recovered it, and six plays later Halfback Dennis ("The Menace") Mendyk drove over for a touchdown. It hardly mattered that Matsko missed his kick for the extra point. The score stayed 9-0, and Michigan State, safely past its most dangerous rival, was sighted-in squarely on the Big Ten Championship.

Across the country, football provided its usual quota of autumn excitement: I Encouraged by the superb defensive play of 240-lb. Tackle Proverb Jacobs, California's twice-beaten Golden Bears pushed favored Pitt all over Berkeley's fog-shrouded Memorial Stadium, upset the Panthers, 14-0.

In the Ivy League, the University of Pennsylvania won its first game since 1953, ended a 10-game losing streak by scalping Dartmouth's Indians, 14-7. While Princeton was toying with Columbia, 30-0. Yale's Big Blue team smothered Brown, 20-2. Harvard, however, took an embarrassing whipping from little Tufts, 19-13.

### Scoreboard

In an obvious effort to team up with his stablemate, Career Boy, and steal France's famous Prix de l'Arc de Tromphe horse race at Longchamps, C. V. Whitney's gallant little Fisherman sprinted away from the starting wire. Far back Career Boy, Eddie Arcaro aboard, waited for the front-runners to tire in Fisherman's wake. But Ribot, the Italian wonder horse (TIME, July 30), unbeaten in 15 starts, ran away with the race in the stretch. A tired six lengths back came Britain's Talgo. Career Boy was a well-heaten fourth.

I Disturbed because athletes all over the world had "misunderstood" the International Olympic Committee's latest addition to the Olympic oath-a pledge by each performer that he not only is an amateur but intends to remain one-the I.O.C. executive board met in Lausanne, decided to suspend the new pledge, resigned itself to the fact that an amateur is an amateur until he plays for pay.

THE STORY BEHIND THE STORY

## 60,000,000 FLYING AMERICANS BY 1960

FROM 384 THOUSAND PASSENGERS IN 1930 TO 60 MILLION passengers in 1960—that's the forecast as flying moves into the age of jet and turbo-prop axiation. In other words, there will soon be 156 flying Americans for every 1 who flew 30 years ago?





SKILLED PILOTS will have accurate navigational information throughout every minute of the flight with the new specially designed Sperry SP-30 Flight Control System—which also aids in smooth approaches and landings. It is, in fact, a tireless assistant at the precise control of the plane.

## TRLINES



ON-THE-DOT arrivals and departures will become more and more routine with the Sperry SP-30 Flight Control System helping the swift airliners to ride aerial highways automatically on schedule.



SPEED—COMFORY—SAFETY—all are emphasized in these grant new artimers that will whisk you smoothly from conststuo-case in 4 hours: from New York to Landon in 6. Average speed will be well over 510 miles per hour: but you'd never know it as you fly high above storms and other disturbances in the calm, clear atmosphere.

n designing the SP-30 Flight Control System for jet and turbo-prop aircraft, Sperry has utilized more than 40 years of experience in aviation instrumentation and controls. From the beginning of aviation, Sperry has led the way in pioneering the developments in this field that have made affiline travel today safer, more efficient and more comfortable.



### SIX WAYS GENERAL ELECTRIC HELPS CREATE BUSINESS OPPORTUNITIES FOR OTHERS



By creating new products: For example, food-waste disposers, first manufactured by General Electric, are now also being made by eleven other companies, and are a source of new business to many thousands of local retailers.



By helping keep the cost of electricity low through development of better equipment for producing and using it. The exer-increasing eniowment of this "household bargain," electricity, creates business opportunities in every community.



By working closely with dealers to help increase their business and payrolls. Marketing counsel, factory service training, advertising support and consumer credit arrangements are all available to these independent businessmen.



By breeking down the big jobs: Complex defense projects, for example, are beyond the scope of small businesses, but, through subcontracting, they get jobs they can handle when a large company takes the over-all risks and responsibility.



By buying locally, where possible, and thus stimulating commercial activity in the 112 communities where General Electric has plants. Each \$1,000 of purchases and payrolls generates about \$5,000 more in business within the community.



By pioneering in new fields that can open up new industries with future business opportunities for many companies large and small. General Electric's current pioneering investment in developing atomic electricity is a good example.

# How progress

Today Americans are putting electricity to work to a degree unmatched anywhere in the world: every decade for the past 75 years, they have doubled the amount they use, and they are now doubling it every eight years.

The electrical industry is therefore one of the fastest growing in the nation because, essentially, it provides products and services many people want, in the way they want them, and



400,000 local, Independent dealers and other retailers: They have more business opportunities today than ever before in selling and servicing the many new and Improved products from General Electric.

# at General Electric benefits other businesses

because electric power is at the very heart of the American economy and national security.

As a part of the industry, General Electric has shared in this growth and, we believe, contributed to it in many ways. And so have hundreds of thousands of other businesses, both large and small.

In the process of serving customers, providing jobs and trying to earn a return for its owners. General Electric now depends on the skills and enterprise of nearly a half million of these businesses — dealers, suppliers, contractors, service men and others. They, in turn, get from us day-to-day business and opportunities for growth that

they might not otherwise have.

In their relationship with us, these businesses expect more than the chance to make a reasonable profit. They want

to be recognized as independent, with the right to operate their own businesses according to their own ideas. We know they want from us, as we want from them, lasting friendly associations based on helpful service, courtesy, integrity.

On these pages are some of the ways we at General Electric are trying to live up to our responsibilities in relationships with other businesses.



42,000 suppliers — 90% of them small businesses: These firms, 12,000 more than in 1950, get although the firms and firms thatf General Electric's income in exchange for skills and supplies.

Over 155,000 jobs in electrical contracting: This is a more than 150% increase since 1939. In that period, jobs in electrical whole-sale and retail businesses doubled.

Over 140,000 jobs in electrical service trades: The opportunities for small businesses here should multiply even faster as Americans continue to live better planting life.

Over 1,400,000 jobs in electrical manufacturing: G. E. is one of more than 5,000 competing firms, large and small. All stimulate and share in the flow of business opportunities,

Progress Is Our Most Important Product



## SCIENCE

#### Biocontrol

A familiar borror of science fiction is the slave whose thoughts and actions are governed by an electronic gadget grafted into his brain. There might be some truth in this fection, says Electrical Engineer Curiss R. Schafer, who designs and develope electronic instruments for the vocation of the control of the fourth of the control of the future.

At hast week's National Electronics Conference at Chicago, Schaffer discussed recent improvements in scientific knowldege and control of the brain. After all, he pointed out, the brain is a digital comaffected by electrical influences. The electroencephalograph (brain-wave detector) schows electrical signals that beh and flow in the brain. Ferhaps these signals can be influenced from the controlling the brain's sensational controlling the brain's sensa-

tions and thoughts.

Injected Signols. "The logical extension of electroencephalographic research."

said Schafer, "may result in the formation
and Schafer, "may result in the formation
biophysicist has measured and recorded
the electrical activity of the central nervous system, and shown that neural Inervel
currents control many of our mental and
muscular activities. The that minute electrical signals, properly amplified, may be

used for the control of airplanes, guided missiles and machine tools. "It is quite logical to believe that these two sciences will merge. Biocontrol may be defined as the control of physical movements, mental processes, emotional re-

ments, mental processes, emotional reactions and apparent sensory perceptions , , by means of bioelectrical signals

# YOUR ALLIED AGENT



Allied Agents Located In All Principal Cities

# No. 1 specialist in local moving!

On the move? Call your Allied Agent! He's the No. I specialist in local moving. He's an expert in long-distance moving, too.

Pick-up and delivery are as promised when your Allied Agent handles the job. Perfect packing and storage are part of Allied's service, too.

Nationwide facilities in principal cities in U.S.A. and Canada. Get free booklet "Before You Move" from Allied Agent listed in your classified telephone directory or write Allied Van Lines Inc., Broadview, Illinois.



ENGINEER SCHAFER
Life with a socket in the scalp.

ALLIED VAN LINES . WORLD'S LARGEST LONG-DISTANCE MOVERS

#### YOU CAN HELP

Your water works officials bear a heavy responsibility.

Their job is to supply you, tneir job is to supply you, your community and industry with all the water needed. No easy task in these

But you can help. By encouraging long range planning of water facilities. By supporting

if needed. By recognizing the pressing need for realistic water rates. The cost of bringing you water ... still your theopest necessity ... has risen sharply.

You can be sure, too, when your water officials specify cast iron pipe, they're acting in your best interest. Here's why-Over 70 American public utilities are

still being efficiently served by cost iron mains laid over a hundred years ago. rely on dependable cast iron pipe for generations. Result - longer years of trouble-free service, fewer tax dollars

spent on repairs or maintenance. Cast Iron Pipe, Our Most Reliable Water Carrier



Laid 106 years ago, this cast iro water main is still serving New York Today, modernized cost iron pipe centrifugally cast, is even more rugged and longer lasting.

Long Life for Gas Mains



This cast iron gas main, laid over 100 years ago, still serves Hartford (Conn.) Gar Co

Century-long service records prove that cast iron gas mains are remark ably efficient, reliable and economical.

Cast Iron Pipe Research Associati Thos. F. Wolfe, Managing Director, 122 So. Michigan Ave., Chicago 3.



## the water you drink may have quenched Caesar's thirst!

Water is indestructible.

Heat it . . . freeze it . . . put it under pressure...it always returns to its original form and to the ocean from whence it came.

The cycle is endless. Unfortunately, there's no more rainfall today than twenty centuries ago, Meanwhile, home and industrial consumption of water is rising to staggering proportions.

Will we have enough for the future?

You can help make sure we will. By encouraging advance planning of adequate water facilities. By supporting vital water financing. By encouraging realistic water rates. Beginning now!

The day when America could take its water for granted is long since past . . . as dead as Caesar.

CAST IRON PIPE



TIME, OCTOBER 15, 1956



Great Expectations!

Your expectations are always fulfilled when you choose Black & White. It's a favorite the world over, because its quality and character never change.

**BLACK & WHITE** The Scotch with Character

BLENDED SCOTCH WHISKY 86.8 PROOF

THE FLEISCHMANN DISTILLING CORPORATION, N. Y. . SOLE DISTRIBUTORS

BLACK & WHITE

with only 2.9% in 1953. In the scramble to buy. West Germany's stock average of 17 industrial groups shot from 87 in mid-1953 to a high of 215 in 1955, with some individual stocks selling for as much

as \$400 a share. Interest at 8%. To keep its new market-and overall economy-from ballooning too far too fast. West Germany has tightened credit. As a result, industrial stock averages have slipped to 181. However, the demand for new capital is so great that eleven big firms, led by the Robert Bosch electrical company, recently went into the market with \$100.5 million worth of bonds and pegged them at an 8% interest rate to tempt investors, v. about 4% for stocks. By last week not only had the bonds been snapped up, but exchange officials predicted that other securities such as municipal bonds, government bonds and stocks, which slipped lower in the first rush to buy the 8% bonds, would also be on their way up again as increasing numbers of investors hurried into the market.

#### AVIATION

Big Step

After months of prodding by the White House and the New York State Commission Against Discrimination, 18 U.S. airlines last week took a big step toward hiring Negroes for flight crews. The lines, all of which fly into New York, announced a joint policy of "judging applicants in all categories of employment and upgrading on the basis of merit, without regard to race, creed, color or national origin." In addition, they agreed not to solicit job spekers from agencies and schools that bar Negroes.

On the ground, the airlines already employ about 5.000 Negroes, roughly 4% of their working force, as fuelers, cleaners, mechanics, ticket sellers, secretaries, But in the air, no scheduled U.S. passenger line employs a Negro pilot, stewardess, navigator, flight engineer or radio operator, Since 1945. New York's antidiscrimination commission has investigated 16 complaints filed by disappointed Negro applicants against seven airlines, found some discrimination in half the cases.

Last November President Eisenhower's Committee on Government Contracts, which seeks to wipe out discrimination in companies doing business with the Government, called together the presidents of eleven airlines. Some of them readily admitted the ban on Negro flight person-Last week's statement was one of the first hig steps in this direction.

But many problems remain. The biggest, as far as Negro pilots are concerned, is that few are trained to handle four-engine equipment. The airlines also have been unpassengers and even crew members. At week's end, however, the Air Line Pilots Association, the Air Line Stewards and Stewardesses union and the Flight Engineers International Association promised that Negro applicants would be welcome.

TIME, OCTOBER 15, 1956



5. C. Johasse A. Ser, bec., famous manufacturer of quality wax products for home and industry, uses Copyffex to speed and simplify purchasing receiving piperwork. Receiving data as added on to a transitionant copy of the purchase order, and Copyfex opperaments mechanically without farther writing—serve as receiving reports and solices. No Coolly rewriting or erbying of basic order information, no minasial copying stream.



The American Start & Wire Division of the United States Start Corporation, world's greatest produces and biblicated at slied, gets out a wide variety of paperwork on a fast, one-written and start of the start of the start of the production varieties are mechanically reproduced directly from world between the start of the start o



CHARLES BRUNING COMPANY, INCORPORATED 4700 MONTROSE AVENUE • CHICAGO 41, ILLINOIS In Canada: Charles Bruning Co. (Canada), Itd., 105 Church St., Foronto 1, Oat.

First-Line Companies
Eliminate a Big Cost
of Major Business
Operations

with Revolutionary
Copyflex One-Writing Method!

Throughout America, alert companies like those described here are simplifying and speeding major business operations with the revolutionary one-writing method made possible by modern Copyflex copying machines. You surely can, too!

With Copyllex, you write basic information only once the entire series of copies needed to complete any systematized business operation are mechanically reproduced from the original. You eliminate the big cost and delay for retyping or rewriting constant information from one form to another.

Copyflex machines are clean, odorless, economical letter-size copies cost less than a penny each for materials. Copyflex will fit readily into your present systems. Mail coupon today—it can mean important savings for you.

Bruning gives you the product and service you need when you need ill Plants at Teterboro, N.J., Chicago, Kanasa City, Los Angeles, and Toronto. Sales-service offices in 30 principal cities in the United States and Canada.



Desk top Model 100 Copyflex copies originals 11 inches wide by any length. Makes up to 300 copies of different letter-size originals per hour. Only \$498.50. Other models available to copy originals up to 46 inches wide.

4700 Montrose A					
Please send me machines.	information	on the	Copyflex	process	and

Name	Title
Company	
Address	



## "Guess the ninth floor hasn't heard that KELLY GIRLS can eliminate costly overtime"

The man who manages your office knows the high cost of "burning the midnight oil" in (1) extra pay, (2) inefficient, tired regulars, (3) lower morale.

Kelly Girls work in your office on our payroll. Ability-tested typists, stenographers, switchhoard operators—or whatever office help you need — are ready to fill in temporarily during vacations, sick leaves and peak loads.

Next time overtime threatens to put a sag in your earnings report, dial for a capable, inexpensive Kelly Girl who is bonded, insured, guaranteed.

Akran FR. 4-5512
Battinic WB. 3-3165
Battinic Pea WB. 2-2468
Battinic WB. 1-2478
Batti

Manu F. F. 4-6459
Millicasher Bit. 3-73-09
Hernath Ma. 3-637
Hernath Ma. 3-637
Hernath Ma. 3-637
Philadelphia R. 6-1322
Sectionation B. 6-1322
Sectionation B. 6-1328
Tables CE. 6-22-11
Tables CE. 6-22-11
Tables CE. 6-22-11
Tables CE. 6-22-13
Tables CE.

#### RUSSELL KELLY OFFICE SERVICE



Headquarters, Free Press Bidg., Detroit 28, Michigan WORLD'S LARGEST SERVICE SUPPLYING

#### OIL

#### Trouble in Lebanon

In the days when Gamal Abdel Nasser was a mere captain, neighboring little Lebanon was making money hand over the star the Middle Eastern go-leeveen for Western entrepreneurs. It avoided violent nationalism, and Western businesses turned to it as to an oasis for their Middle Eastern beadquarters, transforming she tiny, tidy state into the Switzerland of the Arab world.

Last week the Middle Eastern Switzerland turned out instead to be a little Egypt. It threatened Iraq Petroleum Co. producer of one-fifth the Middle East's oil, with confiscatory fines, warned that it might nationalize the oil company's Lebmess promerties.

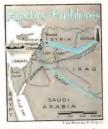
Equal Pay. The outburst came over the twin pipelines that the British-managed (and British- French- Dutch- U.S.owned) I.P.C. operates between its Iraq fields and Lebanon's Mediterranean port of Tripoli. The Lebanese in 1944 gave renewed approval to an old agreement to t) let I.P.C. run its pipes through their country, 2) exempt the company from taxation, 3) submit all disputes to arbitration. In 1947, I.P.C. began paying transit fees to Syria and Lebanon, through which its pipelines ran. Though the lines traversed Syria for 263 miles. Lebanon for only 20, I.P.C. paid each the same amount (about \$364.000 in 1948). years later I.P.C. built a giant third line to the Syrian port of Baniyas, began laying plans for another 24-incher from the Homs (Syria) junction to Lebanon's Tripoli.

Then Syria demanded bigger transit fees, LP.C. agreed, worked out a mileage-volume pipeline formula that would pay Syria \$18 million to settle past claims. Last January it offered the same arrangement to Lebanon, which asked pay equal to Syria's, though LP.C.'s Lebances lines traveled one-thirteenth the distance and

carried half the volume.

Losing Foith. Last July, on the day Nasser seized the canal, Minister of State Saeb Salam, No. 2 man in the Lebanese government and good friend of Nasser's, brought a new weapon into the negotiations: a tax decree that abrogated the tax exemption granted I.P.C. (retroactive five years) as well as the exemption for the American-owned Tapline, which carries oil from the Saudi Arabian fields to Sidon. Salam slapped a \$13 million tax bill on I.P.C., gave the company until Sept. 29 to pay, under the threat of a heavy fine. Salam had hoped to play off Tapline against I.P.C., offered it a deal. But Tapline sided with I.P.C., argued that a contract is a contract, that difficulties should be arbitrated.

Last week, with time running out, I.P.C. struck back. It announced it had abandoned plans to route the spur from Homs through Lebanon, had begun building it to the Syrian port of Baniyas instead. The company also fired 120 Lebanese it had hoped to use on the new



spur, brought anguished protests from Lebanese businessmen. Cried Right Wing Deputy Nicolas Salem: "It's easy to destroy but not everybody can build . . . Investors are losing faith in Lebanon."

#### INDUSTRY A Case for Lower Tariffs

After a three-year study of eight tariffprotected U.S. industries. Economist Percy W. Bidwell concluded last week that gradual but deep tariff cuts would not hart U.S. industry as a whole and would damage only included the study of the term declines and are characterized by weak financial situations, severe seasonal term declines and are characterized by weak financial situations, severe seasonal or cyclical unemployment and wages bethe tariff walls could channel U.S. capital and labor into more productives endeavor.

Bilwell's book, What the Turif Means to American Industries, was sponsored by the nonpartisan Council on Foreign Relations. To get the facts on both sides of the tariff story, Bidwell assemble the tariff story, Bidwell assemble discussion, and the story of the tariff story, Bidwell assemble discussions, editors, businesseme, government officials, and had them scrimmage in round-table discussions with leaders of the eight industries: iron and steel, synthetic chemicals, editors, and the story of the story of

Foreign Scapegoots, Tariffs have been halved in the past generation, Bidwell acknowledged, and an increasing majority of U.S., businessmen favor still more allicing. However, Bidwell observed, "when business is bad, American firms are tempted to make a scapegoat of foreign competition, although their difficulties may have arisen principally from domestic causes."

Tarifis only encourage sliding, inefficient manacturers to continue in uneconomic industries that require federal protection, says the study. In effect, they are sub-cidized by consumers. In the mass-production industries, where U.S. wages are far above world scales. Bidwell found that the U.S. worker usually so outproduces



## It's New...It's Fast...It's Elegant

Monroe Velvet Touch 800 Adding Machine The new colorful

Monroe "800" gives your business the unmistakable forward look-provides the

"touch of velvet" that makes anyone a figuring expert. Its beauty of design and advanced precision keyboard bring gracious décor and streamlined

efficiency to the truly modern office.

Under this distinctive case is a

mechanism built to endure for years to come.

See the MAN from MONROE Monroe Calculating Machine Company, Inc.

for CALCULATING ACCOUNTING DATA PROCESSING

General Offices: Orange, New Jersey.

Offices throughout the world.



## Yoder Leads the Way

to higher speeds and quality at lower cost

In the short period from 1938 to 1955, the production of electric welded pipe and rubing grew from 269,000 tomo over 3,000,000 tomo. This area of growth and the making industry as a whole—to a large exten resulted from a series of important improvements in tube mill design, all introduced by Voder.

First came the Yoder totating welding transformer, in 1936. The economic and transformer to the recommendation to the recommendation in the recommendation in the recommendation to the recommendation to the recommendation to the recommendation to the result was that electric-weld pipe and tube making became the child prodigy of the fast growing pipe and tube making industry.

Latest of these developments is the induction welding at high speeds of aluminum, magnesium, brass, nickel, mond, and other non-terrous metals and alloys. This process is especially economical for making light and medium gauge tubes in sizes up to 8 in. diameter.

More complete information may be

had by asking for any of the following publications:

Resistance-Weld Mills for Making
Steel Tubing up to 4" diameter.

Induction-Weld Mills for Making
Non-ferrous Tubing.

Resistance-Weld Mills for Steel Pipe up to 24" diameter.

THE YODER COMPANY



low-paid foreign workers that most tarifis and other import restrictions can be safely eliminated. Even in handwork industries, where the cost of labor makes up a large share of the product cost, he concluded that the tariff does little more than bail out the marginal producers.

In the U.S. china-tableware industry Bidwell noted, labor is 60% of the wholesale price of the final product. Long protected by a high tarift, this industry never got even a 5% toehold in the domestic market until World War II blocked imports. Now it demands continuing protection to keep output at wartime levels.

Defense Dogma, What about the industry that insists that it is vital to national defense? The watch manufacturers won tariff increases up to 50% in 1954 on the argument that the U.S. has to maintain at least 4.000 watchmakers to turn out military timing devices in case of war. Yet Bidwell found that domestic production of sensitive jeweled watches continued to slump even after the tariff rise, and "it is doubtful whether the present level of import duties will guarantee that watches will be produced at a level which defense authorities would consider adequate." In any case, he said, a high tariff is not the best way to protect the industry. In its place the U.S. should choose the lesser evil of paying government subsidies to makers, just as some airlines and shipowners are subsidized as a defense necessity. Thus watch prices would drop to the world-market level, and the cost of supporting a defense industry would be placed where it belongs-with the taxpayers, not watch buyers.

#### WALL STREET We, the People

To Wall Streeters, Merrill Lynch, Pierce, Fenner & Beane, the world's biggest brokerage house, has long been known as "We. the People." "The Thundering Herd." "Bureau of Missing Persons." A supermarket of finance with 104 partners in 110 cities, Merrill Lynch handles everything from commodities to 10% of all trading on the New York Stock Exchange. Founder Charles Edward Merrill always took the gags as a compliment. Over the years, his driving ambition was to convince the small investor that he should buy a stake in the U.S. economy. Said Merrill: "America's industrial machine is owned at the grass roots, where it should

Prophel & Sovice. Charlie Merrill did not start out to bring Minis Treet to Wall Street. The son of a Florida country doctor, he spent two years at Amheest College, quit to work for Eastman, Dillon & Co. Later he set up his own firm. then teamed up with Edmund C. Lynch. As an underwriter and investment banker. Merrill Lynch helped set up such big chairs store operations as SS. Nevas to the control of the control of the conbusiness during the rorning '200.

If other brokers thought the good times rould last forever, Charlie Merrill saw the



MERRILL LYNCH'S MERRILL He brought Main to Woll.

1620 crash coming, urged customers to put their financial houses in order. When the crash came, some of Merrill Lynch's customers went broke, but others, who had taken Charlie Merrill; advice, who had taken Charlie Merrill; advice, who was rock solid. Net Merrill was for depressed by the sorry state of the industry that he transferred much of his capital and customers to E. A. Pierce, one of his capital and customers to E. A. Pierce, one of buildings and produced himself to pulling up a forested himself to pull up a forested himself to pulling up a forested himself to pull up a forested himself to pulling up a forested himself to pull up a forested himself to pull

People often thought Charlie Mertill spent his wealth as fast as he made it. He cut a wide swarth through international café society, loved good food and champagne. He owned three luuruious homes (in Palm Beach, Fla., Southampton, L.I., and Barbados), and embarked on an equal number of marriages.

Confidence & Growth. In 10,38 Charlie Confidence & Growth. In 10,38 Charlie Confidence & Growth. In 10,38 Charlie control of the business. Combining first with Pierce, later with Brokers Charles Examsus Fenner and Alpheus Crosby Beane, he set out to help rebuild U.S. confidence in stocks by offering investors the most conservative advice. cutting out service fees. In 10,49 alone. Merrill Lynch's brokers gave lectures to 2,000 women in 5c (tiles, speat.

some \$2,00,000 on advertising.
In 1044 Merrill suffered a heart attack, which gradually slowed him to a
point where he went into semi-retirement.
Though he was a rich man with a 20%
interest in his firm (whitch he left in trust
to colleges, churches and hospitals), he
enever retired entirely. Lad was the per at his
Southampton home. Recently he gave one
of his bast bits of advice to Main Street:
"I think every American would do well
tunds monthly in stocks over the next five
years."

#### OUT OF THE LABORATORY



#### Here's a scientific harness...

that turns waste energy into useful force. It's an inside view of an AiResearch turbocharger, a unit which puts exhaust gases to work driving a turbine compressor wheel. Results: increased engine power up to 100 percent and greatly decreased fuel consumption, noise, vibration and smoking. It is already in use on mobile and stationary diesel engines and shows fine promise for all other diesel applications. Air cooled and most efficient unit of its kind, it represents another Garrett contribution to industrial progress.



AiResearch Industrial Division

· Outstanding opportunities for qualified engineers

OTHER DIVISIONS AND SUBSIDIARIES AIRESEARCH MANUFACTURING, LOS ANGELES + AIRESEARCH MANUFACTURING, PHOENIX + REX + AIREUPPLY
AERO ENGINEERING + AIRESEARCH AVIATION SERVICE + GARRETT SUPPLY + GARRETT CORPORATION OF CANADA + C. W. MARWEDEL + AIR CRUISERS

# ISOTOPES, INDUSTRY. and INSURANCE

Today, progressive business executives are finding that radio-active isotopes—the by-products of atomic fission—have a broad range of application to their industries.

Since 1949, Johnson & Higgins has made a special study of the use of isotopes as they affect industry's insurance problems. Today we can provide complete insurance services for both present and would-be users of nuclear fission in industry. by placing at their disposal.

A staff of safety engineers trained in reducing radiation hazards to person and property.

Close contacts with all available insurance markets throughout the world.

Familiarity with the rapidly changing

developments in insurance for industrial or research reactors.

If your company is considering the use of nuclear fission or fission products, let us help you plan your insurance protection.

## JOHNSON & HIGGINS

EMPLOYEE BENEFIT PLAN CONSULTANTS 63 WALL STREET + NEW YORK 5

Chicago · San Francisco · Los Angeles · Datroit · Cleveland Philadelphia · Pittsburgh · Buffalo · Seattle · Witmington Minnespolis · Atlanta · Yancouver · Winnipeg · Montreal Toronto · Hayans · Loadon · Rio de Janeiro · Silo Paulo · Caracas



## FOR THE PHILIPPINES:

The Philippines have long been a renework of the decreus for the greatest ships, the most venturesome seafarers of their times... Magellan and his Trinidad; Develoud and the UTSS, Olympia; and today the lux-way limes, Periodental Cleveland and Widson, with their company of the decrease of the decrease

## AMERICAN PRESIDENT LINES General Offices: 311 California Street

San Francisco 4, Calif.







The magazine of Togetherness reaching more than 4,750,000 families



## MILESTONES

Born. To Leopold III, 54, onetime (1934-51) King of the Belgians, and his morganatic second wife. Marie Liliane, Princess de Réthy, 38: a second daughter, third child (his sixth); at their Chateau de Laeken, near Brussels. Name: Maria-Esmeralda Adélaide Lilian Anne Léopoldine, Weight; 7 lbs. 6 oz.

Married. Ken Rosewall, 21, freckled Australian tennis prodigy who startled tennis handicappers in 1952 by upsetting U.S. Davis Cup Captain Vic Seixas in the U.S. Nationals. last month won the U.S. championship; and Wilma McIver, 22, movie theater receptionist; in Brisbanct

Divorced. Martha Raye, fortyish, frenetic TV comedienne (The Martha Raye Show); by her fifth husband, long-maned TV Chorus Boy Edward Thomas Begley, 32; after two years of marriage, no children; in Ciudad Juárez, Mexico.

Diad. Michel Detroyat, 50, flamboyant French stunt pilot who in 1923 set a record for flying upside down (36 min, 24 sec.). later (1926) became the first neigner to win the UBs.'s Thompson Trophy race (at a record 364,26f mph.h.); of a cerebral embolism; in Paris.

Died. Sir Charles Richard Fairey. 60, burly, towering (6 f. 6:in). British yachtsman who founded (1016) the Fairey Aviation Co.. Ltd., built seaplanes and lighters during World War I, developed Britain's rail-metal plane, poneered (1942), later (March 1956) saw a Fairey Delta; 2 tp push the world's official speed record for conventional planes to 1,132 m.p.h.; of a heart aliment: in London.

Diad, Janel Allen Wälker, 20. onetime vaudeville singer who washled Will You Love Mr in December as You Do in May?, later (10.12) married the song?s (Greenwich Village britist, James J., mourcomedy mayor of New York, divorced him in 1933, retired to Miami Beach and opened a religious bookshop, had monthly requiren Masses said for Juny after the Auth in 1946, of cancer,

Died. Captain Alfred Hart Miles, U.S.N. (ret.), 72. co-author (with Royal Lovell. Charles A. Zimmerman) of the Annapolis song Auchors Aweigh; in a fall at his home: in Norfolk. Va.

Died. Albert Von Titzer, 78 (born Gumm). Iongitime artisan of Tin Pan Alley.

who worde (1908) Take Me Outthe Ball Gome (with Lyticits Jack Norworth), reputedly did not see a basball game until 10 years later, also turned out. Heart of My Heart, I'll Be with Von in Apple Blossom Time and On How She Could Yacki Hacki Wicki Wacki Woo; in Los Angelles

TIME, OCTOBER 15, 1956



with Bendix fuel injection generate all electric power for this U. S. Air Force base.





ear-old dredge "Port Arthur allation of new Nordberg Diesel with Bendix fuel-injection equip





ines also endorse Bendix diesel injection.

## BENDIX MAGNETOS AND DIESEL INJECTION CUT INDUSTRIAL ENGINE OPERATING COSTS, IMPROVE EFFICIENCY

Above are six different jobs done by industrial enginesa small sample of countless rugged, essential tasks these work horses perform around the clock. Two Bendix contributions to this field are magnetos and coils for all types of spark-ignited engines and fuel-injection equipment for diesels. Whichever type engines you use, specify this Bendix equipment because of its cost-cutting ability and outstanding reliability.

Both products are made by Bendix Scintilla Division, Sidney, N. Y. Scintilla is the world's foremost producer

of ignition systems for all types of aircraft; makes other magnetos for small industrial engines, outboard motors, power mowers, etc.; offers a wide range of quality electrical connectors in regular and pygmy sizes for many uses; builds ground and airborne ignition analyzers and many other products.

For the story of all twenty-five Bendix divisions, what they make, and how they serve many industries, write for the brochure "Bendix and Your Business".

A thousand products



a million ideas

TIME, OCTOBER 15, 1956 107







## \$1430.00

Not the unit. The Cartier silver trophy, ..., a claim a lawin expression of begone eras, ... recalled again in GGG's new languest Elegance od. lection of exclusively-downed fabries. An other reason, why today, as in 1895, GGG clothes remain the mark of a man marked for success. For free copy of your "GGG Site Guide" and name of nearest store, write WM. P. GOLDMAN ® RROS. INC. Dept. A. 12 Bax Ith Ms. New York S. N. Y.



## Anne Morrow Lindbergh

Writer, flier, wife of a famous man, Anne Morrow Lindbergh has lived an outward life that sets her apart from most women. The compelling story of her inner life—her search for spiritual freedom in the midst of daily distractions—is featured in October McCall's.

## McCalls

The magazine of Tagetherness

## CINEMA

#### Ex-Partners

When Hollywood partners part, they often do it with a bang. Author Ben Hecht and Cinemactor Bob Hope were partners in McG-MS. The Iron Petiteout. a Ninotekha-type farce co-starting Hope and the Hope with the Hope Petitional is ready to be publicated. Seripter Hecht last week washed his hands of the whole project in the Hollwood Reporter. It reads to the Hollwood Reporter. It reads to

"My dear Partner Bob Hope: "This is to notify you that I have removed my name as author from our mutilated venture. The Iron Petticoat.

"Unfortunately your other partner, Katharine Hepburn, can't shy out of the fractured picture with me.

"Although her magnificent comic performance has been blow-torched out of the film, there is enough left of the Hepburn footage to identify her for her sharp-

"I am assured by my hopeful predators that The Iron Petticoat will go over big with people 'who can't get enough of Bob Hope.'

with people 'who can't get enough of Bob Hope.

"Let us hope this swooning contingent is not confined to yourself and your euphoric agent, Louis Shurr.

| Signed | BEN HECHT"
Replied Hope in another full-page Re-

"My dear Ex-Partner Ben:

"You once wrote The Front Page, and now you've followed it up with the back page.

"The first thing I did on hearing of your withdrawal from The Iron Petitions was to seek out my other fan. Dr. Shurr." I went down to the tanks and handed him your ad. He read it under water and came up with this comment: 'The billing is now strengthened.'

"I am most understanding. The way things are going you simply can't afford to be associated with a hit.

"As for Kate Hepburn. I don't think she was depressed with the preview audience rave about her performance.

"Let's do all our correspondence this way in print. It lifts The Iron Petticout. BOB (Blow-Torch) HOPE"

## The New Pictures

The Power and the Prize [M-G-M], like Executive Suite and Patterns, starts out as if it were really going to explain the difference between the American Way of Life and the Normal Course of Business. Unfortunately, the story goes on a bro-

"What's necessary for Amalgamated," Tycoon Burl Ives harrumphs as the story

5 Shurr was tossed into a pool with British Cinemactress Diana Dors at her recent party



## New: A Low-cost Holiday House Afloat

Have a trace of gypsy blood? Here's a vacation house that can wander with you. It's built almost entirely of noncorroding aluminum-so it's practically maintenance-free. And aluminum's lightweight strength makes for roominess never before possible at so modest a cost.

Like these houseboats, thousands of other imaginative products of aluminum are manufactured today by a growing number of independent fabricators. This vigorous new industry relies on a steady supply of primary aluminum. One-fifth of the free world's supply comes from Canada, where wilderness watersheds provide the staggering amounts of elec-

tricity needed to smelt aluminum. Hydropower is one of Canada's great natural resources-and aluminum ingot is an ideal way to share it. That's why Canada smelts nearly 7 times the aluminum it needs at home . . . helping conserve electricity for power-hungry U.S. factories and earning dollars to help make Canada by far the best customer of the United States. Now Aluminium Limited, the world's second largest producer, is engaged in today's biggest aluminum expansion program.

Aluminium Limited, Montreal: one of North America's great aluminum producers. In New York: Aluminium Limited, Inc., 620 Fifth Ave.

## Aluminum from Canada

Aluminium Limited's mammoth underground turbines at Kemano tap the latent hydropower of a reservoir the size of Connecticut to has become increasingly important to thousands of U. S. factories.



Born 1820 ... still going strong

MEET A GREAT SCOT! Johnnie Walker is the toast of people of good taste. At their clubs, in their homes, he's always present. Join Johnnie Walker's wide circle of friends. You'll enjoy a Scotch of natural lightness and truly superb flavour. Canada Dry Ginger Ale, Inc., New York, N. Y., Sole Importer.

Red Label - Black Label - both 86.8 proof.

JOHNNIE WALKER Blended Scotch Whisky

gets going, "is necessary for her!" Actor Ives is Amalgamated, her is his niece and the man he is speaking to is Robert Taylor, vice chairman of the board, What the boss is trying to say is that Taylor, who is about to amalgamate with Little Miss Amalgamated, had better go to London first and tie up that \$40 million deal with Carew. Ltd. "Believe me, Cliff," says Industrialist Ives with deep feeling, "the men who saved the world were never stopped by the Ten Commandments. Cliff replies with equally deep feeling: "I hope the day will come, sir, when I can be as truthful as that." Off he goes, looking smug, to save the world for the stockholders.

The next part of the picture is apparently intended to suggest that a businessman's profit is apt to be without honor,



ELISABETH MUELLER & ROBERT TAYLOR

especially in another country, that it is in effect bad diplomines and even torse business or moke a dollar and lose a friend. Perhaps no one will argue the point lost every American re-entitled up resent the way the point is made. Scriptwirter Robert Ardrey, who worked from the novel by thoward Songert unfortunately felt oblined to revive an ancient cannot that has been a dead date for a re-rich but vultar; Europeans are poor but cultured.

Hero Taylor, at any rate, has a mighty appetite for humble pie. Every time the Englishman visir Cediri. Hardwicker eitwes him the time of day, the American lowers his eyes and smiles shyly, as if filled with gratifule and the sense of his own unwarthiness. And when he meets the European Woman (Elisheth Moellers European Woman (Elisheth Moellers (European Woman (Elisheth Moellers)), with his tail between his less. If the angeling the state of the sense of t



HEVROLET BISCAYNE

## Get the most from your motor today with years-ahead Quaker State!

The motors that will power the care you drive tomorrow are being proved now in road tests and in the laboratory. The oil that surpasses the requirements of these yearsahead engines is the years-ahead motor oil—Quaker State, super-refined entirely from pure Pennsylvania oil stocks. No wonder, then, it's best for the car you drive today, remained that the properties of the control of the control



QUAKER STATE OIL REFINING CORPORATION, OIL CITY, PA.

Member Pennsylvania Grade Crude Oil Association



# Now...Insurance that grows with your family

New low cost policy provides \$12,500 protection today... converts to suit your needs later on... at rates that are guaranteed now.

Here's new kind of insurance ... unitoned just for your growing family's needs ... Bankers Life "Flexible." You get proceed on the Security now, but you requirements change later on, your policy converts without lump-sum payment to provide additional "living benefit -college for the children ... paintage insurance ... retriement for you and your wife ... other special needs. What's more, the

Bankers Life Company, Dept. T-106

converted policy rates are guaranteed in advance when you take out the policy. 
Special low rotes! Remember, this new policy builds up cash and loan values rapidly, besides offering low-cost "ordinary life" protection. Ches I bese monthly, participating, premium rates! for \$12,500 coverage:

At Ago 20 At Age 25 At Ago 30 At Age 35 \$16.75 \$19.25 \$22.25 \$26.13

All these rates are subject to

reduction through dividends
The sooner you start . . . the lower the premium. Clip the coupon below . . . or call the Bankers Life man in your community. Find our about Bankers Life

ner special needs. What's more, the "Flexible"... your best insurance buy.

BANKERS Life COMPANY
Des Moines, Iowa

Branch Offices in Principal Cities from New York to Los Angeles

Please send FREE information abo dinary life" Bankers Life Plan, ber	out a flexible t suited to m	y exact needs.
Name		
Business Address .		
Home Address		



Offering All Types of Personal Life Insurance Group Insurance Annuties Accident & Sickness and Hospitalization Plans think, because she never stops talking. She must be cultured because she pounds incessantly on a piano. And she has certainly known life because-as she informs the hero in the first few minutes of their acquaintance-she was naturally against Hitler, and spent three years in a concentration camp. The implication is that the average American girl could be considerably improved by the regular application of a rubber truncheon. Some may agree, but the heroine of this picture is not much of an advertisement for the method. Essentially, she is just one more gabby, opinionated woman, and whether from Pilsen or Pawtucket, she seems a

Anyway, Taylor takes her home and together they undertake to save American Big Business from a danger that has not seriously threatened it for a generation; the reign of the robber baron. For a white Taylor has to suffer an angry case of Ives, but in the end everybody agrees that "when power comes to exist for itself, it becomes a losing proposition."

The Grand Moneuver [U.M.P.O.].
"Love" Rent Clair announced recently,
"is a very serious matter," To prove his
point. Director Clair offered this picture,
which happily proves nothing—except
that Clair is a good as he ever was. In
34 years he has made more than 10
34 years he has made more than 10
34 years he has made more than 10
34 per leading the complete of the

Is no exception.

Remember the cavalry? This is a story more with the tent of on when it was not about what it event to do when it was not about what it event. It was chasing girls. The French cavalry was particularly well trained in this peacetime maneuver, and of all the young French officers once was more swift, more sure in the pursuit than Lieut. Armand de la Verne (Gérard Philipp) of the 33rd Dragoons. Cocksure was, and one day he laid a bet he could have any woman in town within month—put their names in a hat and take

your pick. Depend upon it-depend upon René Clair-that young devil had the luck of the draw. She was a pretty little milliner (Michele Morgan) from Paris. Not even a husband to worry about, and only one lover (Jean Desailly). The lieutenant gave chase-and right there his luck gave out. He met her at a ball; she was distant. He asked if he might take her home; she refused. He followed her anyway; she shut the door in his face. He crept into her boudoir; her lover came calling before anything could happen. In the church, in the park, at the theater-she escaped him every time, and every time she escaped him, the hunter was hotter for his sport, Until suddenly he knew that the chase was

over; he had been caught. He was in love. What happened then? What happened when he told her? What happened when her lover found out? When the colonel found out? When the town found out? When the lady herself found out about



## THE HERTZ IDEA makes its mark on Mr. Holt

"In order to contact retail outlets throughout the country," says Mr. Holt, "I fly or take a train. Then I rely entirely on Hertz rental cars for efficient transportation when I get there."

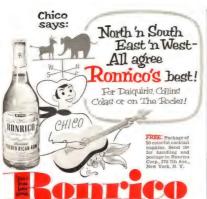
The Waterman Pen Co., originator of the C/F cartridgefilled fountain pen, has a lot of outlets, "And," says Mr, Holt, "we have increased the calls we make by 40% since we started using planes and trains and renting cars from Hertz. Hertz services are indispensable in today's modern business activities '

Businessmen like Mr. Holt use Hertz service all over the world-in more than 700 cities! Just a driver's license and proper identification will put you or your representatives in neat, new Powerglide Chevrolet Bel Airs or other fine cars, Cost? National average rate is only \$7,55 a day plus 8 cents a mile (lower by the week). That includes all gasoline, oiland proper insurance. Hertz honors air, rail, and most all hotel credit cards; Diners' Club and Hertz charge cards,

Make business a pleasure! Rent or reserve a Hertz car anywhere by calling your nearest Hertz office. We're listed under "H" in phone books everywhere, Hertz Rent A Car, 218 South Wabash Avenue, Chicago 4, Illinois,



TIME, OCTOBER 15, 1956 113



RONRICO RUMS 86 AND 151 PROOF. U.S. REP.: IMPORT DIV. McKESSON & ROBBINS, INC., NEW YORK, N. Y.





..."call me at Essex House"

In New York, bu famous Essex House . . overlooking Central Park and close to business areas, entertainment centers and the new Coliseum. All rooms with television, many air-conditioned.

Single from \$12 . Double from \$16 Sultes with complete serving pantry from \$26 Chicago Office-Financia 1-2979

on the park 160 CENTRAL PARK SOUTH - NEW YORK



GÉRARD PHILIPE & MICHELE MORGAN

the bet? Something very French, something subtly exciting to watch. And the excitement is made more exquisite by the sensitive way the director resolves music and color (nobody could guess that he is working with color for the first time). actor and setting, sophisticated laughter and simple sadness in a limpid mood that lies somewhere between innocence and experience heartache and heartache. It is the mood that is created by many Renaissance love songs, and René Clair sings it as sweetly as Ronsard.

#### CURRENT & CHOICE

Yang Kwei Fei. A Japanese interpretation of an old Chinese legend, as slow but sometimes as beautiful as a pipe dream (TIME, Oct. 1)

Lust for Life. Perhaps the finest film biography of an artist (Vincent van Gogh) ever made in Hollywood; almost a hundred of Van Gogh's paintings are shown in full, fulminating color on the screen;

with Kirk Douglas (Timi Sept. 24). War and Peace. An uneven but brilliantly pictorial treatment of Tolstoy's great novel, with some of the best battle pieces ever seen on film; with Henry Fonda, Audrey Hepburn, Mel Ferrer

(TIME, Sept. 10). Bus Stop, Don Murray ropes, brands and corrals expert Comedienne Marilyn Monroe in a rowdy version of William Inge's Broadway hit (Time, Sept. 3).

Somebody Up There Likes Me. The punk-to-puncher saga of ex-Middleweight Champion Rocky Graziano: with Paul

Newman and Pier Angeli (Time. July 23). The King and I. The lavish musical version of the Rodgers and Hammerstein orah Kerr (Time, July 16

Moby Dick. Captain Ahab harrows the whale; with Gregory Peck, Richard Basehart. Orson Welles (TIME, July 9),



## 110 VOTES FOR MR. LINCOLN FOR VICE PRESIDENT

It was 1856, a year of beginnings... A new political party had just been born, and even beyond the boundaries of Illinois, people began to talk of Abraham Lincoln, one of the party's new leaders, And that year at the Republican national convention Abraham Lincoln received 110 votes on a preliminary ballot for the vice-presidential nomination.

That year, too, there was another, less noticeable, beginning when William H. Rand opened a printing shop in Chicago. It was the beginning of Rand M: \ally,

Today, one hundred years later, we can remember the voice of the country lawyer from Illinois: "I think we have an ever growing interest in maintaining the free institutions of our country." That is the eternal crisis of democracy. And in 1956, as in 1856, free men still struggle to maintain their democratic institutions.

Rand M. Nally, now in its second hundred years, continues to march with these free men - with enthusiasm and with faith in freedom's future.



PUBLISHERS - PRINTERS - MAP MAKERS - CHICAGO - NEW YORK - NASHVILLE - SAU 1641, SED - WASHINGTON TIME, OCTOBER 15, 1956



SOUTHERN CATTLE graze on lush "permanent" pastures that will be green long after snow blankets fields elsewhere. Beef herds in Alabama, Georgia, Florida and Mississippi have grown 25% to 17½

million head in just five years; value-on-the-hoof has increased from \$237 million in 1946 to \$418 million now. Result: farm incomes are up and meat packers, old and new, are doing a brisk business.

# The march of the South has just begun!



TOMORROW'S TEXTILES are in test tubes at the Shawmut, Alabama Research Division of West Point Manufacturing Company. The West Point lab developed the Micronaire method of measuring fineness of raw cotton fibers, now used around the world.

The REASONS for the amazing growth of the Southland are easy to untain that of the nation as a whole ... and increased incomes mean greater buying power. Southern producers, and producers all over the nation was let to the South, have felt this increasing demand and have taken steps to meet it by expanding present plants or building new ones here. Still more employment results, incomes continue to grow. .. the cycle recustly,

The operating companies of The Southern Company system have taken a leading part in promoting the growth of the area, and have provided ample electric power to meet all the needs of expanding industry collaborate.

and better living.

The march has just begun . . . the last half of the twentieth century belongs to the South!



UNCOVERING COAL 100 feet underground is the job of this mammoth machine at the Robbins Coal Co. strip mine, near Oneonta, Alabama. Shovel moves 23,000 tons of rock and dirt a day, Alabama's 266 mines produce over a milline tons of coal a month; it is transported to markets by rail, barge and truck. The South's largest coal user is The Southern Company system.



THE CLOISTER, on Georgia's historic Sea Island, is just one of hundreds of coast line resorts in Dixie that stay open the year around. Guests, including more than 2,000 boneymooners a year, come from all parts of the nation. Nearby attractions are Ft. Frederica ruins, and Christ Church where John Wesley was once pastor.



TRUCK TRAILER dumps wood chips at the first Masonite plant, Laurel, Miss. Here, 3,000 employees, farmers, other suppliers share \$23 million a year. New \$14 million plant expansion will increase production 25%. Masonite is the world's largest hardboard producer.



RAMBLIN' WRECKS from Georgia Tech make mighty good engineers. Last season, Tech's Varsity scored scholastically higher than the all-student average. Georgia Institute of Technology, Atlanta, is just one of 15 major schools in the Southeast training engineers

for jobs in industry.

Atlanta, Georgia

Shaded section designates area served by the four investor-owned electric power companies in The Southern Company system,



THREE QUARTS A SECOND pass through this "closing machine" at the Standard Oil Birming plant, Panama City, Florida. The plant's lubrication oil storage capacity is 1,435,900 gals. Erected to supply Southern markets, Standard Oil has increased plant capacity 50% in 6 years.



Gulf Power Company Pensacola, Florida Georgia Power Company Mississippi Power Company

#### Molten Gloom

MALONE DIES (120 pp.)—Samuel Beckeff—Grove Press (\$1.25).

"The problem of the 19th century was the death of God," say France's existen-20th century is the death of man." Most of the writings of 50-year-old, Paris-dwelling Irish Expatriate Samuel Beckett (Waiting for Godot) are opaque obituaries of humanity. Written in a kind of loycean code, they are further complicated by a neo-Cartesian quest for identity, the logic of which runs: "I cannot think and do not know, therefore I am-or am 1?" In his play Waiting for Godot, this intellectual razzle-dazzle bewildered theatergoers, delighted highbrows and kept another critical brow, but few will quarrel with the author's description of his hero's basic condition: "molten gloom.

The Tspid Street Chonner, The current gloom began with Molloy, first of a trilogy of novels (Molloy, Mollow Dier, The Chumandble) written in French and published in France between 1951 and 1953. In Molloy, published in the U.S. last year, the hero is a cripple who tries to cross a forest to get home to his mosher and has some scalarous sexual encounters and the control of the

The transmutations, even of identity, are continuous, and Malone has at least three names before he is done in. As the novel begins, he is lying in a hospital room which is sometimes an asylum cell. He may be 100 years old, though "I call



AUTHOR BECKETT
Cramped in an island of self.

myself an octogenarian," and he has the ageless "sickness unto death" of total despair. In his past life he has apparently been a street cleaner and may have been a murderer, but his only present concern is to be "neither hot nor cold any more, I shall be tepid. I shall die tepid."

Alian Sapa. In his tepid way, he telihimsel little atories to while wavy the time. Or perhaps he writes them, since heeps the stud of a pencil, sharpned at both ends, and a notehook in his room. One story concerns Mr. Saposrat (Sapo for short, and Homo sapiens, of course) and his wife, who worry about whether their teen-age son will pass some sort of exam. Another is about a farm family that happens to bury a mote. Even though Malone becomes Saposat temporarily, these episode the second of the same should be supported to the second of the same should be supported to the second of the same should be supported to the same should be same should be supported to the same should be supported to the

In his person as the "1" of the navel, Malune hears a vac continual buzzing," in his cars all pages into a kind of catas in the cars and the same and the cars at the case of the case of

Castaway's Vision. Such vitality as this strange and fitful novel possesses comes from Beckett's images of defeat. c.e., a bum transfixed on a city bench, a dog too weak to follow his master's steps, and from his hero's sometimes poignant inability to cope with events or comprehend reality: "I say living without knowing what it is, I tried to live without knowing what I was trying. Perhaps I have lived after all, without knowing.' As a craftsman, Beckett tries to convey the chaotic by means of the incoherent, and fails. He possesses fierce intellectual honesty, and his prose has a bare, involuted rhythm that is almost hypnotic. Yet, in the end, his derelict's vision of humanway who reduces the meaning of all life to the cramped island of self.

#### Prodigious Belcher

KING OF PARIS (504 pp.)—Guy Endore -Simon & Schuster (\$4).

Three roaring literary lions bestrode the narrow Paris of the mid-typt century. All three wrote enormously, loved widely, spent wildly. Honoré de Balzac was the greatest novelist. Victor Hugo was the greatest poet, Alexandre Dumas père ate the most.

The brothers Goncourt described Dumas once: "a kind of a giant with the hair of a Negro, the sall beginning to mix with the pepper, and with little blue eyes buried in his flesh like those of a hippopotamus. clear and mischievous; and an enormous moon face, exactly the way the cartoonists loved to draw him . . You seeng at once the showman of freaks and



AUTHOR DUMAS Reconciled in his wife's bed.

prodigies, the vendor of wonders; the traveling salesman for the Arabian nights. At all hours of the day and night, Dumas shoveled food into himself as into a coke furnace. Groaning from violent stomach cramps and unable to sleep. Dumas had no option but to go to work "with both hands, one hand writing as fast as it could, while the other was massaging his belly and coaxing from deep within him one lugubrious belch after another." His doctor put him on a diet (cold beef, olive oil, milk, cucumber salad, thrice daily, with hot chocolate between meals), but Dumas' eructations were so little lessened that he returned to his favorite, bouillabaisse. Dumas cooked this dish himself and liked to down six helpings of it at a sitting. A doctor who partook of it once spooned some of the juice into his pocket flask, explaining he could use it to scorch

off warts The reality of the great Dumas' life was so fantastic that Dumas' friends and enemies caught its contagion and piled reams of further fantasy upon it. Dumas' chest really was covered with medals (of what orders, he never cared), so up sprang the legend that if Dumas were spun round, further rows were revealed dangling from his back. He wrote with such rapidity that people refused to believe that he wrote at all-Dumas, they said, was just the pen name of a five-man syndicate. Dumas (who loved to out-legend his own legends) denied this. "My valet," he said, "used to write | my books | for me, but he now pretends that he is also capable of signing them with his own name, so of course I had to dismiss him.

As a result it is almost impossible to know what is true or false about most of Dumas' life. His autobiography is no help: over 1.000,000 words in length, it covers



## This won't give you the answer...

But you will get the answer from your local agent—an expert—when you need sound advice on insurance protection.

The Capital Stock Company agent or broker in your community is an independent business man. It is his business to see that you get the proper insurance coverage and to help you if you have a claim under your policy.

He is one of 200,000 independent local agents

or brokers ready to serve you.

Your local agent is nearby, He's handy when you need him fast. You can talk to him any time. He will see that you have the right kind of insurance and the right amount, whether it's fire or any other insurance. So, for quality insurance service, see your independent local Capital Stock Company agent.

#### NATIONAL BOARD OF FIRE UNDERWRITERS

A Service Organization Maintained by 220 Capital Stock Fire Insurance Companies

85 John St., New York 38, N. Y. • 222 W. Adams St., Chicago 6, Ill. • 465 California St., San Francisco 4, Calif.

For quality, look for this symbol. Only an independent Capital Stock Company agent

119

# hot food from a cold oven

TAPPAN super-fast electronic range!

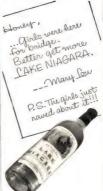




No heat touches you, your kitchen or your utensils. You can even cook on paper plates or chins serving dishes. Not hours—just 30 minutes for a big, tempting 5-b. roast in Tappan's fabulous cold oven! Thrill to microwave cooking, assishe now! Call your electric company—or write Dept. T-106, The Tappan Stove Company, Mansfeld, Ohio.

TAPPAN . . . first with electronic cooking for the home





WIDMER'S WINE CELLARS INC., NAPLES, N. Y.

only the early years of his career. Now Scriptwirter Guy Endore (who, according to his blurb. "reminded his classmates of the young Shelley" solves the problem by arguing that the legends help to reveal the man. He has collected them all into a gigantic bouillabaisse of a book which gives the impression of being organized by an excited jackdaw. It is considered to the control of the control of

really great man. Dumas was the son of a gallant mulatto general.\* a gigantic man who measured more round the calf than his wife did round her waist. Napoleon admired him. But when the general criticized him to his face. Napoleon flew into a rage and uttered the fateful words: "I never want to see or hear that man's name!" Son Alexandre inherited his disappointed father's huge frame, his Creole hair and skin, and a roistering penchant for dueling. But his career began humbly enough, with a job as a royal copyist under the Duke of Orleans. According to legend, he paid his way to Paris by winning 600 glasses of absinthe from an innkeeper at billiards, then exchanging his prize for cash.

The Paris in which Copyist Dumas soon became an author was an astonishing city of high living, wild revelyy and the cancan. Its morals could be summed up in a cartoon of the times that showed a husband drawing a pistol on his wife's lover. while the lady screened: "Have mercy on the father of your children!"

Authors Hugo. Balzac and Dumas did their best to set the tone, worked prodigiously to keep abreast of the time's fickle fancy. Balzac wrote so much that after his death his manuscripts were reportedly used for wrapping marmalade. Dumas' output was so enormous that when he lost a full-length play, he had no recollection of what it had been about. Nor did he care. He could (and did) write a novel in three days, a one-act comedy during a break in an afternoon's partridge shooting. He was not a fussy man, and he wrote on order a bestselling guide to Egypt, packed with breathless descriptions of his climbing of the pyramids and swimming in the Nile, without ever bothering to set foot in Egypt. His first grand success, the romantic drama Henri III-in which the bruises of passion on the heroine's milky shoulders cleverly turned black and blue before the audience's popping eyes-created such consternation that mother Dumas suffered a near-fatal stroke before the curtain had even gone up. Wrote one British critic: "From Dumas dates the inundation of the French theater with a bloody spate of

☼ Dumas grand-père, the first of the three Alexandre Dumas, Dumas père added to the confusion by naming his illegitimate son Alexandre (Dumas fits), he became in turn a writer, is best remembered (or that durable tearjerker.



TRAIL BLAZINC — Throughout seventeen years of pioneering in manned and piloteles flight, many new frontiers of science have been charted by Northrop Aircraft. As a result, Northrop always has substantial engineering postions open in electrical design, dynamics, electronics, computing, weapon systems, mechanical design, and structures. At Northrop you can blaze your own trail to a highly-remunerative, successful coerce. You may be your engineering skill as the property of th







ERNEST BOREL WATCHES

1002 WALNUT, KANSAS CITY, MISSOURI

## TO A YOUNG MAN WHO WANTS TO EARN \$10,000

Advice from The Wall Street Journal

A few years ago an annual income of \$5,000 was a reasonable goal for a young man. Today, with increased taxes and higher living costs, you need \$10,000 a year to buy what \$5,000 used to buy.

This change in values is only one of many changes taking place in America. New inventions, new industries and new ways of doing business are creating new opportunities for young men who want to increase their incomes.

The Wall Street Journal tells you about these opportunities. Because the reports in The Journal come to you DAILY, you get immediate notice of any new developments that may affect your business or your income. Why not send for a Trial Subscription? It may be the turning point in your career.

To assure speedy delivery to you anywhere in the U.S., The Journal is printed daily in five citles—New York, Washington, Chicaco, Dallas and San Francisco. It costs 200 a year, but you can get a Trial Subscription for 3 months for 86. Just tear out this ad and attach check for 86 and mall. Or tell us to bill you. Address: The Wall Street Journal, 44 Broad St., New York 4, N. V. TM 10-18 slaughterings, incests, adulteries, viola-

Dumas' plays are rarely seen today. The shorter dramas are eight hours long; the longer ones, three nights. Scores of actors have to be kept running up and down the aisles and fighting duels in the said, probably did write large parts of his works with a pair of scissors, cutting sections from the works of Schiller. Goethe, Shakespeare, Lope de Vega and Hugo. To the critic who first pointed this out, Dumas and the critic works of Schiller, Goethe, Shakespeare, Lope de Vega and Hugo. To shake the critic work of the critic work of the critic to the critic work of the critic work of the critic to the critic work of the cri

Dumas' masterpieces, The Three Musketeers and The Count of Monte-Cristo, were pen-written as newspaper serials, and over the period of the same year, At one time. Dumas was writing installments alternately on Count and Musketeers. In his old age, according to Endore. Dumas regretted that he had never found time to read them: everyone else seemed to have done so. Throughout France people clustered to await the mail coaches bringing the latest serial installments-and "Woe to the postman who had forgotten to bring [them]!" said Dumas. Prime Minister Guizot himself subscribed to the Opposition newspaper that ran The Three Musketeers, sending in his subscription with the note: "Please cancel . . . the moment the Dumas serial is concluded." King Louis Philippe was soon to hurl his daily paper to the ground, shouting: "Why, there's more in this paper about Dumas than about me!" Two anecdotes of this period must, however, be regarded as especially dubious, since they come from Dumas himself: 1) that a police rookie, taking the oath to arrest malefactors without fear or favor, was allowed to add the words "except Alexandre Dumas," 2) that Dumas' novels were used as an anesthetic by a famous surgeon: "I wait until the reader is well immersed, and then I operate treely, and never hear a murmur.

At the height of his fame, "the uncrowned King of Paris' was paid more per line than any other writer in France. His love affairs were numerous and scandalous, but his marriage was singularly that the partial partial partial partial partial partial lab Ferrier, became so fat that her skeleton was described as "the best-kept secret in Paris," so promiscouse that when Husband Dumas decided to make friends with a man he hated by shaking lands with him in a 'public place' the old Roman chosen site.

Dumas died in 1870 of apoplesy. His last major work was a cookery book of 1,179 pages, eleven of which were devoted to mustard alone. But by then he had the died of the mustard alone, but by then he had the old man's pockets one day, wept to find only a handful of coins. But the dying Dumas was delighted. "That's pre-cicely the sum with which I first landed in Paris." he said. "Imagine: a half center of the property of the delivery of the many center."



L.O.F. Davight Walls in Norman High School, Sourman Oklahom, Architects. Caudill, Rowlett, Scar and Associates, Oklahoma City, Okla, and Beyan, Texas; Perkins & Will, Chicago, Associated Architects.

#### THIS SCHOOL'S A HAPPY PLACE ...

Here's picture-perfect proof that school corridors don't have to be

And across the way, more Daylight Walls make the classrooms light and bright and view-full. No wonder this school is a happy place

44 out of 45 teachers surveyed in a research project were highly pleased with Daylight Walls.

Evpical comments:

"Students do not get tired and restless, because there is no feeling of confinement."

"The lighter, brighter surroundings create a good environment

If you'd like the complete study, mail the coupon at the bottom of



#### DAYLIGHT WALL FACTS

Dadight is the primary source of light most of the year (especially during to bring enough daylight in. The Daylight Wall answers that problem. In a candles of light on the Daylight Wall, even the last row of desks from the eve-easy light than the minimum

Bilateral and Clerestory or monitor design

Window variations to fit the need MAIL THE CLUBS

-		-	_	-	-	_	_	_	_	_	-	_	_	_	_	_	_
	De	1															

De, 1 co	
Title Own Title	

J&L-A GREAT NAME IN STEEL



Tons of molten steel flow into a great ladle as an open hearth furnace is tapped at J&L's Pittsburgh Works.

## More food from America's farms begins with steel

Seems that something's been happening down on the farm that has to do with one of the fundamentals in your life—food on your table.

To realize how well off you are today, take a look at farming a century ago. The efforts of the hard-working farmer produced only enough food for himself and 2 or 3 other people. Today's farmer, using machines of steel, is able to feed himself and 16 other people - rought.

four families!

That you eat better and enjoy greater variety is only part of the story. Today's farmer benefits too—for not only does he step up food output, but he does it with less work in less time.

# Jones & Laughlin

STEEL CORPORATION PITTSBURGH

A large part of this advance in farming is due to agriculture machinery built of steel that makes it efficient and durable. The makers of tractors, combines, balers and other power machines for the farms depend on Jones & Laughlin steel Corporation for supplies of fine

Jones & Laugnin Scien Corporation for supplies of mic quality steels made to their specifications. Here is another example of how J&L, as a major supplier of quality steels, helps to contribute to better living for all.



Hot and Cold Rolled Sheet and Strip + I in Plate + Continuous Galva used Shares - Tubular Products + Plates Structurals Hot Rolled Bass - Hot Estruded and Cold Draw Bars Wire and Wire Products - Alloy Products - Electric

#### A Man of Principle

FACE OF A HERO (221 pp.)—Pierre Boulle—Vanguard (\$3.50).

In the intellectual landscape created by French Novelist Boullet the most interesting sight is a special stream of Gallic innoy. His heroes drown in it before the reader's eyes, but even as they go down it is obvious that they all know how to swim. In The Bridge Over the River Nami it was a British colonal wahoe fight for many that the sight of the sight



NoveList Boulle
Along a river, a stream of irony.

is a man of law twisted by circumstance to pervert his own notion of justice.

Jean Berthier is the public prosecutor of the town of Bergerane. One hot Sunday he is lying on the bank of the Rhone River, his young fiancée asleep in his arms, Brilliantly successful at 30, he is a stiff and formal fellow who would feel embarrassed just to be caught in public with his jacket off. A young girl, evidently injured in a fall from her bike, comes limping down to the river's edge. When the girl stumbles and falls into a whirlpool, all of Jean Berthier's character flaws jump into action at once. He is afraid of waking up his fiancée; she might become frightened. He is afraid to jump into the river; the whirlpool might be dangerous. He hesitates, does nothing. When his fiancée awakes, he says that he too has been asleep, and they leave

But the young girl is found drowned. Young Yauban, a rich no-good, is picked up as a suspect. The trouble is that the innocent Yauban looks very guilty indeed—he had taken the girl out, they had quarreled, he had threatened her. But the whole countryside is sure that Vauban is

Select and consult an independent insurance agent or broker as you would your doctor or lawyer

IISFRG

CASUALTY FIRE MARINE INSURANCE

United States Fidelity & Guaranty Co., Battimore 3, Md
Fidelity Insurance Co. of Canada, Taranto
Fidelity & Guaranty Insurance Underwriters, Inc., Baltimore 3, Md.



Fly TCA Viscount to Canada for a thrilling glimpse of tomorrow's air travel... swift, quiet, amazingly vibration-free. Viscount service to Toronto, Montreal and Ottawa from New York, Chicago, Detroit-Windsor... other services soon. In Canada, Viscount service westward to Vancouver. Other TCA services from Boston, Cleveland, Seattle-Tacoma, Tampa-St. Petersburg.

The airline that brought turbo-prop flying to America





## WOOD PANELING SAYS "WELCOME" AT GENERAL DYNAMICS

Nothing seems warmer, friendlier and more inviting than walls of wood—at the office or at home. So practical, too. For, once they're installed, you never have to paint, paper, or decorate again. Just an ovcasional waring — and wood paneling will stay young and beautiful forever. In Weldwood Paneling, you can select from the industry's widest range of woods: from East Indian Rosewood to oak and cherry. (Above, General Dynamics picked walant for the reception room: Interior Planning by Ethe Pilson Warren and J. W. Bugers, Jr.) Get the story of Weldwood for offices by sending for "Commercial Interiors."

Weldwood REAL WOOD PANELING

UNITED STATES PLYWOOD CORPORATION Dept. T10-15-56, 55 W. 44th St., N.Y. 36, N.Y.

too rich and influential to be prosecuted. This stime, Procecutor Berthier, and gradually he persuades himself that "justice" must he done. As the knowledge spreads that Berthier means to do his duty, he becomes a public hero. His girl's adoration lives in her eyes, and he knows the heady pride of a man who is honored for sticking to principle. Full of righteousness, he ests out in court to convict a man he

knows to be innocent.

Not until the very end does Face of a 
Hero diminish in suspense. And in spite 
of more careless writing than Author 
Boulie is usually guilty of, his grip on the 
monotions is a flow of the property 
of the strength of the 
monotion is a bound by a reminder of 
that streak of injustice that lives in every 
man. Until the last page Boulie keeps 
slive the hope that the streak will subside 
and that conscence will triumph. As a 
realist—and a Frenchman—can he let 
anything like that happen?

## Mixed Fiction

SIX FEET OF THE COUNTRY by Nadine Gordiner (241 pp.; Simon & Schuster; \$3,50), contains two sorts of short stories, those that pack a punch and those that shade a nuance. The hard-hitting tales are about the tensions of race relations, a subject that a South African writer like 32-year-old Nadine Gordimer (The Lying Days) can no more evade than a tongue can skirt a newly empty tooth socket. Author Gordimer's tactic is to blanket both races in a fog of routinely benevolent relationships and then lift it suddenly, revealing the complacent whites standing on the edge of an emotional abyss. A kindly farming couple find a strange black boy dead of pneumonia. He proves to be an out-of-bounds native, and they suddenly learn that for months their farmhands have been smuggling fellow blacks into Johannesburg. "You would think they would have felt they could tell us," says the wife bewilderedly. A Johannesburg housewife is about to leave on a European vacation, leaving her children in the charge of a black "mammy," Then she learns that the trusted mammy has just strangled her own newborn baby and tossed it into a roadside ditch. Even in the stories where the meaning is caught in a web of nuance, there are still revelations. A woman determinedly denies her love to her stepchild with the noble but misguided intent of preserving the child's love for his real mother; she ends by alienating the child from both, Enemies, a study of the egoism of old age, suggests that the old relish nothing so much as the death of fellow oldsters.

Author Gordimer's talent is diamondhard and diamond-bright, her craftsmanship impecable. But the stream of life rarely flows recklessly through her pages; it is banked, locked and graded like a smoothly run canal.

THE FIELD OF VISION, by Wright Morris (251 pp.: Harcourt, Brace: \$3.50), takes a handful of "Sears Roebuck Gothic" Midwesterners, sits them in the stands



## Can I. D. P. save your company money? YOU'LL FIND THE PROFITABLE ANSWERS IN THIS FREE BOOK

Automation of your office can start with this free book. It tells you what Integrated Data Processing is, how simply it can be applied to your business, how little it will cost you, how to start and where to start your program.

It tells you how DITTO gives you Integrated Data Processing in its simplest and most inexpensive form. Regardless of whether you are concerned with processing of data

\*How DITTO I. D. P. saves money: ORDER-INVOICE Rubber Goods manufacturer saves \$27,000 a year

Hardware manufa turer saves \$24,000

PRODUCTION RECEIVING manufacturer saves \$50,000 annually

DURCHASE. Military Aircraft

efficiency for you.

grated Data Processing:

PAYROLL Construction Facili neering company saves \$30,000

within a single department, between departments. or

throughout the branches and plants of a nation-wide organ-

ization, this book is a guide to money saving and increased

own which are already enjoying the benefits of DITTO Inte-

Below are representative examples of companies like your

DATA INTEGRATED ON SINGLE MASTER ARE NEVER REWRITTEN



Take the First Step to Automation in Your Office-MAIL COUPON TODAY

BITTO, Incorporated, 6842 N. McCormick Rd., Chicago 45, III.

BITTO, of Canada Ltd., Toronto, Ontario

DITTO, (Britain) Ltd., 126/128 New Kings Road, Fulham, London, S.W. 6 England

At no cost or obligation, please send us: ☐ Integrated Data Processing Brochure

Case histories and information on how you can save us money, time and effort with DITO 1. D. P. for

Order-Billing ☐ Production ☐ Purchase-Receiving

☐ Payroll Name Position



# wins fans fast for new 10-key Friden machine

Just put your hand HERE ... then watch what happens HERE

—to feel how every finger to feither hand) falls into natural, casy working position... how the oversize, plainly labeled control keys give direct "live" response... how Totals and Substotals are obtained instantly by depressing hars, with no space strokes

required. This is the first adding machine to fit the human hand—the first new keyboard granted a patent in years! Actual items you enter on keyboard appear in this Cheek Window before they are printed or added. For the first time on an American 10-key machine you see what you're adding

—so you can work quickly and accurately. Note, too, how Clear Signal prints automatically on tape with the first item following a total...also how True Credit

a total...also how True Credit Balance prints without extra motor operations or pre-setting!

Ideas about adding machines are changing fast since Friden developed Notural Bay adding. Seems like everyhody wants to go Id-Key with Friden! Your Friden Man can show you why—call him. Friden sales, instruction, service throughout U.S. and world. PHIDEN CALCULATING MACHINE CO., INC., Nan Leandro, California.

NEW! New model Friden offers rapid multiplication with automatic step-over of multiplicand,

THE NATURAL WAY ADDING MACHINE
THE AUTOMATIC CALCULATOR
THE COMPUTYPER - THE ADD-PUNCH MACHINE

of a Mexican bull ring, and has them refight the few past moments of truth in their lives. What dies in the ring is sleeb, what has already perished in the stands is hope, mind and spirit. Among the fatally gored spectators an ity archimom. the full remainded the stands of the stands of the hasband a man who has transferred what little emotional-venture capital he once had into 4% matrimonial bunds; their grandson, a mobile Davy Crockett brat; a one-shot lohemian playwight who carries a pants pocket he once tore from TS. Cubbs uniform is keeper, 3 German, burn quark psychonallyst who unnerves his Midwestern patients by drowning out



The spectators were fatally gored.

and hissing: "Moww-Tzzzzzzarrrrt isss spikink."

This collection of oddballs is wryly musing as well as highly implausible. There is no plot, and the characters impinge on each other as temperaments rather than as people. All the action is in flashback, and the key act is a long-ago kiss stolen by the playwright from the virginal mother of three, a kiss that somehow set in motion for the woman and her future husband and children that secret civil war between Puritanism and passion, a war of the blood more openly and obviously dramatized by Author Morris in the spectacle of bloodless Americans watching the bloodfest of the bull ring, Always a novelist to watch, if not to cheer. Author Morris has also captured the poignance of the lonely in the gregarious accents of Midwest speech. At novel's end there is a fracas in the bull ring, and the boy with the Davy Crockett hat touches the still-warm hide of the bull. It is the aptest symbol for what is wrong with this consistently intelligent but overly symbolized novel-still warm but, by the narrowest of margins, dead,



## General Electric fluorescent lamps "should live so long"...and they do!

The would be most unusual for you to buy a whole carton of 24 G-E 40-watt fluorescent lamps to keep a single socket supplied. If you should, however, based on the average service life of 3 years per lamp, you wouldn't need to buy another lamp for that socket for 72 years . . until the year 2028!

HOW O.E. LAMP UNIFORMITY AFFECTS LIFE. Long life is important, but also important is suffernily of life—the "large and "letteren the first and last burnouss in a group of lamps. Affer one year of service in single shift plants an average lamps. Affer one year of service in single shift plants an average by the service of the service of lamps. Affer one of lamps affer one of lamps. Affer one of lamps affer one

ing schedule, cutting maintenance costs. Fewer individual lamps

In addition to uniform life, General Electric 40-watt fluorescent lamps on the average are 99.9% for from physical defects that could affect performance in revice! And they are uniform in light output; less than 1% of all G-E. 60-watt fluorescent lamps are as much as 5% below their published light output of 2500 lumes of 2500 lumes.

For more information on how you benefit from G-E fluorescent lamps write: General Electric Co., Large Lamp Dept., T-10, Nela Park, Cleveland 12, Ohio.

Progress Is Our Most Important Product

GENERAL 🍪 ELECTRIC



La Grande Liqueur Française

Nothing so flatters your guests as serving them Benedictine. For there is only one Benedictine . the noble after-dinner liqueur made for over 400 years at Fecamp, France . . . the World's most distinguished liqueur.



JULIUS WILE SONS & CO., INC., NEW YORK, 86 PROOF

## MISCELLANY

Les Sylphides. In Winnipeg, after he quit as ballet master of the Royal Winnipeg Ballet because a danseuse was given too much authority. Nenad Lhotka got a job in the city's railway sheds, observed that lifting freight is "nothing compared to some of those ballerinas."

Tonight or Never. In Chicago, police jugged Herman Nolte on his wedding night after he celebrated by firing his shotgun from his front porch, stealing the squad car when cops turned up to

Pistol Stop. In Mexico City, after being arrested for shooting and wounding a streetcar motorman, Carlos Esparza Pérez explained that the motorman drove past his corner without letting him off.

Alimentary Defense. In Chillicothe. Ohio, after a judge fined him \$25 for reckless driving and revoked his license for 30 days, 81-year-old William R. Lowrey grudgingly surrendered the license to a bailiff, later snatched it back and sprinted away, was hauled back before the judge and ordered to produce the license, drew two days in jail for contempt of court when he boasted: "I ate it.

Stir Until Done, In Columbus, Ohio released unexpectedly after serving a 30day jail term for being drunk, Stanley James Van Sky remembered that he still had to serve ten days for contempt of court, got sozzled puzzling about it, took his problem to reporters who checked with police, who jugged him again for drunkenness while matters were being straightened out.

Remotch, In Paterson, N.J., after police tagged him for speeding. John Kamenchuk climbed back into his car, yelled, "Let's see you catch me now," collected another speeding ticket and a charge of

The Long Voyage Home. In Shelburne Falls, Mass., after he had raided the Shel-burne Falls V.F.W. Club on six separate nights, made off with a total of \$820 George H. Upton decided that his usual route to the club had become too risky. swam 400 ft, across the Deerfield River. clambered up a steep bank, found nothing else to steal in the clubhouse, spotted a dime that post officials had pasted on the wall "for the convenience of robbers." used it to call police, dejectedly swam back across the river, gave himself up.

And a Good Judge Too. In Dearhorn, Mich., confronted with three unpaid parking tickets. Associate Municipal Judge himself the choice of a \$10 fine or two days in jail, paid the fine, contested the third ticket, upheld his arguments, dismissed the charge.

TIME, OCTOBER 15, 1956



## From sunshine to shadow...

# Every Scene a "Good Take" Automatically



As the light changes, the lens in the new Electric Eye Movie Camera sets itself automatically with a miniature motor powered by tiny Mallory Mercury Batteries.

Now you can shoot good movie sequences, even when the subject is moving from sunlight to shade without interpulous to change the exposure. The new Electric Eye Camera does it for you automatically: analyzes lighting conditions, coordinates film and camera speed, quickly sets the proper lens aperture.

Tiny, long-lasting Mallory Mercury Batteries supply the power that helps translate into action what the electric eye sees. These are the same Mallory Batteries that have helped make possible the smaller size and fine performance of pocket-size radios and recorders, easily concealed hearing aids, camera photoflash guns.

Mallory pioneered the unique mercury battery to provide complete dependability and exceptionally long life in miniature size. These batteries—entirely different from the conventional type—last far longer, in service or while lying idle. They are a perfect team-mate for transistors in exciting new electronic products.

Mercury batteries are another Mallory first—a product of research ingenuity, engineering skill and precision production. They are one of many progressive Mallory developments in the fields of electronics, electrochemistry and specialized metallurgy performing vital service for the country's growth industries.



TIME, OCTOBER 15, 1956





# INDEPENDENT TELEPHONE COMPANIES

of America United States Independent Telephone Association Pennsylvania Building • Washington, D. C.



#### BELLOWS CLUB BOURBON

This is the one bourbon that met the exacting standards of the partners of Bellows & Company, You just cannot buy a better-tasting straight Kentucky bourbon at any price!

#### BELLOWS PARTNERS CHOICE

You can taste the difference! Contains more aged base whiskies, blended with the finest grain neutral spirits, than any other nationally sold blended whiskey at its price.



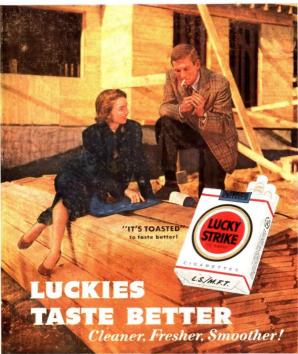
Only the best is labelled

BELLOWS

BELIGHE & COMPANY — DIVISION OF NATIONAL DISTILLERS PRODUCTS CORP., NEW YORK, N.Y. . CLUB BOURBON, STRAIGHT BOURBON WHISKEY - 86 PROOF PARTNERS CHOICE, WHISKEY - A BLEND - 40% STRAIGHT WHISKES, 4 YEARS OR MORE OLD - 50% CRAIN NEUTRAL SPRITS - 86.8 PROOF

# Light up a Lucky it's light-up time!

ALL YOU COULD HOPE FOR.
A Lucky gives you the one this you want in a cigarette: better taste! Luckies are made of fine tobacco -mild, good-tasting tobacco that's TOASTED to taste even better.
Here you tried a Lucky lately? You'll say it's the best-tasting cigarette you ever smoked!



OA.T.CO. PRODUCT OF The American Jobacco-Company AMERICA'S LEADING MANUFACTURER OF CIGARETTES